

PRESBYTERIAN - ST. LUKE'S FASHION SHOW

1964

FIELD ENTERPRISES, INC.

CHATTER . . .

The decision to revert to a single performance in 1964 does not mean that the double production of the Presbyterian-St. Luke's fashion show in 1963 wasn't a success.

The show, held in September at both an afternoon and evening performance, brought in \$67,214 for the hospital, an increase of approximately \$17,000 over the single performance of 1962.

However, there were other considerations. Variety is one factor and the burden placed on the mannequins is another.

Mrs. George S. Chappell Jr. says the policy of the sponsoring woman's board is to remain flexible and it is quite likely that two performances will be performed again some other year.

Daily News
Dec. 3rd 1963

Work? She Loves It

Busy Mrs. Gardner Stern received another portfolio for her file of charity activities Monday when she and Mrs. Robert T. Isham were named co-chairmen for the 1964 Presbyterian-St. Luke's Fashion Show.

Their appointments were announced at a meeting of the woman's board of Presbyterian-St. Luke's Hospital Monday morning in the hospital's nurses' residence.

Mrs. Stern, who also is head of women's divisions activities in this year's Crusade of Mercy, was chairman of the benefit fashion show two years ago. Last year she served on the show's exhibitors and policy committees.

Mrs. Isham formerly has held positions on the script and exhibitors committees and is a former chairman of the clothes committee.

WITH THE fashion show being presented Sept. 23 and the Crusade's beginning Oct. 1, Mrs. Stern admits that September will be her "worst month" for her dual responsibilities.

However, she says that with the co-operation of a co-chairman for the show and the already smooth organization of the women's division for the Crusade, both jobs will be possible.

Giving Out Honors on Social Front

BY ELEANOR PAGE

Honors for a variety of achievements in the last year can be handed out today. To the L. Hyland Ericksons for the most successful and authentic party setting, the grass hut and bamboo walled Hawaiian island decor which transformed the Saddle and Cycle club into a balmy island on a cold winter night . . . and to Mrs. Erickson again for the "queen sized" muumuu she wore, truly a small tent.

To Mrs. Frank McNail Sims for never gaining an ounce while having her third child in October.

King Sized Honors

To the Ballard-Boal-Fowle-Moore clan for its solid support of the Passavant cotillion. To quote Mrs. Stewart Boal, who was Sue Ballard: "We have three nieces, two sons, and two nephews and a brother taking part in the cotillion." The nieces were Cotillion Buds Margaret and Susan Fowle and Lucy Moore; the sons were Stewart Jr. and Teddy Boal; the nephews, Philip Wyatt Moore III, who escorted his sister in the grand march, and Ralph Hobart of the floor committee, and the brother was Joseph Ballard, who escorted Margaret Fowle, his goddaughter, while her twin sister

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January 1st
1964

walked with their father, Frank F. Fowle. In addition, the Ayres and the Thomas Boals, Mrs. Joseph Ballard, the Ted Ballards, and the John H.



The Arthur Rubloffs, dressed for their Rolls.

Hobarts, Mrs. Fowle, Mrs. Moore Jr., mother of Lucy, and Post-deb Ayrie Moore were in the congregation. Next opportunities for a family cotillion gathering will come in two years when the Stewart Boals' Nine will be eligible, and the year after when the Hobarts' Mimi and Mrs.

Show Date Set

Altho the 1963 afternoon and evening performances of the Presbyterian-St. Luke's fashion show were a success and netted more than \$67,000, the woman's board has decided that it will return to one afternoon performance next year. The date is Friday, Sept. 25, and the board hopes to have just one elaborate set and even more of the town and country's most elegant beauties as models.

Tribune
Dec. 3rd 1963

Cotillion and Christmas ball Dec. 20, and the International Debutante ball Monday, and who will be among the girls in the Debutante Assembly, and New York ball tonight, all in New York City. She had her own supper dance here last summer.

Chicago's "go-ingest" woman undoubtedly again is Mrs. Lydon Wild, but now that she's on the school board will she be able to keep up her dozens of charitable commitments and put in an appearance at nearly every benefit in town? Those who know Marge Wild are betting—yes!

Debutante of the year: Miss Julia Burdick, for her manners, poise, figure, clothes sense, and pretty face and hair.

Optimists of the year: The benefit committee which thought it had netted Maria Callas for a concert.

Broomstick award goes to the post-debutante member of an old Chicago family for her unfailing courtesy on the phone.

Here and There

Mrs. Gardner Stern, who recently was named chairman of the women's division of the Crusade of Mercy, yesterday was appointed chairman of the Presbyterian-St. Luke's Fashion Show, Sept. 23. Her co-chairman is Mrs. Robert T. Isham.

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SERVICE organization members will have a busy day of it Wednesday. Members of Presbyterian-St. Luke's Hospital woman's board will lunch at the Casino, where they will announce further plans for their fall benefit fashion show.

Daily News Feb. 25th

Daily News
Jan. 21st 1964

THE PALACE Theater box office was swamped after we printed that the "My Fair Lady" movie box office ducats would go on sale yesterday. And are we ever chagrined. It's next Monday. Patience, patience, there. . . . Warner Bros. Exec Joe Hyams checks in today to supervise the presentation of the flicker's costumes at the St. Luke's Fashion Show tomorrow—as Studio Chief Jack Warner's personal rep. . . . WMAQ's midnight man, Jack Eigen, will handle the celeb lobby interviews when Hugh Hefner snappily opens his new Playboy [nee Surf] theater Mon. night. . . .

Weather Heavy, but Fashion Group Hat Show Has a Light Note

BY ELEANOR PAGE

BATLE WIGS, zany hats, the "Michigan Avenue Twist," and talk of debut parties, cattle raising, and week-end homes in Galena, Ill., —"sure to be the Bucks county of the mid-west!" chalked up another hit for the Chicago Fashion Group at its annual spring millinery show and luncheon yesterday in the Grand ballroom of the Drake hotel.

The Beatles took over the speakers' table—wigs only!—to uproarious laughter as Howard J. Cline, John C. Kelly, half a dozen other prominent retailers, plus the NBC weather expert, Harry Volkman, and William Fine, publisher of Harper's Bazaar, took their places, lavishly locked!

The zany hats were designed by Luci Puci as a prelude to the serious fashions, and Mr. Volkman had a ball kidding them—courtesy of the sprightly script of Doris J. McBrady [Mrs. John W. McBrady] of the Fashion Group.

A delegation of Presbyterian-St. Luke's Fashion show committee members, who seldom miss a trick in promoting their own autumn show, laughed along with the rest as Mr. Volkman described a "high finance cloche made of \$5,000 bills in a shade I'd call Hetty Green," and a windmill hat worn by "a girl no man could ever forget—a Dutch treat girl."

He was only half kidding when he predicted a "high velocity, high pressure area around the Drake. You step outside the door and WHO...OOSH, you grab your hat with one hand and your skirt with the other—and away you go, doing

the Michigan Avenue Twist!" And away he went, with mincing steps, holding his head and clutching his trousers at the knees.

Mr. Volkman's final prediction that the weather would be just "Fine," brought Mr. Fine to the stage. He amiably admitted that "when you're born with the name Fine you grow up in a climate of gags. However, in this day of names like Tuesday Weld and Rip Torn, and the stripper who calls herself Norma Vincent Peales, things could be much worse."

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CHICAGO SUN-TIMES, Sun., Feb. 9, 1964

SOCIAL CHICAGO

They Don't Let Work Interfere With Travel

By Mary Dougherty

An impressive example of how women who take on committee assignments on benefit projects manage to carry out their work without interference with their family responsibilities was made evident in the meeting of the Presbyterian-St. Luke's Hospital Woman's board.

The most important item on the agenda was the fall fashion show which is not only an important fund-raising undertaking but a most important social event.

During the course of the meeting it was announced that Mrs. Gardner Stern and Mrs. Robert T. Isham had accepted chairmanship of the show. The impressive thing about this is that both Mrs. Stern and Mrs. Isham had already made plans for trips abroad. Because they had had hints in advance of the appointment, each of them had already very efficiently appointed subchairmen and had set up a complete chart of the work each one is to do. With everything organized so efficiently, neither Mrs. Stern nor Mrs. Isham felt there was any need to change their vacation plans.

MRS. STERN EXPECTS to leave Mar. 20 for the University of Chicago Tour of the Middle East which will keep her away from Chicago for a month.

The group will fly direct from Chicago to Beirut, Lebanon. They will have three days in that fascinating city, then go on to the deserted city of Petra, Jordan, where they will see many ancient monuments and the enormous amphitheater which is carved out of one solid stone. On horseback they will be conducted by local guides through the many picturesque areas that are not otherwise accessible.

Mrs. Stern will stay with the tour through Isfahan, Shiraz and Persepolis, Iran, but will leave it when the other members go on to Greece. Since she has previously explored Greece, she will go on to Paris as she wants to have a few days there without extending her stay abroad.

MRS. ISHAM WILL HAVE more time to work on her program for the show as she is not going abroad until July, when she and her husband and their two children Julie and Robby will join her parents-in-law in the castle they have taken in Ireland for that month. The senior Ishams have also invited their sons George S. and Henry Jr. and their wives and children to be with them at the castle.

Everyone in the Isham family, of course, is reading-up on Irish lore in anticipation of this enchanting vacation. So far as they know, the castle has no legend of ghosts or leprechauns but anyone thinking about an Irish castle is bound to hope that a few of the "wee ones," as the Irish call their good fairies, will be lurking somewhere in the chimneys or the shrubbery.

The castle which is on the northwest coast of Ireland, faces on the Atlantic Ocean and, in addition to the beach sports available, there are tennis courts, nearby golf courses and limitless opportunities for riding and sightseeing in that charming area of Ireland.

THE ISHAMS HEARD of the castle through a friend in New York who takes one there every summer. He gave them a list of available places near the castle he occupies and from it they chose this one as most suitable for their three-generation occupancy. These castles are completely staffed by the lessor so all the tenants have to do is move in and settle themselves as comfortably as they might in their own homes.

As temperatures even in midsummer are apt to be low in Ireland, the Ishams are going to take along warm coats and dresses and plenty of sweaters.

SOCIETY IN CHICAGO

'My Fair Lady' Style Show

BY PATRICIA MOORE

Presbyterian-St. Luke's fashion show, a pace-setter for these three decades, will do it again.

It was announced at luncheon Wednesday at the Casino that the magnificent dresses Cecil Beaton designed for the movie version of "My Fair Lady" will be displayed at the benefit fashion show.

The fashion show will be held Sept. 23 at Medinah Temple, a full month before the movie opens in Chicago.

The fashion show committee revealed at the luncheon meeting that the elegant Edwardian clothes will, in the words of co-chairman Mrs. Gardner Stern, "set the mood for the fashion show."

It is too early to know whether the fall and winter fashions shown by the exhibiting stores and shops will have a "Fair Lady" theme because, of course, no one knows what the fashion news will be seven months from now. However, if the spring trend toward femininity continues, the fall fashions may well blend with the "Fair Lady" mood.

The fashion show committee hasn't yet decided whether amateurs from its own long list of favorite models will wear the Cecil Beaton clothes or professionals will be used.

Among those at Wednesday's luncheon celebrating the announcement for the 38th annual show were Mrs. William J. Carney, who guesses that wiglets (the new trend in hair styles) will be needed with the Fair Lady costumes because

tions of Sydney, Australia. They are expected back March 7.

long, upswept hair was part of the Edwardian look.

Others who sat down to luncheon tables decorated with baskets of flowers (taken from the Covent Garden scene of "My Fair Lady") were Mrs. Stern's co-chairman, Mrs. Robert T. Isham; Mrs. Brooks McCormick, wearing a red and white checked coatdress; Mrs. Richard Needham in bright yellow sleeveless sheath and Mrs. Robert McCormick Adams.

CHATTER . . .

Marshall Field Jr. and his daughter Joanne, with the Donald McKellars, will return to Chicago next week after a month-long trip "down under." Field and McKellar, an executive vice president of Field Enterprises Educational Corp., have been exploring market potential for Field Enterprises in New Zealand and Australia.

Joined in Auckland, N.Z., by Sir Edmund Hillary (of Mount Everest fame) and his wife Lady Louise, the party also took time to see the lake country, pine forests and volcanoes of New Zealand and the more cosmopolitan attrac-

WEDNESDAY EVENTS

Chicago Drama League, luncheon, 11 a.m., Sheraton-Chicago Hotel.

Presbyterian-St. Luke's Fashion Show Committee, luncheon, noon, Casino.

Junior League of Evanston, tea 2 p.m., Dawes House, Evanston.

Women's Division, Girl Scouts of Chicago, tea, 5:30 p.m., home of Mrs. Arthur C. Farlow.

Pro Musica Society, dinner and concert, 6 p.m., Arts Club.

Trotting Charities, Inc., race to benefit Chicago Lying-In Hospital, 6:30 p.m., at Washington Race Track.

CHICAGO DAILY NEWS

For and about WOMEN

WEDNESDAY, FEBRUARY 26, 1964
SECTION THREE ★★ PAGE 27

SOCIAL CHICAGO

'My Fair Lady' Theme Of Fall Fashion Show

By Adeline Fitzgerald

With the Casino's special tomato and clam broth with tarragon, the policy-makers of the Presbyterian-St. Luke's Woman's Board, lunching together on Wednesday, served some news about their 1964 fashion show. The new definitive date is Sept. 23, which puts the show back on its favorite weekday, Wednesday. It also returns, after one mad doubleheader, to a matinee performance only.

The title of the show, "Chicago's Fair Lady of Fashion," is the key to the highlight of the production. As the movie "My Fair Lady" will be opening in Chicago on Oct. 23, exactly a month later, Warner Bros. is lending Presbyterian-St. Luke's the costumes designed by Cecil Beaton for the stars Audrey Hepburn and Rex Harrison and the rest of the cast. Songs from the movie will be illustrated in sketches — "I've Grown Accustomed to Her Face," "On the Street Where You Live" (Chicago women wearing Chicago clothes) and "Wouldn't It Be Loverly."

The show, as usual, will be in Medinah Temple.

THE HYPHENATED hospital board now numbers almost a hundred members, and once a year they hold this plenary session, in a club. Everybody was delighted to see Mrs. A. Watson Armour Sr. even though she rushed away before the veal scallopine with caper butter, the grape fruit with orange sauce and the chef's special macaroons. Mrs. Armour doesn't claim to hold the record for long-time association with the board; but she recalled being active in 1916 and nobody present on Wednesday could top that.

Mrs. I. Newton Perry "guessed" she has given 32 years to the hospital, and Mrs. Charles F. Glore and Mrs. Robert McCormick Adams have impressive service records. Miss Cornelia Conger, vacationing in Mexico, is a veteran member of the St. Luke's Woman's Board who is still giving her time and talent to the hospital.

THIS YEAR'S SHOW will be the 38th annual so it's hard to remember when the annual benefit wasn't a fashion parade. But

for many years, it was a grand ball. The last one in 1926, at the Congress, netted \$10,000, an imposing sum in those days. It owed its elegance, as well as financial success, to such great ladies as Mrs. Stanton Armour, Mrs. Frank Hibbard, Mrs. Chauncey B. Borland, and Miss Anita Blair.

When Mrs. A. Watson Armour began aiding St. Luke's she was a young wife and mother living in a mansion on Prairie Av. and the hospital was a small institution on Indiana Av., caring largely for charity patients. Its original name was the St. Luke's Free Hospital.

The late A. Watson Armour was chairman of the board for many years, and J. Ogden Armour a generous donor.

Later, the Watson Armours became Lake Foresters. After Mr. Armour's death Mrs. Armour sold their 128-acre estate and 15-room Williamsburg house and moved in town to Lake Shore Dr., where she lives quietly and holds open house for her suburban children and grandchildren.

Sun Times Feb. 27th

CHICAGO SUN-TIMES, Thurs., Feb. 27, 1964

Sun Times Feb. 27th

#47666 1964-3

THEY WERE THERE

Mrs. William F. O'Connor tries "My Fair Lady" hat on replica of Rex Harrison at Presbyterian-St. Luke's Fashion show luncheon yesterday in Casino.



"Fair ladies" at coffee are fashion show committee members Mrs. Arnold Horween Jr. (left) and Mrs. Richard Needham. Cecil Beaton's costumes will be viewed.



Two of Mr. Beaton's sketches for costumes that will be seen in film opening Oct. 23 in Palace theater, and at fashion show Sept. 23 in Medinah temple.

Hospital Fashion Show

'Fair Lady' Costumes Obtained for Fete

BY ELEANOR PAGE

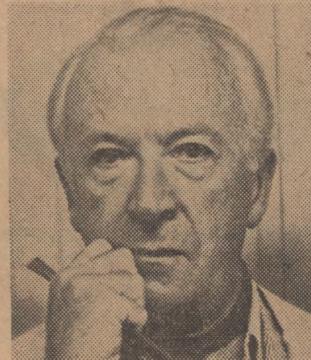
WOULDN'T It Be Loverly" to have a good look at the fabulous costumes Cecil Beaton designed for the film version of "My Fair Lady," opening at the Palace theater Oct. 23? Well, the Presbyterian-St. Luke's Fashion show committee thought so, and arranged with Warner Brothers, producers of the film, to exhibit the gowns exclusively in Chicago at the 38th annual fashion show one month earlier, Sept. 23 in Medinah temple.

"We can't promise Audrey Hepburn [star of the film] as a model," said Mrs. Gardner H. Stern, fashion show chairman, at a luncheon yesterday in the Casino, "nor do we consider ourselves a rival of the movie, which I'm sure we all plan to see more than once. But remember, we can see the fashion show only once!"

The show will be called "Chicago's Fair Lady of Fashion."

Just who will model the costumes has not been decided, Frank Casey, Chicago representative of Warner Brothers, told his luncheon partner, Mrs. Brooks McCormick. Slim, trim, Mrs. McCormick was convinced that even she could not fit into the gowns. . . . "They'll probably have professional models wear them," she guessed.

A bigger than life size replica of Rex Harrison, Miss Hepburn's co-star, and a wire fashion form topped by an extravagantly large hat added an amusing touch to the "Fair Lady" luncheon props, including, of course, many small bunches of violets. Some flower basket conversation pieces brought from New York City were the work of Miss Bonnie Drake, a former Chicagoan, daughter of Mrs. Harry L. Drake, and her business partners.



Cecil Beaton

Presbyterian-St. Luke's

Fashion Show Board Talking of Tickets

BY ELEANOR PAGE

THE Presbyterian-St. Luke's Fashion show is seven months away, but the committee which puts it on—the woman's board of the Presbyterian-St. Luke's hospital—believes it is not a minute too soon to start stirring up interest in buying tickets to Medinah temple the afternoon of Sept. 23.

Mrs. Thomas D. Hodgkins and Mrs. Arnold Horween Jr., and members of their mannequins committee are keeping a sharp eye out for attractive, slim, pretty additions to the list of models—"above all, women who walk well!" said Mrs. Hodgkins at a luncheon yesterday in the Casino.

Mrs. Richard H. Needham, and Mrs. Charles S. Potter of the exhibitors committee are planning to coordinate costumes that will be shown by exhibiting stores, and shops so that there are no duplicates. Mrs. Potter will be comparatively free to tend to these duties as the chore of moving from State parkway to East Lake Shore drive is behind her.

Mrs. Earle Gray, and Mrs. Fred Shapiro of the program committee will invite wives of doctors on the staff to assist in selling programs on the afternoon of the show. Mrs. Cecil C. Draa of the ticket committee, will have all personal commitments out of the way before the box office opens in August. Her co-chairman, Mrs. William F. Drews, missed the luncheon as she is on a holiday in Africa.



Mrs. Arnold Horween Jr.



Rex Harrison (or Henry Higgins) was only a cardboard lover at the Casino on Wednesday, but he was solicitously protected from "the rains" by Mrs. J. Bernard Mullen Jr. (left) and Mrs. William Carney. Translated, all this is to say that the Presbyterian-St. Luke's fashion show, Sept. 23, will have a "My Fair Lady" theme. (Sun-Times Photo by Carmen Reporto)

SOCIAL CHICAGO

'My Fair Lady' Theme Of Fall Fashion Show

By Adeline Fitzgerald

With the Casino's special clam broth with tarragon, policymakers of the Presbyterian-St. Luke's Woman's Board, lunching together on Wednesday, served news of their 1964 fashion show, Sept. 23, in Medinah Temple.

It's to be "Chicago's Fair Lady of Fashion", thanks to a timely tie-up with Warner Brothers' movie version of "My Fair Lady" which will have its midwest premiere in Chicago exactly a month later.

All the lavish costumes that Cecil Beaton designed for the movie, a SuperPan version of the collection he did for the original stage version, are being shipped to Chicago for our own fair ladies to be photographed in, and to model in the show. Theme songs will be translated into action—"On the Street Where You Live," for instance, will be Chicago women walking in their own blocks, wearing Chicago clothes. "Get Me to the Church on Time" is a natural for the bridal procession.

If it all turns out as loverly as the setting for Wednesday's luncheon, it will be fair enough.

THE HOSTESSES had gone to some effort to set up tea for two in the garden on the Casino bandstand, putting an enticing little round green table under an arbor of flowering vines. On the piano was a bird in a gilded cage; at the keyboard, Bill Otto ran through a medley of Fair Lady tunes as the guests lunched and chatted.

Co-chairmen of the show, Mrs. Robert T. Isham and Mrs. Gardner Stern, took turns at the microphone making soft sells for "Chicago's Fair Lady of Fashion", to applause from such key members as Mesdames Leith Johnston, Bowen Blair, Richard H. Needham, William S. North, Halford H. Kittleman, Joseph Christensen, Paul Oliver, Herbert C. De Young, Jeffery R. Short, Mark S. Willing, George S. Chappell III, Louis E. Laflin, Brooks McCormick, Harry Boysen and Robert Elson.

Men in the audience were producer Archie Lang; William Weisenborn, potentate of Medinah Temple; Joe Hyams and Frank Casey of Warner Brothers; George B. Young and

Richard Slottow of the hospital board; Ben Green-Field, who flew home from Palm Beach for the luncheon; designer Count Sarni; Hempstead Washburne Jr.; Maurice Sherman; John Kelly; Danny McMahon; Jerome McCarthy; Aaron Cohen; Howard Clyne, and Bill De Vry.

THE HYPHENATED hospital board now numbers over a hundred members, and once a year they hold this plenary session, in a club. Everybody was delighted to see Mrs. A. Watson Armour Sr. even though she rushed away before the veal scallopine with capered butter, the grape fruit with orange sauce and the chef's special macaroons. Mrs. Armour doesn't claim to hold the record for long-time association with the board; but she recalled being active in 1916 and nobody present on Wednesday could top that.

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#47660 1964-5

The Social World...

St. Luke's Girls Want Rex —to Heck with Hepburn

By Lois Baur

WEDNESDAY'S BEAT: Lunch with the Rex Harrison fan club, tea with senior junior leaguers [frankly over 39], and cocktails but no cookies with the Girl Scouts.

Wednesday's lunch? It had to be, it just positively had to be that eventually, sooner or later, the "My Fair Lady" theme would permeate Chicago's fashion show circuit.

Charity society has immersed itself in "How to Succeed" gimmicks, parodies on "Cleopatra," and variations on the theme from "Camelot." And now, as Mrs. Robert T. Isham, chairman of exciting news department, announced after dessert in the Casino, the Presbyterian-St. Luke's hospital woman's board has gone and done it. Its Sept. 23 fashion classic will be — hold your hats — "Chicago's Fair Lady of Fashion" tying in with guess what film premiering Oct. 23 in the Palace theater.

Doesn't it make you want to dance a gavotte and drop your H's? Or perhaps on the

street where you live they don't drop their H's?

To celebrate this phenomenon, the woman's board invited exhibitors in the forthcoming show to lunch. To get the point across about their show theme, there were stills from the movie, violet corsages for all the ladies present [the MFL heroine was a cockney flower girl—get it?] and in the Casino lobby stood a larger-than-life pasteboard cut-out of Rex Harrison, Professor Henry Higgins who so expertly teaches guttersnipe Liza to say "the rain in Spain" that the two end up in a romantic fadeout.

For the fashion show Mrs. Gardner Stern announced they wanted to get Audrey [Liza] Hepburn to model. But you know those Hollywood commitments—

"To heck with Hepburn!" announced one vocal grande dame at one table. "I'll take sexy Rexy. Let's get HIM here."

AMEN, was the Greek chorus from the rest of the Harrison fan club.

I left the party lugging faithfully with me a basket of artificial violets, a very special gift from the brothers Warner who made the film. The basket was designed by Steven Barany as an AUTHENTIC REPRODUCTION of the kind Miss Doolittle peddled to all the swells in Covent Garden.



• EASIEST charity public relations job in town is the one these two—Mrs Robert Elson (left) and Mrs. Bennet Harvey Jr. have. They'll tout news for Presbyterian-St. Luke's fashion show which has, you can see from the photo of Fair Lady Audrey Hepburn which Jeanne Elson holds, a "My Fair Lady" theme.

#4766 1964-6

MRS. GARDNER Stern's gentle persistence paid off Wednesday in an exciting addition to the Presbyterian-St. Luke's fashion show of which she is co-chairman. It was largely due to her efforts that members of the hospital's woman's board were able to announce at luncheon in the Casino that Cecil Beaton's costumes for the movie "My Fair Lady" would be modeled in their annual benefit fashion show.

"I'm a 'My Fair Lady' fan of the greatest devotion," Hanchen Stern explains. "I thought that those marvelous dresses designed for the movie would be perfect to set the scene for our show."

Armed with this idea and her own persuasiveness, Mrs. Stern then set out to convince Warner Bros. officials. They agreed . . . not only to lend the costumes, but also to make the Sept. 23 showing of the dresses an exclusive in Chicago.

MRS. BECKWITH Lee's small and modern home on the lake's edge in Lake Forest is pictured in the March issue of House and Garden. The house will look familiar to all those who went on the Lake Forest Garden Club's 1962 garden walk. The house was on the walk that year.



ABOVE

Conversation about the Presbyterian-St. Luke's fashion show at a planning luncheon Wednesday naturally led to a discussion of hats. Benjamin Greenfield (hat designer Bes-Ben) and Mrs. Mark Willing compliment Mrs. Brooks McCormick (right) on the white beret which tops off her red-and-white checked coatdress.

RIGHT

Smiling with satisfaction, Mrs. Richard Needham listens to adjectives such as "marvelous" "exciting" and "fabulous" applied to the news released at a luncheon Thursday about the Presbyterian-St. Luke's fashion show. Cecil Beaton's costumes for the motion picture "My Fair Lady" will be shown for the first time in Chicago at the Sept. 23 show.



SHE'S HAD EVERYTHING!

How Much Can Body Stand?

CHICAGO DAILY NEWS
for and about
WOMEN

#47606 1964-7

THURSDAY, FEBRUARY 27, 1964

SECTION THREE

★ PAGE 37

FASHIONABLY SPEAKING

Go Easy on Suntan, Pale Look Is on Way

BY PEG ZWECKER

Don't plan to get too much suntan this summer. The "Dewy English Look" is on its way to Chicago. Pale faces, fragile as all get out, will be featured for September's most glamorous fashion show.

The 38th annual Presbyterian-St. Luke's fashion show

will have the title, "Chicago's Fair Lady of Fashion." Saks Fifth Avenue will send experts in to "do" the make-up of the society models from Chicago's first families.

Think big! Your hats are bound to be after you see this show. The costumes designed by the world-famous Cecil Beaton for the film version of "My Fair Lady" are all topped by big extravagant hats.

"A swoop of black velvet, discreetly flirty," is the way Audrey Hepburn describes one hat she wears with a white taffeta "fete champetre" gown.

The little hat still reigned at the Casino where the theme for the show was announced. Two-thirds of the hats were



PEG ZWECKER



At a Casino luncheon, Marshall Field & Co. executives (from left) Carl Guldager, vice president, and Miss Jean Scott, head of the 28 Shop, were engaged in lively fashion chatter with Joan (Mrs. Bowen) Blair. All will play a large part in the Presbyterian - St. Luke's fashion show, Sept. 25.

made by Bes-Ben, who was trying to dodge the question of how big his hats would be for the show in the fall. One thing you can be sure . . . they won't be small. Nor will those on the runway. Spring is already getting us in the mood.

Joan (Mrs. Bowen) Blair chose Bes-Ben's butterfly veil in navy to top her handsome white Chanel suit, its navy overblouse picking up the smart braid trim. "I adore Chanel suits . . . they're kind-of-always right," she said. She adores the Beatles, too. "I think they're just plain cute."

But her 12-year-old daughter was made to wash Ringo's picture off her fingernail before departing for school.

Jean Scott, top fashion aide at Marshall Field & Company, was the only one at the luncheon who had actually seen them. She caught "Les Beatles" at the Olympic in Paris. "They are really fantastic . . . they can't sing . . . they can't play the guitar . . . but they're fascinating. Guess they bring out the maternal instinct in us," is the way she explained it.

Jean was also the girl-in-the-gray-flannel suit—Bill Blass's

with the gold and white checked lapels.

Checking in, but also in red and white, was Mrs. Brooks McCormick in her Carnegie coat. "But I wear it as a coat dress," she commented.

Mr. John's flat little white leather pill box rested on the back of her head.

A flirty hem on her black-and-white silk print caught everyone's attention as Bleeker (Mrs. Robert T.) Isham went to the podium in her little shiny beehive of a hat. Tina (Mrs. Edwin W.) Sims had the same little hat in white, but sprouting flowers.

#47000 1964-8



ABOVE—Mrs. Jay Bernard Mullen Jr. serves herself a portion of veal scaloppine at a luncheon at the Casino. A waiter always passes the platters and bowls of food at the chic, little club rather than serving the individual portions ahead of time and then putting the plates at each place. Note that table linen isn't used.

CHICAGO DAILY NEWS
For and about
WOMEN

SATURDAY, FEBRUARY 29, 1964

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the VILLAGER

Hinsdale Weekly

Suburban Social Scene



Part Two

Page 2 W

Thursday, March 5, 1964



Attending the Presbyterian-St. Luke's Fashion Show press luncheon at The Casino, Chicago, are Mrs. James A. Knight (right) 231 E. 6th, Hinsdale, member of fashion show committee, and Mrs. Robert T. Isham, of Lake Forest, a co-chairman. The show entitled "Chicago's Fair Lady of Fashion" will be held on September 23 at Medinah Temple and is being planned with the full cooperation of Warner Brothers, whose picture "My Fair Lady" will be released in October.

Guthman Photo



In Planning Stage, Chicago's Fair Lady of Fashion

TO LAUNCH the 1964 Presbyterian-St. Luke's fashion show, a special press preview luncheon was held last week at the Casino in Chicago. Mrs. James A. Knight, left, of Hinsdale, is pictured with Mrs. Robert A. Elson, publicity chairman for the show. Mrs. Knight is a member of the fashion show committee. Planned Sept. 23 at Medinah Temple, this year's event will be titled "Chicago's Fair Lady of Fashion."

#47lele 1964-10

Thursday, March 5, 1964

The Lake Forester

and LAKE FOREST NEWS

THIS WEEK



'Chicago's Fair Lady Of Fashion' Comes To Life In Fall Display

Loverly bunches of violets dotted the dining room of the Casino for a recent luncheon to announce that indeed "Chicago's Fair Lady of Fashion" would come to the Medinah Temple just one month ahead of the Chicago movie premiere of "My Fair Lady." The Presbyterian-St. Luke's Fashion show will be presented Sept. 23 this year with a special added preview showing of the fabulous costumes designed by Cecil Beaton for the movie.

Seemingly to approve the forthcoming event was a life size replica of Rex Harrison with his ever engaging smile adding to the room's decor.

Many residents of this area will be busy working on committees to

make this year's production even more spectacular than the preceding ones. Co-chairman for the show is Mrs. Robert T. Isham. Other members on committees include Mrs. A. Watson Armour, Mrs. Ralph A. Bard, Mrs. Harry A. Boysen, Mrs. James B. Forgan, Mrs. Charles F. Glore and Mrs. Herbert P. McLaughlin on the box committee; Mrs. Bowen Blair, continuity; Mrs. Robert Hixon Glore, Mrs. J. Bernard Mullen Jr., Mrs. John A. Berkey, Mrs. DeWitt W. Buchanan, Mrs. Augustin S. Hart Jr., decorations; Mrs. Richard H. Needham, Mrs. Lester Armour, exhibitors; Mrs. Loomis I. Lincoln,

Mrs. Henry Bartholomay III, make-up.

On the mannequin committee are Mrs. Thomas D. Hodgkins, Mrs. William S. North and Mrs. Robert B. Upham; Mrs. William J. Carney, Mrs. George S. Chappell III, Mrs. Herbert C. DeYoung and Mrs. Louis E. Laflin, production; Mrs. Beckwith Bronson, Mrs. Calvin Fentress Jr., Mrs. Dwight Lawrence, Mrs. Herbert P. McLaughlin, Mrs. C. Radford Van Ness and Mrs. Morrison Waud, properties; Mrs. John C. Christie and Mrs. J. Kenneth Ward, publicity; Mrs. William S. Covington and Mrs. John Quincy Adams Jr., script.



TWO FAIR LADIES at the Casino for the recent Presbyterian-St. Luke's fashion show luncheon were Mrs. Bowen Blair of South Green Bay road (left) and Mrs. George S. Chappell III of Libertyville. Both young women are on committees for the fall presentation "Chicago's Fair Lady of Fashion."

March 5th

#4766 1964-11

America's Oldest Society Journal

Palm Beach Life

APRIL 1964

CHICAGO

The Windy City is enjoying
a whirlwind round
of Black (tie) Fridays

by LOIS BRIMACOMBE

* * *

BUSY MEMBERS of the Presbyterian-St. Luke's hospital Woman's board are up to their eyeballs in "My Fair Lady" gimmicks to tie in with the board's MFL theme for its September fashion classic in Medinah temple.

This is one of the most prestigious of all fashion shows in the United States — also a notable money-maker. Fashion show co-chairmen are Mrs. Robert T. Isham and Mrs. Gardner Stern.

The show, which features stunning Chicago socialites as models, will be presented exactly one month before the Chicago premiere of the movie. Some of the exquisite Cecil Beaton costumes seen in the movie will be featured in the show.

Women planning this event work 12 months in advance, some, like exhibitors' chairman Mrs. Richard H. Needham and mannequin co-chairmen Mrs. Loomis I. Lincoln and Mrs. Arnold Horween put in almost a five-day office week.

Others on the show committee include Mrs. Leith Johnston, Mrs. Charles Balfanz, Mrs. Bowen Blair, Mrs. J. Bernard Mullen, Mrs. Robert Hixon Glore, Mrs. Mark Willing, Mrs. Edwin W. Sims, Mrs. Brooks McCormick, Mrs. Burton W. Hales, Mrs. Allin K. Ingalls, and Mrs. Theodore D. Tieken.

Among exhibitors at a party in the Casino to announce this gay theme were Elizabeth Arden's popular Janette Marr and Benjamin Green-Field known professionally as Bes-Ben, Michigan avenue milliner for grandes dames.

Ben, always a ladies man, was surrounded by girls. All were in admiration of his sun tan. He started it in New Delhi, finished it in Palm Beach.



#47106
1964-12

Who has the best tan? Mrs. Brooks McCormick (in checked coat) compares sun tans with Benjamin Green-Field at Presbyterian-St. Luke's woman's board luncheon in the Casino. Others in the group are Mrs. Edwin W. Sims (left) and Mrs. Mark Willing Jr.

Art Group Visits Paris Left Bank For Fashion

By Jane Gregory

There are 4,000 extra dollars in the kitty for the Art Institute's new Junior Museum because Chicago society women dote on fashion shows in general and the Marshall Field & Co. show, European and American Designer Collection for Spring, in particular.

A small and ever-so-chic rite of spring, the show was presented Thursday in the Mayfair Room of the Sheraton-Blackstone Hotel as a benefit for the Junior Museum. "The most wanted fashion show in town" was Mrs. J. Harris Ward's description. As president of the Woman's Board of the Art Institute, she knows whereof she speaks. "It was an immediate sellout, even before we knew the time, the date or the place."

THE INVITATIONS called for a noon starting time but a

swarm of especially eager \$15-a-head ticket holders was at the entrance a full 15 minutes before.

The scene waiting for them was a storybook sliver of the Paris Left Bank decked out with flowering trees and stalls artfully crammed with books, prints, spring flowers, baskets and bright birds. Only two of the birds were actually real but they hopped about their little blue cages at a great rate, occasionally chirruping for a touch of counterpoint to the show music.

Mrs. Robert Hixon Glore had what she called a "mixed-up group" around her ringside table. A member of the museum woman's board, she was one of the first to take tickets which she then passed around to friends on the Presbyterian-St. Luke's Fashion Show committee. The circle included Mrs. Robert McCormick Adams and her daughter, Mrs. William J. Carney; Mrs. Richard Needham, Mrs. Gardner Stern, Mrs. Robert Elson and Mrs. Bowen Blair, Mrs. Walter Paepcke,

the only one not eyeing the fashions as a possible influence on the hospital benefit show in the fall, came hatted and coated in mink. She had spent the morning grappling with the problems that keep popping up in connection with her move from the Drake to a new apartment later this month.

The Social World...

Junior Leaguers Come Hatless

By Lois Baur

REMEMBER THE YEAR Marshall Field & Company's import show featured models in skirts so tight a Size 6 could barely maneuver down the runway?

And remember the year of the James Galanos showing when he appeared in his Grecian crepe de chine shirt and his brown Christian Dior tie from Paris and his square-toed shoes from Italy and his diamond and gold cuff links from London?

And the year Model Mimi Welfeld came out in a Toulouse-Lautrec hair-do and all the models wore 1-inch long false eyelashes and low heels?

Well, Field's import show Thursday in the Sheraton-Blackstone's Mayfair room was the year for the conservative look. There was nothing more startling than a black dinner dress with what looked like a surrealistic splash of sherbet down the front of the skirt.

The party was given by Field's for the woman's board of the Art Institute to benefit the institute's new Junior Museum. Or as woman's board president, Mrs. J. Harris Ward, commented:

"What a wonderful \$4,000 package just handed to us on a silver salver!"

"And just imagine," she continued, "the party was a sellout almost overnight . . . proving that the designing, making, and wearing of beautiful clothes is certainly one of the arts."

Mary Ward's clever headpiece looked as tho tiny pink roses were growing out of her head. Mrs. Gerald Sivage, Mrs. Hubert Kampp, Mrs. H. Stanley Wanzer also sprouted flower gardens.



A Chicago Junior League table was almost 100 per cent hatless — perhaps because all the girls wore teased hairdos and you can't get much hat down over puffed-out hair. In this group were Mrs. Joseph O'Neill, Jr., Mrs. Hill Blackett Jr., Mrs. John Siragusa, Mrs. George M. Keller, Mrs. Arthur Dole III and [these last two in hats] Mrs. Jack Vilas, and Mrs. Harry E. Simpson.

The offstage fashions were, so a fashion expert commented: "All conservative — nicely in between."

We spotted only one mink hat in the audience — on Mrs. Walter Paepecke who sat at a Presbyterian-St. Luke's table held down by Mrs. Gardner Stern, Mrs. Robert Hixon Glore [she look positively stunning in navy and white], Mrs. Bowen Blair, Mrs. William J. Carney, and Mrs. Richard Needham.

Martha Needham, somewhat of an amateur fashion expert herself since her stints for St. Luke's and the Chicago Maternity Center's Gold Coast fashion award, Thursday wore an off-face wide-brimmed Breton.

Some of the onstage outfits would have been perfect for Martha Needham, Hanchen Stern, Mrs. Albert H. Newman, Mrs. James Alsdorf, Mrs. William North, Mrs. Sanger Robinson, and Mrs. Philip Watson because they all have those trim air-line stewardess figures.

There wasn't one woman in the audience, tho, who looked like any of the models — especially the model whose on-stage act was to walk like a round-shouldered, chestless, tip-toe with sucked-in cheeks looking as tho she was holding, at arms length, a dead cat.

Offstage, this same model looks like a normal, healthy girl!

But then, as the commentator commented, "Fashion is a matter of mood."

#4706 1964-13

Vacation Reports

PRESBYTERIAN-ST. LUKE'S Fashion Show committee members who have been given work assignments for the fall event are planning early vacation trips, which they hope will fortify them for the strenuous work that lies ahead.

Several of those who have not yet gone away are getting a lot of vicarious fun out of the letters Mrs. William Drews is sending back from the Near East, where she is traveling solo. Her regular typewritten reports are passed around to all the members of the woman's board of the hospital.

When Mrs. Drews arrived in Cairo, she and the other passengers on the plane were told that their reservations at the Hilton had been canceled because President Nasser had called a conference of the Arab nations and he had commandeered the entire hotel to house the visiting sheiks, kings, princes, presidents and ministers of the various countries.

Mrs. Drews heard the announcement with a sinking heart, but her anxiety was relieved when she was conducted to a three-level suite in Shepheard's Hotel. "My living room," she writes, "opens on a terrace overlooking the Nile and the Pyramids, with dhows, barges, launches and sight-seeing boats in the foreground."

THE "SOUND AND LIGHT" spectacle was most impressive, writes Mrs. D. "When they turn the lights on the minarets, battlements and turrets you feel you are right back with Saladin.

"The British Information Library is a lovely place set in a lovely garden and is an oasis of calm in this very unquiet town, where every driver seems to think blowing the horn makes the car go.

"As many pictures as I have of the King Tutankhamen treasures, I was totally unprepared for this exhibit. I don't think I could ever again refer to him as King Tut. The treasures simply stagger you. I would occasionally whip over to see the mummies (quite gruesome) and the pottery but I always felt myself drawn back to the treasures.

"EVEN INSIDE THIS MUSEUM you are not safe from 'official guides.' They leap out at you in the most unexpected places. I have developed an immunity, but I heard one of them snort the word 'English' after me."

Mrs. Drews was able to move into the Cairo Hilton for a few days before she went on for further travel. She reports that she also was able to explore the new German-built steamer, The Isis, which is to be put on the Luxor-Cairo run this summer. She reported it to be a very trim, efficient ship with an upper-deck dining room which permits passengers to view the scenery as they cruise along the Nile.

Sun Times
March 8th

FASHION FIRST: There'll be a big Presbyterian-St. Luke's fashion show entourage at a fashion show on Wednesday in the Drake hotel. They'll view the Walter Holmes collection—since he's the first individual designer the girls have ever asked to participate in their fall fashion classic.

Among those attending will be Mrs. Gardner Stern, Mrs. Richard Needham, Mrs. Charles Murphy Jr., Mrs. Frederick Wacker, Mrs. John R. Siragusa, and Mrs. William Carney Jr.

Chicago's
American
March 14th

Daily News
March 14th

The Buzz

THERE'S A LOT of behind-the-scenes buzzing that Cecil Beaton, designer of the "My Fair Lady" costumes, is delighted they are to be shown at the Presbyterian-St. Luke's Fashion show Sept. 26 and hopes to be urged to be here to witness the event.

#47ule 1964-14



MRS. LORRAINE PERCY

"This campaign has been the best time of my whole life."

THE LAUGHING STRANGER, CHARLES

How Boy Met Girl: Mrs. Percy's Story

BY PATRICIA DALTON

The laughing-stranger's first words to her were: "Are you all right?" (Her reply was "Yes.") man because he was wearing a sweater with a big 'C' on it — it was his sweater from the University of Chicago."

HE TOLD HER he was in "the camera business."

"I thought he meant he was a cameraman," she said.

That was how Loraine Guyer, the tall, willowy daughter of an Altadena, Calif., investment broker, met the 29-year-old man who had just recently become president of the Bell & Howell camera manufacturing firm.

Next, if Charles Percy's well-ordered life follows schedule, he will get the Republican nomination and be elected head of the state of Illinois.

EVER SINCE THEY were married in 1949, the Percys have returned to Sun Valley, first with Percy's three children by his first wife, who died — twins Sharon and Valerie, 19, and Roger, 17 — and later also accompanied by Gail, 10, and Mark, 8.

"When Chuck asked me to marry him," Loraine Percy said in her soft, breathless voice, "he told me that he

LORRAINE PERCY, or Lonny, as her husband calls her, wears pale lipstick and dresses with elegant simplicity.

A blue-eyed brunet with a warm smile, she has modeled frequently in the epitome of Chicago fashion shows — the St. Luke's-Presbyterian.

Now, she says, "I haven't had a chance to buy a new dress since last spring when we started campaigning."

"Chuck's decision to run for the nomination was a family decision," she continued.

DOES IT BOTHER her when political snipers use her husband as a target?

"Only if what they say is untrue," she said, "I don't mind constructive criticism."

She added, "Shirley Stratton told me something about this that has been very useful — Chuck and I went around to talk with a lot of governors and ex-governors before he announced that he intended to run.

"Shirley Stratton said, 'A lot of people will say things about your husband — you won't be able to stop them.'

But you know him better than anyone else and what they say can't change your opinion of him," she said. "I can't tell him to slow down — I call his campaign office and tell them to tell him."

MANY POLITICAL professionals have remarked that Loraine Percy, who studied interior design at UCLA and who likes to paint, swim, play tennis and ride a tandem bike with her husband, has shown a surprising aptitude for the disciplines of campaigning.

She said, "I can honestly say that this campaign has been the best time of my whole life."

"I don't help with decisions," she explained. "Chuck loves problems and problem-solving and I think my job is more to give support."

"I could give dinner parties and travel with Chuck before, but I couldn't really help him with his business. Now, for the first time, I really feel I can do what is needed."

"I always thought we had a close family before," she said. "But now that we are all working toward this one goal, I feel it has brought us even closer."

Winnetka Folk

March 19, 1964



"LOOKING LOVELY"—From left are Mrs. Herbert DeYoung, Kenilworth, Mrs. Samuel Bodman, Mrs. Paul Oliver, and Mrs. Jeffrey Short Jr., all of Winnetka, looking like "Chicago's Fair Ladies of Fashion." They previewed the "Fair Lady" theme of the 1964 Presbyterian-St. Luke's Fashion Show at luncheon in the Casino. (Guthman Studios)

• CYNTHIA KERR shows a dark Alaskine dress and jacket with scarlet lining to designer Walter Holmes. The great white hat is the sort of swash-buckling affair typical of the spring's dashing militaria favored by the young designer.



NEWS-LETTER

PUBLISHED FOR THE WOMEN'S GROUPS OF PRESBYTERIAN-ST. LUKE'S HOSPITAL, CHICAGO

SUPPLEMENT SCHEDULED FOR MAY

The Woman's Board will present its fourth annual Spring Supplement Saturday, May 16, in the Chicago Daily News. In addition to the many advertisements which will be enhanced by faces of members and friends of the board, the Supplement will feature many activities of the Woman's Board, such as the art cart and volunteer services, the hyperbaric chamber, poison control center, health center, teaching and research. Sketches by John Downs, Daily News TV Guide artist, will appear in the Supplement. Chairmen for the Supplement are Mrs. Harry Boysen and Mrs. Robert Elson.

\$100,000 PLEDGED FOR PAVILION

The Woman's Board has pledged \$100,000 for the purpose of renovating a patient floor in the Pavilion building. Built in 1908, modernization of these facilities is necessary to assure continued high-quality patient care. Improvements will include lowering ceilings, modernizing bathrooms, up-dating nursing station, air conditioning, and new furnishings. This modernization will insure more efficient nursing operations and make patient accommodations more functional.

CHICAGO'S FAIR LADY OF FASHION APPEARS IN SEPTEMBER

The 38th annual Presbyterian-St. Luke's Fashion Show will not only preview the latest and most exciting fashions for the coming year, but will also give a sneak preview of the costumes to be seen when the Chicago movie premier of *My Fair Lady* opens in October. Warner Brothers has given the Woman's Board approval to use the Cecil Beaton-designed clothes for the Show and for publicity purposes. The Show will be held September 23 in the Medinah Temple, with an afternoon performance only. Chairmen for the 1964 Fashion Show are Mrs. Gardner H. Stern and Mrs. Robert T. Isham.

SOCIAL SERVICE SCHOLARSHIP

A ROSE FOR THE PATIENT

CHIC. SMOOTH FINISH

Chicagoan Designs with Paris Flair

By Jean Cameron

ILKE THESE clothes better than the imports," said an astute matron the other day at a showing of the spring and summer clothes by Walter Holmes. "Who needs to go to Paris when we have a couturier like this here on East Delaware?"

Holmes now holds forth in his own posh salon surrounded by beautiful furnishings, French fabrics, Chicago's top mannequins, and well dressed feminine customers who are willing to pay import prices for his custom clothes.

The recent collection has even been given a French name, "L'esprit de Jeunesse," and is jammed with young-in-heart goodies which should make Chicago women feel young and alive. Especially after a dull "sportive" winter of clomping around in boots and heavy tweeds.

Holmes believes in the total look when it comes to being well dressed. When he shows his clothes, his models [all Chicago girls who vie for the opportunity to work for him] are properly made-up and coiffed, for each costume.

The young, alert coiffures were done by Kaye Pierre. They feature youthful bangs and bouncy short sides and the special make-up by Marilyn Miglin fresh, new, understated, and natural.

In showing his clothes, the designer believes in the one-color look and shoes that match the hosiery. Thruout the collection he featured the I. Miller plain pump, sling back shoe, and an adorable evening slipper edged in tiny ruffles.

He and Ruth Eckhardt, who did the hats for him, are in agreement that this is the "year of the hat."

Holmes has invited his customers to his showing in the Drake hotel on Wednesday, March 18 at three o'clock. Those on the list will see the following:

The heavy French re-embroidered lace suit for special parties, all pale blue and white, looking like frosting on an important wedding cake.

The navy blue satin pea jacket teamed with a billowy white chiffon skirt . . . underneath? A real shocker for a blouse in brilliant red sequins.

The long, slim white Alaskine evening dress with slinky tank top and jacket with jet buttons and perky side bow.

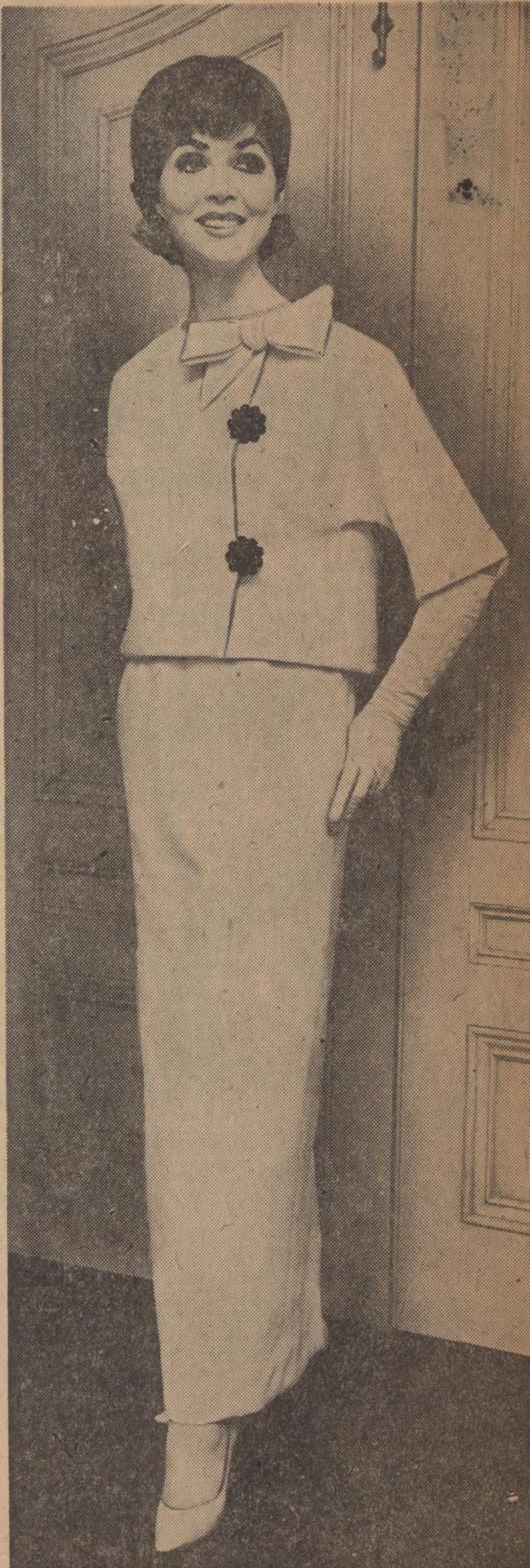
The black lace over yellow ingenue evening dress shown ankle length so the evening slippers show to advantage.

Those looking for a semi-basic black town suit will be able to latch on to one not for a pittance perhaps, but it will have a great success NOW plus a future with considerable promise.

The future for Walter Holmes also includes participation in the St. Luke's-Presbyterian Fashion show in the fall.



HOW'S THIS for subtle" glamor? Walter Holmes does a midnight blue pea jacket, teams it with a billow white silk chiffon short skirt . . . and tops it with (hold your breath) a scarlet sequined neck sweater top. Chicago model, Helen Martin, loved wearing it.



OYSTER WHITE Alaskine dinner dress worn by Maryann Ryan turns into a stunning suit when shown with its matching jet buttoned jacket with perky side bow.

APRIL SHOWERS MAKE THESE GIRLS SPARKLE!



Here's how a leading Chicago model, Judy Newton, dresses for those rainy days. Her raincape, a gay red, provides complete coverage. Her Sou'wester is red patent.



Suburbanite Mrs. Richard Needham has both a city and country raincoat. She dons this black silk and wool for frequent trips to the city.



With the weather her "business," Betty Caywood, ABC's TV weather girl, welcomes a storm in a black and white printed silk raincoat cut full as a cape. This is one of her four weather coats.



Career girl Nena Ivon parlays traditional trench coat styling with a dashing new shiny white fabric polka-dotted in black as her favorite raincoat of the season.

HOW TO BEAT THE RAIN: here with, the secrets of four chic Chicagoans whose spirits never are dampened by April showers, whose make-up never runs, stockings get spattered, or coiffures go limp.

"Splash on color," says topflight model Judy Newton. "On a dreary day, nothing perks up the psyche like bright red or daffodil yellow. I wear a neutral beige trench coat practically as a working uniform on sunny days," continued Judy, "so I switch to the gayest thing I own—a fire-engine red raincape—when the skies open up. It's a wonderful style for me because I can carry all the props I must lug around for most modeling jobs — my garment bag and wig case, for instance—underneath it. To protect my hair, I wear a wig, just pop it on over my own pin-curled locks. I dislike boots so usually settle for black patent pumps which shed water and wipe off easily."

Career girl Nena Ivon, assistant fashion coordinator and promotion director of Saks Fifth Avenue, agrees that color is a boost, and admits she's

been partial to vivid shades in the past. This year, however, she fell in love with a traditional trench coat made up in an untraditional shiny white fabric polka-dotted in black. Like all good fashion coördinators, she believes that a costume should be carefully accessorized, whether it's for rain or sun, so she tops her coat with a black patent kerchief hat, which she can tuck her hair into without spoiling her coiffure, carries a polka dot umbrella to match her coat, and usually wears tall, shiny black boots.

"Make-up on rainy days is no problem for me," says ABC's TV weather girl, Betty Caywood, "because I don't wear any. "I go in for a freshly scrubbed look wherever I don't have to appear in TV make-up to give my skin a chance to breathe. When I do wear make-up off camera, I make sure to set it by pressing a cool, damp cloth against my face and then repowdering afterward. As to raincoats, I dote on them; often buy dressy ones instead of evening wraps because I think you get so much fashion for your money. I now own four raincoats: a traditional trench coat, a casual cor-

droy, and two dressy ones—a slim black satin and a smashing, black and white printed silk cape-coat. I always wear boots and carry my shoes with me, and protect my hair with a scarf."

Mrs. Richard Needham, busy young socialite who's often mentioned on Chicago's best dressed lists, disagrees somewhat on boots. "I have a 'thing' about plastic boots and those pleated head scarves," she says. "I adore knee-high shoe-boots for winter, but for spring and summer I'd rather get my shoes wet than wear those awful protectors." Mrs. Needham's rainy day wardrobe, like her life, she says, is divided into two parts—town and country. In Lake Forest, she wears what she calls an "antique" madras Chesterfield, regulation sneakers, and a chiffon head scarf. For her many trips to town to work on the Chicago, Maternity center's Gold Coast Award fashion show next month and on Presbyterian-St. Luke hospital's September fashion spectacular, Mrs. Needham has a black silk and wool coat that shrugs off showers but is dressy enough to coördinate with luncheon and cocktail clothes.

*Tribune
April 19th*

Tribune Photos
by
Earl Gustie
and
Ron Bailey

FASHIONABLY SPEAKING

Cultural Bill Needs Help

BY PEG ZWECKER

Chicago fashionables among others can do their part to urge the passing of the cultural bill for a National Foundation of Arts (fashion is already listed as an art in the bill) by writing or wiring their congressmen to support the National Council on the Arts and the National Arts Foundation Bill.

SNIFF, SNUFF! There's a run on snuff over at Field's these days and reports are that it appeals as much to women as to men. For those who prefer to do their ka-chooing

in the most dainty manner, one package comes complete with its own little hankie.

"**TLL BE** working very heavily in fashion and home furnishings," was as much of a hint Tish Baldridge Hollenstein could give us regarding her new association with Sears. The former social secretary to Mrs. John F. Kennedy now has her



PEG ZWECKER

own consulting business with the huge retail store chain as one of her first "big" clients. The lid will be off officially in the fall, Tish told us.

IT ALL has to do with back-to-the-city living trend. First the stores got us in a suburban mood. Now they're trekking back and Bramson's plans to make a big three-day fashion splash with the opening of the new Outer Drive East Apartments June 16. Fashion shows . . . fashion shows . . . fashion shows!

YOUTHMORE Originals will be even more youthfully original now that Valentino, the young designer and Art Institute graduate, has gone with Wilson Garment Co. "He's great on co-ordination," said Harold Rosenberg, executive of the well-known Chicago firm.

NOT EVEN a honeymoon stopped this model! Young mannequin-about-town, Bonnie Ruemelin Cusack (Mrs. Robert E.), a new bride as of Monday couldn't resist modeling for a special showing at Givenchy's in Paris on Wednesday, two days after her wedding in Chicago.

Student participation in an on-the-spot costume design competition will take place while John Holabird and others will be setting the stage for the Beaux Arts Ball at the Arie Crown Theater on May 14, two days before the gala costume ball at McCormick Place. Design students from a num-

ber of Chicago schools will fashion the impromptu costumes geared to the theme "Tempest Perfection" (Perfect Circle . . . to escape from being square). The announcement was made at a planning meeting yesterday at Kathleen (Mrs. Byron) Harvey's Lake Shore penthouses (yes, she has two!).

Over on the Avenue, Saks is readying its windows to hold elaborate Beaux Arts head-dresses teamed with summer cotton evening gowns.

FROM THE MAIL BAG

. . . Orient Express style . . . fashion gal Nadine Brown of Joseph Salon Shoes airmails from Japan: "Many of the Japanese inns in the country solve the age-old question of what to wear to dinner as a Japanese girl helps you into your kimono and fits it to your size with a beautiful sash and obi."

Carriage-trade travelers who are fashion show chairmen even "work" on vacations. When in Paris, Hanchen (Mrs. Gardner) Stern, took a look-see at the Dior collection. Another dedicated Presbyterian - St. Luke's chairman, Martha (Mrs. Richard) Needham, tore herself away from the golf course at the Greenbrier to see a fashion show of "My Fair Lady" costumes.

"One hat was insured for \$10,000," she quipped. She also noted that pink was the big color with the vacationers at the famous White Sulphur Springs resort.

SOCIAL CHICAGO

Like Mother, Like Daughter In Charity Work

By Mary Dougherty

In times past, family dynasties were usually established through the male line, with sons setting up the patterns of their lives on the examples of their fathers. Often the second and third generations carried on the family business, sons and grandsons took pride in membership in the clubs their fathers and grandfathers belonged to, and in other situations the younger men entered the professions of their fathers and not too seldom brought added glamor to the family escutcheon.

In this era, when the feminine influence is commanding public attention, the family line is nowhere more emphatically recognized than in the increasing tendency of daughters to take up the same type of public service that has engaged their mothers' interest. The yearbook of the large woman's boards is clear evidence of that trend.

THE PRESBYTERIAN-ST. LUKE'S Hospital Woman's Board, which is about to celebrate its 100th anniversary, already has representatives of three generations of prominent Chicago families.

Mrs. George S. Chappell Jr., the president, has inspired her daughter, Mrs. Edward McCabe, and her daughter-in-law, Mrs.

Chappell III, to follow her onto the board. Others currently serving are Mrs. A. Watson Armour and her granddaughter, Mrs. Loomis I. Lincoln, who is assistant treasurer; Mrs. Robert McCormick Adams, whose mother, the late Mrs. Wilhelm Baum, was a pillar of the old St. Luke's board and whose own two daughters, Mrs. Bennet B. Harvey Jr. and Mrs. William J. Carney, are among the young "members in training" for future responsibilities on the board.

OTHER BOARD MEMBERS ARE Mrs. R. Douglas Stuart and her daughter, Mrs. Augustin S. Hart Jr., and daughter-in-law, Mrs. Robert D. Stuart; Mrs. Edward Shumway and her daughter, Mrs. Shumway Carroll; Mrs. James B. Forgan and her daughter, Mrs. Robert B. Upham; Mrs. Walter Wolf and her daughter, Mrs. Eugene Cary; Mrs. William S. Covington and her daughter, Mrs. C. Carter Smith Jr.; Mrs. Harold C. Smith and her daughter, Mrs. Morrison Waud; Mrs. Huntington Henry and her daughter, Mrs. John A. Prosser, and Mrs. E. V. L. Brown and her daughter, Mrs. Clarence Boyd Jones.

Mrs. Clyde E. Shorey, who served for 13 years as president of the old Presbyterian Hospital board, is on the combined board with her daughter, Mrs. John S. Graettinger,

and daughter-in-law, Mrs. William E. Shorey, whose interest in the hospital is complete. Their husbands are both on the medical staff.

Also on the board are Mrs. Charles F. Glore and her daughter-in-law, Mrs. Robert Hixon Glore; Mrs. Allyn D. Warren, whose granddaughter-in-law, Mrs. Thomas D. Hodgkins, was recently elected to the board, and Mrs. E. Fentress Ott, who inherited her interest from her aunt, the late Mrs. John W. Gary, and passed it on to her daughter-in-law, Mrs. James Forgan Ott, who recently joined the board.

*Sun Times
May 10th*

#UNL 1964-18

Mrs. Gardner Stern (center) and Mrs. Robert T. Isham (right) 1964 co-chairmen of the September 23 Presbyterian-St. Luke's Fashion Show, discuss latest trends with Daily News fashion editor Peg Zwecker before a showing of designer hats at the Casino.



WHERE HATLINES ARE HEADLINES

... wherever fashion news is made, at the Casino or at Cannes, Peg Zwecker, is there in person, or by proxy. Top designers call her 'Peg' ... phone her, chat with her from New York and California. She takes her readers on exclusive excursions into fashion workshops around the world. Guides them to the great showings in Paris and Rome. That's why Chicago's smartest women rely on Peg and her proven ability to peer into the future and foretell fashion trends.

THE CHICAGO DAILY NEWS

The Social World...

Crusade of Mercy Women Have Some Timely Goals

By Lois Baur

THE CRUSADE of Mercy women's division always operates on the theory that "you gotta have a gimmick."

Gimmick this year is "Time" — hence at Wednesday's box luncheon for regional chairmen we dined amidst alarm clocks, sun dials, and paper clocks. Our paper napkins were imprinted with clocks. Crusade Chairman Glen Lloyd was called a "time-keeper" and women's division chairman Mrs. Gardner Stern was dubbed the "main-spring." Only thing missing was Rudy Vallee in the background singing "My Time Is Your Time."

We lunched in a solarium atop the Lake Shore drive apartment building in which the Sterns live.

Last year, if you will recall, the theme for this group was nautical. So at all the meetings Crusade "Captain" Mrs. George W. K. Snyder arrived in a sailor suit, '63 Crusade Chairman Donald M. Graham wore an admiral's hat, and we were piped aboard everywhere—to luncheons, cocktail parties, etc.

The "Time" theme this year seems as fanciful as James Thurber's adult fairy tale, "The 13 Clocks," be-



• MRS. GARDNER STERN (fifth from left) checks sun-dial time on a sun deck with eight of the women who have preceded her in time-consuming job of Crusade of Mercy women's division chairman. The eight are (left to right)

Mrs. William J. Bowe, Mrs. John T. Moss, Mrs. Robert Elson, Mrs. Mark Willing, Mrs. Homer P. Hargrave Jr., Mrs. Charles Cutter, Mrs. William Caples, and Mrs. Harold J. Manasse.

cause time is what this busy committee has so little of.

Take Hanchen Stern, for instance. This slight, fem-

inine, helpless looking size 8 creature is major domo of two of Chicago's most important charity assignments. In addition to her role in the Crusade [which kicks off in September] she's also co-chairman of the Presbyterian-St. Luke's fashion show [on Sept. 23]. What does she do with her spare time?

She sets aside Monday, Wednesday, and Friday for her Crusade duties," commented Mrs. William Caples, "Tuesdays and Thursdays she devotes to St. Luke's."

It's a good thing, we say, that her husband's in the catering business. She doesn't have to worry about lunch for her committee cohorts. She just calls Gaper's—as she did Wednesday—and they send lunch over for the 50 of us.

"Timekeeper" Lloyd pointed out that the men and women who work on the crusade usually "are so busy they don't have time to do anything but yet they FIND time to work on the Crusade" because that's the kind of people they are.

On June 1, he said, some of the city's busiest business leaders are taking time off to tour some of the 140 organizations which will benefit from next September's crusade.

Society Notebook

The Presbyterian-St. Luke's Fashion show committee will introduce the collaborators of the 38th annual show at 4:30 p. m. June 11 at the Racquet club.

Tribune June 3rd

PRESBYTERIAN St. Luke's fashion show plans are already in the air. The show's committee will meet for cocktails on June 11 in the Racquet club to meet their "collaborator" — that's the guy who'll foot the bill. Show will be held Sept. 23 in Medinah Temple.

*Chicago's American
June 3rd*

Presbyterian-St. Luke's Hospital Fashion Show Committee

invites you

to meet the collaborator of

the 38th Annual Fashion Show

at the Racquet Club

on Thursday, June eleventh

at four-thirty P.M.

RSVP
MI 2-6688

#4766 1964-20

Family Magazine

FRIDAY, JUNE 12, 1964

PAGES 33-46

Maudie Glore and her mother Mrs. Robert Hixon Glore listen to the announcement that Field Enterprises, Inc., will be the collaborator for the 1964 Presbyterian-St. Luke's Fashion Show.



Bailey K. Howard (left) and George B. Young of Field Enterprises, Inc., share the benefit talk with Mrs. Jeffrey R. Short Jr., the chairman of the fashion show policy committee. (Sun-Times Photos by Carmen Reporto)

SOCIAL
CHICAGO

New Fashion Show Sponsor

By Jane Gregory

Charles H. Morse performed the honors Thursday when friends of Presbyterian-St. Luke's Hospital gathered at the cocktail hour in the Racquet Club. As chairman of the hospital's building committee, he announced that Field Enterprises, Inc., will be the collaborator for the 38th annual Presbyterian-St. Luke's Fashion Show Sept. 23 at Medinah Temple.

Just back from his son Charles IV's graduation from the University of Virginia, Morse prefaced his informal remarks by saying he fully intended to be brief. It seems that the principal speaker for his son's commencement had stated that as a graduate he had been subjected to a speaker who talked for one hour. "The fellow who spoke at Charles's graduation didn't take an hour for his speech," Morse recalled, "he just talked for 55 minutes."

MORSE'S ANNOUNCEMENT was in effect a formality. The guests guessed the news upon arriving when each one was presented with a copy of the World Book Year Book for 1964 which carried the inscription of the name and the date of the show on the cover.

The collaboration is a particularly happy

one, they feel, for the women's board of the hospital which sponsors the annual benefit fashion show. Marshall Field Jr., the head of Field Enterprises, Inc., is a member of the board of the hospital. George B. Young, the executive vice president and secretary of the organization, is also the chairman of the board of the Presbyterian-St. Luke's Hospital board of trustees, and Edward McCormick Blair is a member of both boards.

MRS. ROBERT T. ISHAM and Mrs. Gardner H. Stern are co-chairmen of the 1964 edition of the nationally famous fashion show benefit. Their husbands were among the spouses who joined the committee's celebration Thursday afternoon. Mrs. Robert Hixon Glore and daughter Maudie made an unexpected two-generation entry on the guest list. Subdeb Maudie is just home from Foxcroft and had spent the day in town with her mother. Mrs. Glore brought her along as an unofficial guest. Chances are Maudie will be back on the scene in a couple of years because interest in Presbyterian-St. Luke's is often a family tradition passed on from one generation to another.

Mrs. Leith Johnston dropped in at the

party. "I came for the meeting earlier," she explained, "and I have good news to report. We've already put \$7,500 in the bank for boxes at the show. The invitations have been out only 11 days."

#4766 1964-21

The Social World...

Who Has Time for What on This Merry-Go-Round?

By Lois Baur

ANYONE FOR dog days?

Mrs. Joseph M. Christensen calls to ask are we covering the Rehabilitation institute luncheon Thursday. Mrs. Robert Elson is on the other wire saying have you your invitation for Presbyterian-St. Luke's cocktail party Thursday in the Racquet club?

Mrs. Kellogg Fairbank is waiting on the third wire. She wants to know who'll be picnicking with Lincoln Park Zoological society members, Alice Anteater, a monkey, and a variety of snakes Friday night at the zoo rookery?

THEN IN comes another call. It's from Palm Beach-Chicago commuter Maurice Frank who's bubbling over with news. He wants us to be the first to know that "Her Serene Highness Grace Kelly will be honorary chairman of the second John F. Kennedy Memorial hospital benefit ball in Palm Beach."

How come that Grace Kelly always manages to look so serene, questions Her Unserene Lowness of Mr. Frank? She's a princess, says he—but getting back to the ball, he says to save March 14, 1965.



MRS. KELLOGG FAIRBANK
Who for zoo?

Chicago's American
June 10th

Tribune
June 10th

FASHIONS UNLIMITED!
The new topless bathing suits for women which the whole town has been talking about had the Presbyterian-St. Luke's fashion show committee talking Thursday evening at cocktails in the Racquet club.

"Why, of course," kidded Mrs. Richard Needham, in charge of exhibitors for the classic Sept. 23 in Medinah temple, "we're going to feature them in the show."

"Who," commented a Lake Forest gentleman calmly, "are you getting to model them?"

"You mean bathing suits without tops for women?"

shrieked another gentleman from Lake Forest.

On the serious side, Charles Hosmer Morse Jr., chairman of the hospital building committee, had a word to say about the great contribution this woman's board has made. In the last 3 years, he said, they've had 5 million dollars to use to good advantage, much of which the women—and their great fashion show—helped to raise.

Scheduled for completion in May of '65 will be the hospital's new professional building, the last word in architecture.

The show's co-chairmen are Mrs. Robert T. Isham and Mrs. Gardner Stern.

Chicago's
American
June 12th

Fashion Show Poster

Guests at a tea and cocktail gathering in the Racquet club yesterday spent considerable time admiring the attractive posters for the 1964 Presbyterian-St. Luke's Fashion show. They will be distributed Aug. 24, the day that the ticket office opens in the Palmolive building to handle sales for the show Sept. 23 in the Medinah temple.

The posters are the work of one of New York City's most famous artists, Andre Windisch, who last year was commissioned to do all of the interior sketches of the White House. It was announced that Field Enterprises will be this year's collaborator and underwrite expenses for the stage setting.

DAILY
DIARY
By Maggie Daly



Photographer Vic Skrebneski giving the Arlington Park race track the once over but not for the horses. He'll photograph models wearing Audrey Hepburn's "My Fair Lady" costumes there Saturday.

Chicago's American June 12th

SUBURBAN LIFE
Saturday, June 20, 1964
Part One Page 4

Hinsdalean Is Aiding St. Luke Show

Mrs. James A. Knight, 231 E. 6th, Hinsdale, a member of the Presbyterian-St. Luke fashion show committee attended a press party publicizing the event at the Racquet Club June 11.

During the session it was announced that the collaborator for the 38th annual fashion show is to be Field Enterprises Inc. During the party each guest received a copy of a World Book Year Book given by Marshall Field Jr. On the cover of the book was inscribed Presbyterian-St. Luke's Fashion Show, September 23.

The show, entitled "Chicago's Lady of Fashion" will be held at Medinah Temple. It will be highlighted by costumes from "My Fair Lady" loaned by Warner Brothers Pictures.

Among the officers of Field Enterprises present was Bailey K. Howard, former resident of Hinsdale. Serving as chairman of exhibitors is Mrs. Richard H. Needham niece of Mrs. Knight.

Hinsdale

KUP'S COLUMN



KUPCINET

... The Ambassador East is posting Audrey Hepburn's name on its \$100-a-day penthouse suite. But Audrey isn't there—only the lavish wardrobe she wears in "My Fair Lady" is. The wardrobe, created by Cecil Beaton, is insured for \$400,000, according to Warner Bros.' Frank Casey, who never has been known to stretch a financial point. The gowns are here to be photographed by Chicago's Vic Skrebneski, famed fashion photog.

Sun Times
June 10th

#4766 1964-22

*Daily News June 12th*SOCIETY IN CHICAGO

June Whirl — Something for Everyone

BY PATRICIA MOORE

It's the second weekend of June and the social butterflies are fluttering in all directions. There are enough weddings, debuts and miscellaneous parties on the calendar to keep everyone away from the bridge table and the late show on television.

Even those at the "awkward age," i.e. too old to be a contemporary of the debes and the brides but not old enough to be of the parents' age, have a variety of sociable "do's" to attend.

The most casual is a picnic on the rocks Friday evening. Members of the Lincoln Park Zoological Society will bring their picnic baskets and their children to the rookery at the

zoo. After spreading blankets and digging into the fried chicken, the members are electing new officers. Among those expected are such direc-



Mrs. Bennet Harvey Jr., and George B. Young, executive vice president and secretary of Field Enterprises Inc., chat at cocktail party in Racquet Club where it was announced that Field Enterprises Inc. will be the collaborator for the 38th annual Presbyterian-St. Luke's Fashion Show. Mrs. Harvey is a member of the hospital's woman's board.



Mrs. Robert Hixon Glore, member of the woman's board, brought her daughter, Maudie, to the party. (Photos by Luther Joseph)

A World of Help

Guests arriving for a cocktail party Thursday at the Racquet Club were handed copies of The World Book Year Book, a gesture that announced that the Presbyterian-St. Luke's fashion show will have Field Enterprises Inc. as its collaborator this year.

The conviviality of the party was interrupted only briefly by Charles H. Morse, chairman of the hospital's building committee, who welcomed the guests in the fewest words possible.

"I was at a graduation this week and I know that words can become too much," said Morse. His wife is on the hospital's woman's board that will stage the fashion parade Sept. 23 at Medinah Temple.

A number of husband-wife teams were at the party including the Paul W. Olivers, the Robert Hixon Glores, the Gardner Sterns and the George S. Chappells.

THE ANNOUNCEMENT of the Field Enterprises collaboration has particular significance for the hospital.

George B. Young, who was at the party and who is a top executive of Field Enterprises, is chairman of the hospital trustees and Marshall Field Jr., president of Field Enterprises, is a trustee of the hospital.

Daily News June 18th

Mrs. Arnold Horween Jr. and Gardner Stern had a private joke during the recent cocktail party given by the Presbyterian-St. Luke's fashion show committee in the Racquet Club.

#4766 1964-23

CHICAGO DAILY NEWS, Thursday, June 25, 1964

FASHIONABLY SPEAKING

'Sneak' Fall Preview Turns Tables on N.Y.

BY PEG ZWECKER

Chicago is not only turning the tables on New York Saturday with the "sneak" preview of fall collections and personal appearance of designers Bill Blass, Luis Estevez and John Weitz at the Oak Brook Polo Club, but is further highlighting the association of spectator sports and fashion with a new fashion award.

Loyce (Mrs. Michael) Butler, who snared the talented and handsome trio of designers for their first appearance together here, told us excitedly about the new Oak Brook Fashion Award.

"Paul (Butler), Michael and I were discussing it over dinner the other evening, and Paul felt that since these three designers have done so much for spectator sports, their appearance would be the perfect opportunity to show them how much we appreciate it."

The new award, which "we



PEG ZWECKER

hope to make an annual thing," Loyce said, will be in the form of an engraved silver platter—"In appreciation for outstanding contribution in furthering designs for spectator sports."

The awards will be given to all three designers at the stylish shindig Saturday, being given by the Ladies Committee of the polo club and the Woman's Board of the Chicago Boys Club in honor of the sponsors of the Chicago Boys Club Summer Ball. Loyce plans to wear Estevez's straight and easy bright olive green linen dress, and headline it with a large rolled brim hat in yellow straw by Halston for the presentation by Paul Butler.

Off to Europe with the family will give Bleeker (Mrs. Robert T.) Isham an international outlook when she settles down here the middle of August to concentrate all her efforts on the biggest fashion show of the year—Presbyterian-St. Luke's on Sept. 23. London, Paris, "a barefoot time in Venice" and winding up the last week at Louis Mountbatten's castle in Ireland are the highlights of her itinerary.

Society Notebook

The Presbyterian-St. Luke's Fashion show committee will introduce the collaborators of the 38th annual show at 4:30 p.m. June 11 at the Racquet club.

PRESBYTERIAN
St. Luke's fashion show, the celebrated top runaway event in town, goes international this year with an authentic London touch.

Mrs. Richard Needham, the chairman of the exhibitors committee, has excitedly revealed that Marshall Field & Co. has gone directly to Cecil Beaton (he designed the "My Fair Lady" costumes, in London to design a complete collection especially for the benefit Sept. 23 at Medinah Temple. This was prompted by the show's theme "My Fair Lady."



Bill Blass, who sketched his "favorite at-home-in-Chicago costume" exclusively for The Daily News, will personally show it and 19 other pieces from his fall collection at the Oak Brook Polo Club Saturday. The floor length coat in beige French wool reverses to shocking pink and matches the trousers. Turtleneck blouse is of silk gabardine.

CHICAGO DAILY NEWS
For and about
WOMEN

July 10th

BY PATRICIA MOORE

Daily News
July 2nd

vince the top designers to exhibit a greater variety of clothes. Innocent to the ways of the high-power fashion show, Mrs. Needham went directly to Bill Blass' office and asked to see him. As Mrs. Needham recalls, the receptionist seemed startled that any woman would arrive to see THE Bill Blass without an appointment but Martha got her interview immediately.

That was the first of many meetings with various top designers, and Martha Needham says it's been fun.

"I'M A frustrated retailer," confesses Mrs. Needham. Her forays into the world of 7th Av. in New York have helped the Gold Coast show which, for the first time this year, operated independently of a Chicago retail shop. The number of designers represented at the show held in May increased, and the extension board was pleased with the results of their new format.

Mrs. Needham also is a mainstay of the prestigious Presbyterian-St. Luke's Fashion Show. A comparative newcomer to the woman's board, Mrs. Needham is head of the exhibitors committee this year. The committee is one of the most important and puts Martha right where she likes to be—dealing with those who are responsible for what clothes are shown.

CHATTER . . .

The membership of the Chicago Maternity Center extension board could hardly have made a happier choice for its new president than Mrs. Richard Needham.

The board is primarily a "benefit board." The only notable project of the year is a fund-raising party. But that event has become nationally known in its field and is almost a 12-month-a-year project for the board.

This party is the annual Gold Coast Fashion Award fashion show. Unique in the fashion world, the audience votes its favorite designer on the basis of the clothes shown. The designer, in turn, is presented with the award at a second party.

The election a few days ago of dark-eyed, peppy Martha Needham to head this pace-setting board seems a natural. She is frankly and enthusiastically interested in clothes. Hers is not merely a whim for buying clothes; Martha is almost professional in her approach to the world of haute couture. And it all began because of the Gold Coast Fashion Award.

More than a year ago Mrs. Needham went to New York hoping to find out if the fashion show sponsors could con-

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Forest Leaves
Forest Park, Ill.

Sun.-Thur. Circ. 22,500

JUL 23 1964

MRS. R. LINCOLN KESLER of Oak Park, a member of the Presbyterian - St. Luke fashion show committee, said that the six shops featured in the September 23 show at Medinah Temple will cater to the theme "Chicago's Fair Lady of Fashion."

Mrs. Allin K. Ingalls is in charge of nurses participation in the program.

maggie Daly
Chicago's American
July 29th

CLICK-CLICK . . . Joe Hyams, Warner Bros. publicity chief, was so impressed with Chicago Photographer Vic Skrebneski's still pictures of the Cecil Beaton's costumes for "My Fair Lady" that he is going to assign him to the still photographs of one of Warner's next major pictures.

#4700 1964-24

THIS WEEK

Lake Forester

Field Enterprises To Collaborate In Fall Fashion Show

The Racquet club was the scene recently of much excitement for members of the Presbyterian-St. Luke's fashion show board. During the cocktail party, Charles H. Morse, chairman of the hospital's building committee, announced that Field Enterprises, Inc. will be the collaborator for this year's show Sept. 23 at Medinah Temple.

As an added gesture all of the guests were given copies of the World Book Year Book as a memento of the occasion. In addition to the fashion show committee, which is headed by Mrs. Robert T. Isham and Mrs. Gardner H. Stern of Chicago, members of the women's board of the hospital and some of their husbands were also present.



A HAPPY MOOD greeted guests of the Presbyterian-St. Luke's fashion show recently when they heard that Field Enterprises, Inc., publishers of World Book, would collaborate on their Fall fashion show. The event was held at the Racquet club. From left are Charles H. Morse Jr., Mrs. Robert T. Isham, Kenneth J. Ward, Mrs. George S. Chappell Jr., Mr. Chappell and Mrs. Ward.

Thursday, June 25, 1964



Mrs. Robert T. Isham, (left), and Mrs. Gardner H. Stern, co-chairmen of the Presbyterian-St. Luke's Fashion Show glance through the World Book with Mr. Laurence T. Knott and Mr. Bailey K. Howard of Field Enterprises, Inc., who will be the collaborator for the 38th annual show September 23rd at Medinah Temple.

Harold Guthman Photo

SOCIETY NOTES

THE Presbyterian-St. Luke's Fashion Show Committee gathered at the Racquet Club to announce that the collaborator for the 38th Annual Fashion Show is to be Field Enterprises, Inc. Among the officers of Field Enterprises, Inc., present were: Mr. Marshall Field, Jr., Mr. George B. Young, Mr. Laurence T. Knott, Mrs. Edward F. Murphy, Mr. Bailey K. Howard and Miss Virginia Butts. This is an especially happy collaboration because of the interest of some of these gentlemen in the welfare of the hospital. Mr. George B. Young is Chairman of the Board of the Hospital Board of Trustees, Mr. Field and Mr. Edward McCormick Blair are members of the Board of Trustees. Other members of the Hospital Board of Trustees were present also, and among them: Mr. Norman A. Brady, Mr. Robert Hixon Glore, Mr. Allin K. Ingalls, Mr. Charles H. Morse, Jr., and Mr. Anthony Michel. Mrs. George S. Chappell, Jr., is president of the woman's board and Mrs. Robert T. Isham and Mrs. Gardner H. Stern are co-chairmen of the 38th annual Presbyterian-St. Luke's Fashion Show to be held on September 23rd at Medinah Temple.

July, 1964

Townsfolk

#FUNKU 1964-25

SOCIAL CHICAGO

Lure Of A 'New' Location

By Miriam Willing

Nothing intrigues the glamorous benefit set so much as an event held in a "new" place. These fresh spots are usually restaurants, clubs, hotels or even private residences. Currently, however, there is also excitement about an "old" landmark—the Auditorium. Built in 1889 and now in the process of face-lifting, it hopes to regain its title as a great cultural center.

A "new" place is of great interest to the Alliance Française. Elegant dinners and opening-night kleig lights are part of its way of life. Chicago will long remember alliance benefits featuring Maria Meneghini Callas, not once—but twice;

Marcel Marceau, the New York City Ballet and the elegant dinner for French Ambassador and Madame Herve Alphand.

Mrs. Nevins Kirk, president of the Alliance's Woman's Board, remembers the Auditorium with "tenderness." She said, "It used to be the finest in the world. The Alliance would welcome the opportunity to have a glamorous opening night benefit there."

Mrs. Charles B. Genther hopes the fact that this great hall will not be dependent upon commercial success will enable more and more boys and girls to share in the cultural activity of the city. She is a board member of Urban Gateways, a volunteer agency sponsoring performances at all of our cultural centers. Before every event teachers or artists help the children to understand what they are going to see and hear.

MRS. PAUL RUSSELL has been a devoted student of both the theory and practice of the modern dance for years. A dancer herself, she sponsored Martha Graham's first dance recital in Chicago way back when that dancer's work was considered revolutionary. She feels that most stages in Chicago are too vast and that the Auditorium gives one a feeling of intimacy despite its size.

John Rand, popular in social circles as well as professional theater circles, feels that the Auditorium would be a great place for a repertory theater. He is tired of "warmed over hits from Broadway seen two years later." Chicago should have a good repertory group, he feels. "The great stage, the location and excellent acoustics would make the Auditorium ideal," he said.

LAST BUT NOT LEAST is the fashion show. Mrs. Gardner H. Stern, co-chairman of the Presbyterian-St. Luke's Show and a fashion show bug who never misses one, feels that the Auditorium has everything to make it a success as a fashion show stage. "Marvelous viewing, close stage, desirable location near luncheon spots and transportation and, most important, you can see and be seen."

The organization charged with the responsibility of accomplishing the titanic task of restoring is The Auditorium Theater Council, a group of civic leaders, empowered by Roosevelt University, owner of the building, with authority to restore and operate the theater. This includes raising all necessary funds and selecting and working with architects and contractors to complete the actual physical work. The council will be responsible for the nonprofit operation of the Auditorium.

Chairman of the council is Mrs. John V. Spachner of Highland Park. Additional members include Mrs. Laird Bell, Mrs. Clifton Utley, Patrick H. Hoy, Edward H. Bennett Jr., Roy Tuchbreiter, Harold W. Norman and Dr. Rudolph Ganz.

The council has already raised \$825,000 and the physical work of the restoration has begun.

Chicago Tribune
July 27th

Society Notebook**Fete French Flyers**

The Arthur M. Wirtzes can't be sure if the French flyers and their families whom they'll entertain at swimming and supper Sunday at their Mundelein farm will be interested in convention proceedings, so they will supply a French movie as after-dinner entertainment. The visitors are French, Swiss, and German business men who fly as a hobby, and who are touring the United States with their wives in small chartered planes. As a member of the Alliance Française, Mrs. Wirtz offered to fete the tourists.

'My Fair Lady' Inspires

The "My Fair Lady" theme of this year's Presbyterian-St. Luke's Fashion show Sept. 23 in the Medinah temple has inspired a rash of specially designed costumes which Chicago stores will exhibit. Cecil Beaton's original costumes for the movie will be shown during intermission by Warner Brothers. Mr. Beaton also is designing an additional collection for Marshall Field & Company especially for the fashion show.

Count Sarmi has designed eight romantic costumes for Saks Fifth Avenue, spanning the day from morning to night. Stanley Korshak also is co-ordinating a sequence to show what Chicago's fair lady of fashion will wear from morn to night, designed by Norman Norell, Carson, Pirie, Scott & Co., Blum's Inc., and Millie B. Oppenheimer also will show specially designed sequences, the last featuring Philip Hultar and Pauline Trigere. The names of Carson's two designers will not be revealed until just before the show.

Daily News
July 27th
(Peg Zwecker)

Evening clothes by Sophie with lots of new shoulder treatments and beaded gowns will be featured in the annual fashion show, said Harold Clyne of Saks, and will be shown again at the ball Sept. 11. Bound to be one of the most glamorous gowned women will be the young Sharon (Mrs. James) Kimberly who, with her husband, will be sponsors of the whole affair.

She will make her first appearance as a model in Chicago in the Sophie show and will also model for the Presbyterian-St. Luke's show.

BON VOYAGE to Jean Neal, fashion editor of our sister paper The Sun-Times, who leaves to have her first baby. She and husband Al just received their diplomas on "How to be Parents" from Presbyterian-St. Luke's Hospital.

*Mr. and Mrs. William S. North
and
The Fashion Show Committee
of
Presbyterian-St. Luke's Hospital
request the pleasure of your company
at luncheon
Wednesday, the twenty-sixth of August
at twelve o'clock
1490 North Green Bay Road
Lake Forest*

Please reply
Michigan 2-6688

ST. LUKE'S BEAT: The Presbyterian-St. Luke's fashion show committee and the William Norths will give a luncheon on Aug. 26. It will be held in the Norths' Lake Forest home.

Chicago's
amusement
August 3rd

Mrs. Asham



MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Wilmette Life
Wilmette, Ill.

Weekly

Circ. 24,000

JUL 9 1964



FASHION SHOW NEWS—Jeffrey R. Short Jr., Winnetka, enjoys party time with (from left) Mrs. Short and Mrs. Paul Oliver, another Winnetkan, at the Racquet Club. The time was June 11 when Presbyterian-St. Luke's Fashion Show members announced Field Enterprises, Inc., would be the collaborators for the Sept. 23 fashion show. (Guthman photo)

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Talk
Winnetka, Ill.

Weekly

Circ. 4,734

JUL 9 1964



FASHION SHOW NEWS—Jeffrey R. Short Jr., Winnetka, enjoys party time with (from left) Mrs. Short and Mrs. Paul Oliver, another Winnetkan, at the Racquet Club. The time was June 11 when Presbyterian-St. Luke's Fashion Show members announced Field Enterprises, Inc., would be the collaborators for the Sept. 23 fashion show. (Guthman photo)

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Star
Northbrook, Ill.

Weekly

Circ. 2,050

JUL 9 1964



FASHION SHOW NEWS—Jeffrey R. Short Jr., Winnetka, enjoys party time with (from left) Mrs. Short and Mrs. Paul Oliver, another Winnetkan, at the Racquet Club. The time was June 11 when Presbyterian-St. Luke's Fashion Show members announced Field Enterprises, Inc., would be the collaborators for the Sept. 23 fashion show. (Guthman photo)

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

News
Glencoe, Ill.

Weekly

Circ. 2,149

JUL 9 1964

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Announcements
Glenview, Ill.

Weekly

Circ. 3,870

JUL 9 1964



FASHION SHOW NEWS—Jeffrey R. Short Jr., Winnetka, enjoys party time with (from left) Mrs. Short and Mrs. Paul Oliver, another Winnetkan, at the Racquet Club. The time was June 11 when Presbyterian-St. Luke's Fashion Show members announced Field Enterprises, Inc., would be the collaborators for the Sept. 23 fashion show. (Guthman photo)

Oak Leaves
Oak Park, Ill.

Weekly

Circ. 22,500

JUL 9 1964

PRESBYTERIAN — ST. LUKE'S fashion show is very happy to announce that the collaborator for the 38th annual fashion show is to be Field Enterprises, Inc. Local women who were present at a recent meeting to formulate plans for the coming event included Mrs. Allin K. Ingalls of River Forest, co-chairman of the nurses committee for the fashion show, and Mrs. R. Lincoln Kesler and Mrs. George F. Lauritzen, both of Oak Park, who are members of the fashion show publicity committee.

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Sun.-Thur.

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#4766 1964-27

MILLINERS TAKE CUE FROM FILM

It's Hats On for My Fair Lady

BY PEG ZWECKER

NEW YORK—Isn't it Loverly? The "My Fair Lady" look is on its way to Chicago.

We got a sneak prevue of what's ahead at the press showing here held by the Millinery Institute of America which has adopted the slogan "This Year's My Fair Lady Always Wears a Hat." Their dream being that women from coast to coast will take "My Fair Lady" to their hearts, as well as their heads.

Original "My Fair Lady" costumes topped by elaborate, feathered, festooned and beribboned hats depicting the splendor of the pre-World War I era were the "surprise" segment of the show. All were designed by Cecil Beaton, the world famous costumer, photographer and author who created the costumes for both the London and New York stage productions of "My Fair Lady" and now the film. He designed 150 hats alone for the Ascot Gavotte sequence. Warner Bros. spent \$17,000,000 on the film, their most costly and elaborate motion picture which premieres here on Oct. 21 and two days later in Chicago at the Palace Theater.

This was followed by 1964 fall millinery from leading milliners who were inspired by this new movie starring Audrey Hepburn—and exhilarated by the early days of this century. "When ladies were ladies and dressed that way, and everybody wore a hat" is the way the MIA expressed it!

A month before Chicagoans see the eye-filling 1,086-costume wardrobe insured for \$500,000 in the film version of the musical play (Oct. 23), they will have a chance to get into a "My Fair Lady" mood. On Sept. 23 the city's biggest and oldest annual fashion show, Presbyterian-St. Luke's, will transform the whole stage of the Medinah Temple into famous scenes for the extravagant Edwardian styles of the movie.

Marshall Field & Co. went directly to the eminent Englishmen, Cecil Beaton, to score another "first." A big feather in Chicago's cap—a special Beaton collection made exclu-



Ostrich plumes once again enter into fashion prominence. Long black ostrich feathers on each side of a sleek white satin bonnet add drama. By Lilly Dache.



Mr. John thinks big, too! Pink brushed beaver is molded into the sleek wing cloche. Deep and mysterious across the eyeline, it's secured with beaver chin-ties.



Extravagantly crowned Audrey Hepburn brings Cecil Beaton's costumes to life in the movie "My Fair Lady," which has served as inspiration for new hats.



Here is the type of feather hat Audrey Hepburn will wear for her personal tour in October. Simulated aigrettes showering over hair coifed for an evening of theater and dancing is from the Miss Alice fall and winter collection.



Yes, Liza Doolittle will do her share for millinery this fall, thanks to Cecil Beaton. Liza peddling her posies inspired Sally Victor to design a sweeping brim hat worn at a provocative tilt. Black fluffy mousse, faced in white has large pouf bow nestled in brim's curve.

August 1964
Jowefolk

SOCIETY NOTES

THE fabulous costumes designed by the world-famed Cecil Beaton for the Warner Bros. motion picture production of "My Fair Lady" will be the highlight attraction of the 38th annual St. Luke's Presbyterian Hospital Fashion Show at the Medinah Temple on September 23rd this year. "My Fair Lady," starring Audrey Hepburn and Rex Harrison, will have its midwest premiere on October 23 at the Palace Theatre, where it will be presented on a reserved-seat basis. Filmed in Technicolor and SuperPanavision 70, the Alan Jay Lerner-Frederick Loewe musical was produced by Jack L. Warner and directed by George Cukor.

INVITATIONS TO a models luncheon, a small prelude of what will be seen Sept. 23 on the runway of the Presbyterian-St. Luke's fashion show, went out in the name of Mr. and Mrs. William S. North.

It's a rarity to have men at a charity luncheon but Mr. North will really be there, no doubt lending moral support to the men invited to the luncheon Aug. 26 at the Norths' Lake Forest home. The male guests will be directors of Field Enterprises Inc., collaborators of the fashion show.

Only new models such as Mrs. Michael Butler, Mrs. James Kimberly, Joanne Field and Mrs. Robert F. Carr III, and a few "returnees" are invited to the luncheon. The latter include the perennially chic Mrs. Leon Mandel who has missed the past few Presbyterian-St. Luke's shows and postdebutante Lawrie Bowes who appeared as a child model some 15 years ago.

Daily News
August 18th



"Fair Ladies" at coffee are Presbyterian-St. Luke's Fashion Show committee co-chairmen, Mrs. Gardner H. Stern, (left), and Mrs. Robert T. Isham. Fashion Show will be September 23rd in Medinah Temple.

Guthman Studios

More plans for the Presbyterian-St. Luke's hospital fashion show, set for Sept. 23, will be unveiled at a late summer luncheon given by Mr. and Mrs. William S. North and the fashion show committee at noon, Aug. 26, in the Norths' Lake Forest home. White invitations with a gay green border and matching writing have been mailed.

Chicago Tribune
August 10th

PRESBYTERIAN-ST. LUKE'S

REVIEW

AUGUST 1964

"My Fair Lady" Arrives Sept. 23 for Fashion Show

The audience at the 1964 Presbyterian-St. Luke's Fashion Show will receive a sneak preview of the lavish costumes featured in the movie version of "My Fair Lady" which will be released in Chicago in October. Warner Brothers will loan several costumes designed by Cecil Beaton for Audrey Hepburn. The 38th annual fashion show will be held in the afternoon, September 23, at Medinah Temple. Co-chairmen for the show are Mrs. Gardner H. Stern and Mrs. Robert T. Isham.



Several costumes from Warner Brothers' movie, "My Fair Lady," will be included in the Woman's Board Fashion Show Sept. 23 at Medinah Temple.

#47106 1964-30

Home From Ranch To Work

By Miriam Willing

The competition between pack trips and fashion shows is pretty acute in the William S. Norths' Lake Forest home. As of this moment, fashions are ahead with Pat North.

Aiding and abetting the fashion show cause are 70 Presbyterian-St. Luke's Fashion Show committee members, mannequins, trustees and sponsors for the 38th annual fashion show. They were Pat North's luncheon guests on Wednesday when further plans for the Sept. 23 style spectacle were announced.

Style Show Preparation Under Way

BY JUDITH CASS

The Presbyterian-St. Luke's Fashion show committee will scarcely have time to draw its collective breath between now and Sept. 23 when the 38th annual show gets under way at 2:30 p. m. in Medinah temple.

The ticket office opened Monday in room 331 of the Palmolive building; committee heads previewed a collection of black and white costumes in keeping with the show's "My Fair Lady" theme Tuesday in Stanley Korshak's Michigan avenue shop, and yesterday after a morning report meeting in the Lake Forest home of Mrs. Robert T. Isham, workers were joined by special guests at luncheon at the Williams S. Norths' home. On view was the stage setting for the show.

Among Models

Welcome at the luncheon were some new mannequins and some who are returning to the runway after an absence of some years. The models included Mrs. Michael Butler, Mrs. Allan E. Bulley Jr., Mrs. J. Melfort Campbell, Mrs. Robert F. Carr III, one of Chicago's new brides; Mrs. John Diederichs, Mrs. Peter Grumann, Mrs. John W. Madigan, Mrs. Anthony Newey, Mrs. W. Hurley Ryan, Mrs. Emery T. Smyth, Mrs. Calvin Trowbridge Jr., and Mrs. Frank H. Woods.

Mrs. Loomis I. Lincoln and Mrs. Arnold Horween are co-chairmen of the mannequin committee. Mrs. Charles Balfanz, Mrs. Leith Johnston and Mrs. John V. Farwell III, head the box committee, and Mrs. Theodore D. Tieken is in charge of production. Highlight of the show will be an exhibit of Cecil Beaton's "My Fair Lady" costumes.

Mrs. Isham and Mrs. Gardner H. Stern are co-chairmen of the show. Others on the committee include Mrs. Samuel W. Bodman, Mrs. C. Carter Smith Jr., and Mrs. Cecil C. Draa and Mrs. William F. Drews, who are ticket chairmen. Mrs. Richard H. Needham is in charge of exhibitors. Mannequins will number 110.

The Norths have just returned from a trip to visit the Charles H. Morses at their Rimarko Ranch, Kleena Kleene, British Columbia, Canada. They made a stop in Montana so that Bill could talk to guides and to reassure Pat that all would be well and good for their two-week pack trip next summer.

The Morses' ranch is 200 miles north of Vancouver. Grizzly bears peek into the windows and family life centers around the old wood-burning stove in the kitchen. The Morses are planning to make the property into a paying guest ranch and are in the process of building guest houses.

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So let's get out of the ranch kitchen and into Pat North's Lake Forest kitchen where Wednesday's luncheon preparations were made for vichyssoise on the rocks, cold chicken and salmon and salads of melon balls and white asparagus. Dessert was ice cream molded to resemble a book—the World Book Encyclopedia to be exact. It is published by Field Enterprises Inc., sponsor of the fashion show.

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Bleeker Isham reports that there was lots of golf, walking, fishing and fashion searching in Ireland's famous fashion houses and boutiques. They just returned to Lake Forest a few days ago.

THE THEME OF THE SHOW is "Chicago's Fair Lady of Fashion." Tickets went on sale Tuesday in the fashion show office in the Palmolive Building. A full year of work by more than 100 volunteers has gone into the preparation of this performance. There will be 110 nonprofessional models representing Chicago's first families at this important fund-raising and social event.

Mrs. Gardner H. Stern and Mrs. Ralph T. Isham, co-chairman of the 1964 show, were on hand to welcome new mannequins and several women who will appear on the runway after an absence of some years. The list includes Mrs. Frank H. Woods of Lake Forest, Mrs. John W. Madigan of Northfield, the former Holly Williams; Mrs. Robert F. Carr III, the former Maude Hubbard Dickinson Goldsmith of Charleston, W.Va. She and Tad Carr were married in January.

*Sun Times
August 27th
(early edition)*

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Presbyterian-St. Luke's Show

New, Former Models Invited To Luncheon

LAKE FOREST — New mannequins and women who will reappear on the runway after some years will be toasted Wednesday at a luncheon hosted by the William S. Norths and the committee for the Presbyterian - St. Luke's Fashion Show. The noon party will be given at the Norths' home at 1490 N. Green Bay Road.

The women include Mrs. Michael Butler, Mrs. Allan Bulley Jr., Mrs. J. Melfort Campbell, Mrs. John W. Madigan, Mrs.

Anthony Newey, Mrs. W. Hurley Ryan, Mrs. Emery Smyth, Mrs. Calvin Trowbridge Jr. and Mrs. Frank H. Woods.

At an earlier meeting before the luncheon committee chairmen will issue reports on show progress in the home of Mrs. Robert T. Isham, 540 E. Crabtree Lane. She and Mrs. Gardner H. Stern are co-chairmen of this year's show to be held at 2:30 p.m. Sept. 23 in the Medinah Temple, Chicago. Committee chairmen also will be on

hand at Wednesday's luncheon.

Sponsor of this season's fashion gala is Field Enterprises, Inc.

Tickets for the show, "Chicago's Fair Lady of Fashion," will go on sale Monday in Room 331, the Palmolive Building, Chicago.

More than 100 volunteers are working on show plans. As usual, all the models will be non-professional volunteers, this year 110. Fashions will be the latest fall styles from Chicago shops.

Other luncheon guests are members of the board of trustees of Presbyterian - St. Luke's

Hospital and various officers associated with Field Enterprises, Inc.

**North Shore Life
Waukegan, Ill.**

Daily

Circ. 3,889

AUG 21 1964

early edition

The Doings

Woman's Angle

Thursday, June 18, 1964

PAGE 9

FASHIONABLY SPEAKING

BY PEG ZWECKER
Daily News Fashion Editor

AND THEN there's next week on the fashion show circuit — A trio of press previews to launch three big fall fashion "do's" is on tap with Presbyterian-St. Luke's getting the jump via two parties. On Monday, a luncheon at the home of Mrs. Dexter Cummings of Lake Forest will be the background for some of Pauline Trigere's glamor pieces in connection with the designer's appearance Sept. 9 for the benefit of Children's Memorial Hospital.

On Tuesday Hanchen (Mrs. Gardner H.) Stern and her committee for Pres.-St. Luke's will be feted at a fashion show at Stanley Korshak and the following day Mr. and Mrs. William North of Lake Forest and the Fashion Show Committee are giving a luncheon at the Norths' Lake Forest home.

THE "My Fair Lady" look has taken over the windows at Stanley Korshak — dramatically done in black and white.

Narrowed to give them a shadowbox look and with new lighting, the windows represent the Ascot theme of the movie with black and white fashions by John Moore, Dior-N.Y., Hulitar and Sarmi. The St. Luke's women were the first to get a glimpse of the display at a party given at the salon Tuesday.

Just back from Spain, Janice (Mrs. Bennett Jr.) Harvey walked into the salon dressed in all black except for her white Breton laced in black patent for the occasion. Right behind her came Hanchen (Mrs. Gardner H. Stern) in her black Dior from Stanley's spring line with a white col-



PEG ZWECKER

Daily News
August 26th

The leaders of the Presbyterian-St. Luke's fashion show are meeting twice this week, once to meet new models and once to look at clothes. The show in September will feature costumes from the movie version of "My Fair Lady" so Stanley Korshak, host at a Tuesday afternoon tea showing, will go along with the promotion by exhibiting "the Ascot look," i.e. outfits combining black and white.

THE NEXT afternoon the same women will be at the William S. Norths' luncheon in Lake Forest for the new Presbyterian-St. Luke's models.

Hinsdale

* * *
Presbyterian-St. Luke's fashion show committee invited the press to a reception at the Racquet club in Chicago Thursday to hear about plans for the 38th annual fashion show. Collaborating on this year's benefit will be Field Enterprises Inc., publishers of the Chicago Sun-Times and Daily News, as well as the World Book encyclopedia. As a remembrance of the occasion, guests were given a World Book year book contributed by Marshall Field Jr. Bailey K. Howard, formerly of Hinsdale, was among representatives of Field Enterprises attending the party. Mrs. James A. Knight of 231 E. Sixth st., Hinsdale, will serve on the fashion show committee this year. Sept. 23 has been chosen as the date for the benefit.

Sun-Times
August 22nd

PREPARATIONS for the Presbyterian-St. Luke's Fashion Show are also picking up momentum as the Sept. 23 show date draws closer. On Tuesday members of the committee will be honored at an afternoon showing in Stanley Korshak's salon.

On Wednesday the entire corps of benefit committee heads will be checking in at Mrs. Robert T. Isham's house in Lake Forest for a session of reports. After the meeting the women will move to Mrs. William S. North's house for a luncheon honoring both new models and models who are again appearing after several years' absence.

The group includes the mesdames Allan Bulley Jr., J. Mel-fort Campbell, Robert F. Carr III, John Diederichs, Peter Grumhaus, John W. Madigan, Anthony Newey, W. Hurley Ryan, Emery Smyth, Calvin Trowbridge Jr. and Frank H. Woods.

Daily News
August 19th

The charity fashion show planners who thought they had struck oil in adding Oak Brook's high fashion glamor girl Mrs. Michael Butler to their modeling lists will be disappointed. It looks as tho Loyce Butler, who's taken off for Paris and Switzerland, won't make some of her charity modeling commitments this fall.

She'll miss next Wednesday's party the William S. Norths are giving in their Lake Forest home for new models in the Presbyterian-St. Luke's show in September. Loyce is hopping from Paris where she had had assignments for the Paris edition of Vogue magazine to Switzerland where she's investigating schools for her oldest daughter by a former marriage.

Michael isn't even sure Loyce will be back in time for the North Avenue Day

Nursery's afternoon of polo, dinner, and dancing Sept. 12 at the Oak Brook Polo club, an event she and her good friend, Mrs. Alexander Cochran, worked so hard to bring about. The Butlers' 7-month old boy, as yet not named, is in Oak Brook with his father. Loyce's two girls, Lisa and Laurie Hawk, are on their annual summer visit with their father.

Chicago's American
August 21st

Show Plans To Be Told At Fete

LAKE FOREST — The fashion show committee of Presbyterian-St. Luke's Hospital and Mr. and Mrs. William S. North will give a luncheon at noon Aug. 26 at the Norths' home, 1490 N. Green Bay Road.

Further details of the 1964 Presbyterian-St. Luke's Fashion Show to be held Sept. 23 in the Medinah Temple, Chicago, will be told.

Mrs. North, who is a member of the mannequins committee for the show, was chairman of last year's event.

This year's show is entitled "Chicago's Fair Lady of Fashion." The committee is working in cooperation with Warner Brothers, whose picture, "My Fair Lady," will be released in October. Some of the beautiful Cecil Beaton costumes have been promised the fashion show committee by Warner Brothers for to accent "Chicago's Fair Lady of Fashion" on the runway.

North Shore Life
August 5th

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By Miriam Willing

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"Chicago's Fair Lady of Fashion," the 1964 Presbyterian-St. Luke's Fashion Show at Medinah Temple, will highlight the fall benefit calendar on Sept. 23.

Eastern Edition Suburban Life

Sun. & Thurs. Comb. circ. 34,986

AUG 22 1964

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Among the luncheon guests will be various officers from the show's sponsor Field Enterprises Inc.; members of the hospital's board of trustees and chairman, J. A. Knight, 231 E. 6th, member, and Mrs. Jane Olson, Suburban LIFE society editor, will attend.

Forest Leaves
Forest Park, Ill.
Sun.-Thur. Circ. 22,500

One hundred volunteers have been invited to this

Wilmette Life
Wilmette, Ill.

Weekly Circ. 24,000

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Central Edition Suburban Life

Sun. & Thurs. Comb. circ. 34,986

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Oak Leaves
Oak Park, Ill.

Weekly Circ. 22,500

AUG - 6 1964

News
Glencoe, Ill.

Weekly Circ. 2,149

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Talk
Winetka, Ill.

Weekly Circ. 4,734

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Broadview-Westchester Edition

Suburban Life

Sun. & Thurs. Comb. circ. 34,986

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One hundred volunteers have spent a full year planning this 38th annual event entitled "Chicago's Fair Lady of Fashions." One hundred and ten socially

Star
Northbrook, Ill.

Weekly Circ. 2,050

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"Chicago's Fair Lady of Fashion," the 1964 Presbyterian-St. Luke's Fashion Show at Medinah Temple, will highlight the fall benefit calendar on Sept. 23.

Make Plans for Presbyterian-St. Luke Fall Fashion Show



MEMBERS of the Presbyterian-St. Luke hospital fashion show committee are busy planning their 38th annual fashion show September 23 with Field Enterprises, Inc., as sponsor. Mrs. R. Lincoln Kessler (left) of Oak Park, member of the show committee; George B. Young, chairman of the board of trustees of Presbyterian-St. Luke

Make Plans for Presbyterian-St. Luke Fall Fashion Show



hospital. Allin R. Ingalls of River Forest, a co-chairman of the nurses committee for the fashion show, discussed the World Book year book given to guests at a recent planning session.

and an officer of Field Enterprises; and Mrs. Allin R. Ingalls of River Forest, a co-chairman of the nurses committee for the fashion show, discussed the World Book year book given to guests at a recent planning session.

Suburban Social Scene

SUBURBAN LIFE
Saturday, August 29, 1964 Part One

Page 4 W-C



Katosh is the word for the garden luncheon held Wednesday under a green and white marquee on the Lake Forest estate of Mr. and Mrs. William S. North. The occasion was a gathering of the Presbyterian-St. Luke's fashion show committee with guests including the new models, officers of the Woman's Board, trustees of the hospital and rep-

resentatives of Field Enterprises, Inc., sponsors of the Wednesday, September 23, event. Chatting on the terrace with their host are (from left) Mrs. Thomas D. Hodgkins, mannequin co-chairman; Mrs. Peter D. Grumhaus, model and daughter in law of Mr. and Mrs. Harold F. Grumhaus, 856 Cleveland, Hinsdale, and Mrs. James A. Knight,

committee member, 231 E. 6th. To the right Mrs. Knight questions Mrs. North about her handsome garden fountain streaming with water. The annual fashion show, entitled "Fair Lady of Fashion" has opened Chicago's society scene for the past 38 years.

(LIFE Photos by Jane Olson)

The Doings

Woman's Angle

PAGE 7

Thursday, August 27, 1964

Surprise Party,

BY JANE OLDS

Fall fashions were the talk of the day when the Presbyterian-St. Luke's fashion show committee met at the Lake Forest home of Mr. and Mrs. William S. North. Special guests were new mannequins and women who after some years are re-appearing on the runway of the annual event. They include Mrs. Michael Butler, Mrs. Allen Bulley Jr., Mrs. J. Melfort Campbell, Mrs. Robert F. Carr III, Mrs. John Diederichs, Mrs. Peter Grumhaus, Mrs. John W.

Madigan, Mrs. Anthony Newey, Mrs. W. Hurley Ryan, Mrs. Emery Smyth, Mrs. Calvin Trowbridge Jr., and Mrs. Frank H. Woods. The fashion show is planned at 2:30 p.m. Wednesday, Sept. 23, at Medinah Temple, in Chicago.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

News
Highland Park, Ill.
Weekly Circ. 5,735

AUG 27 1964

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Deerfield Review
Deerfield, Ill.
Weekly Circ. 1,920

AUG 27 1964

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Highwood News
Highwood, Ill.
Weekly Circ. 550

AUG 27 1964

Presbyterian-St. Luke's Models

At luncheon yesterday in Lake Forest home of Mr. and William S. North, the Fashion Show Committee welcomed new mannequins and women who are reappearing on the runway.

At an earlier meeting before the luncheon the various chairmen made their reports at the home of Mrs. Robert T. Isham. The Committee Chairmen also were invited to the luncheon at the North residence.

The 38th Annual Fashion Show will be held at the Medinah Temple, on September 23 at 2:30 p.m. The sponsor of the Fashion Show will be Field Enterprises, Inc., publishers of the Chicago Sun-Times and the Chicago Daily News; The World Book Encyclopedia, The World Book Year Book, The World Book Encyclopedia Dictionary and the producers of The Cycloteacher—a teaching machine.

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Tickets for "Chicago's Fair Lady of Fashion" went on sale Monday, August 24 in Room 331, The Palmolive Building, Tel. WH 4-6901. A full year of hard work by more than 100 volunteers has gone into the preparation of this performance. As always, all models will be non-professional volunteers—this year 110—and the fashions they display will be the newest fall styles from Chicago shops.

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Presbyterian - St. Luke's Fashion Show

Room 331

919 North Michigan Avenue

Chicago 11, Illinois



The Woman's Board

of

Presbyterian-St. Luke's Hospital

invites you to

The Thirty-Eighth Annual Fashion Show

to be given at

Medinah Temple

on

Wednesday, September 23rd

at two-thirty o'clock

#47166 1964-35

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Doings
Hinsdale, Ill.

Weekly

AUG 27

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Doings
Oak Brook, Ill.

Weekly

AUG 2

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Doings
Clarendon Hills, Ill.

Weekly

Circ. 6,000

AUG 27 1964

Saturday
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TALK OF THE TOWN

Party, Fall Fashion

Party, Fall Fashion

, Mrs.
Frank
Wed-

Madigan. Mrs. Anthony Newey, Mrs. W. Hurley Ryan, Mrs. Emery Smyth, Mrs. Calvin Trowbridge Jr. and Mrs. Frank H. Woods. The fashion show is planned at 2:30 p.m. Wednesday, Sept. 23, at Medinah Temple, in Chicago.

TALK OF THE TOWN

Surprise Party, Fall Fashion

BY JANE OLDS

Saturday evening's pool party at the home of Col. and Mrs. Wilson Evans, 510 Woodland rd., Hinsdale, was planned as a birthday surprise for Col. Evans. The recently completed renovation of the pool and bath houses also prompted the celebration, and inspired the unique birthday cake decoration, an aqua-tinted pool atop a white frosted cake. In town for the party were: the Rev. and Mrs. David Woodruff of Charlotte, N.C.; Mr. and Mrs. Edmund Filetti of Sunnyvale, Calif.; and Mrs. Rich C. Evans of Fort Wayne, Ind.

* * *

Fall fashions were the talk of the day when the Presbyterian-St. Luke's fashion show committee met at the Lake Forest home of Mr. and Mrs. William S. North. Special guests were new mannequins and women who after some years are re-appearing on the runway of the annual event. They include Mrs. Michael Butler, Mrs. Allen Bulley Jr., Mrs. J. Melfort Campbell, Mrs. Robert F. Carr III, Mrs. John Diederichs, Mrs. Peter Grumhaus, Mrs. John W.

#47166 1964-36



Setting for luncheon August 26th at home of Mr. & Mrs. William S. North

Bottom of the landscape around 2 miles. at foot of mtn. 2 miles. updown 8. N.W.



as you walk

Presbyterian-St. Luke's Show

Waukegan News-Sun
August 29th 1964
North Shore Life

Models Toasted At Fete

By DONNA RAMSEY
Staff Writer

LAKE FOREST — Mrs. Robert T. Isham of 540 E. Crabtree Lane quoted this bit of blarney yesterday at luncheon in Lake Forest: "A woman



PARTY HOSTESS — Mrs. William S. North of Lake Forest sat at one of the two "parfait" tables set at the entrance way to her house and greeted luncheon guests yesterday. The occasion was a party to honor models for the Sept. 23 Presbyterian-St. Luke's Fashion Show.

should marry a man with a short cough and a long purse."

The controversial piece of advice was related to her by an old Irish woman whom Mrs. Isham met while she was spending part of this summer with her family in Ireland.

The Lake Forest matron whimsically applied it to the forthcoming Presbyterian-St. Luke's fashion show, of which she is a co-chairman, in this manner: "We've been wedded to Presbyterian-St. Luke's Hospital for years, and they have a long purse that continually needs filling."

She spoke to guests at the luncheon given by the fashion show committee and Mr. and Mrs. William S. North at their 1490 N. Green Bay Road home. Listening were officers of the hospital's women's board, various show committee chairmen, trustees of the hospital and representatives of Field Enterprises, Inc., sponsors for the Sept. 23 fashion spectacular.

Models Saluted

New faces and some "returnee" models for this year's show, "Chicago's Fair Lady of Fashion," were saluted at the party.

Festivities began on a novel note. As guests approached the North's home they were directed to park on an adjacent drive. Cars were on hand, shuttling luncheon-goers down the Norths' tree-lined drive to the house, a white frame colonial residence nestled in the woods.

Cocktails were served behind the house on a stone veranda that overlooked a green and white marquee set specially for the party. Round tables under it were covered with pale green cloths and bouquets of freshly cut daisies and sedum. A strip of green carpeting was laid on the grass, marking the trail to the buffet table.

Guests dined on cold salmon and chicken salad, fresh fruits, rolls and ice-cream, molded in the shape of an open book to represent the World Book Year Book, published by Field Enterprises. Strolling musicians enhanced the setting.

Mrs. North's husband was represented in the male contingent at the gathering. Among the new and former show models were Mrs. Calvin Trowbridge Jr. of Lake Bluff, Mrs. Frank H. Woods, Mrs. J. Melfort Campbell and Mrs. Peter Grumhaus of Lake Forest.

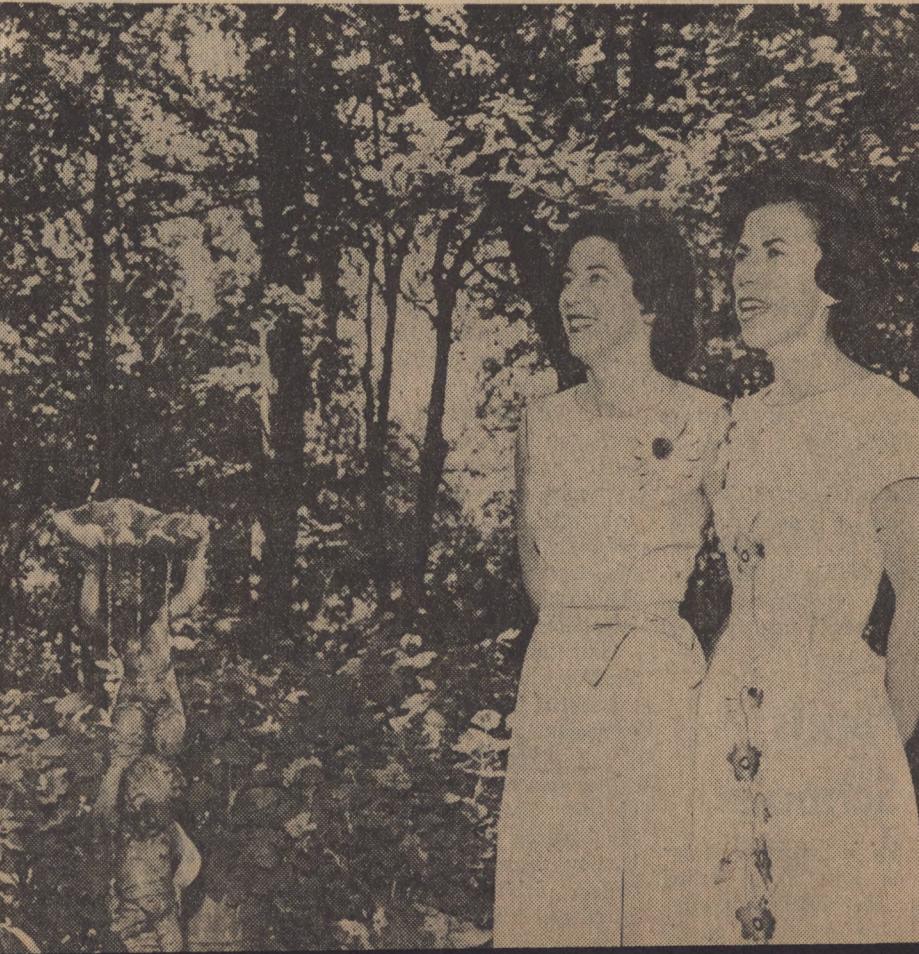
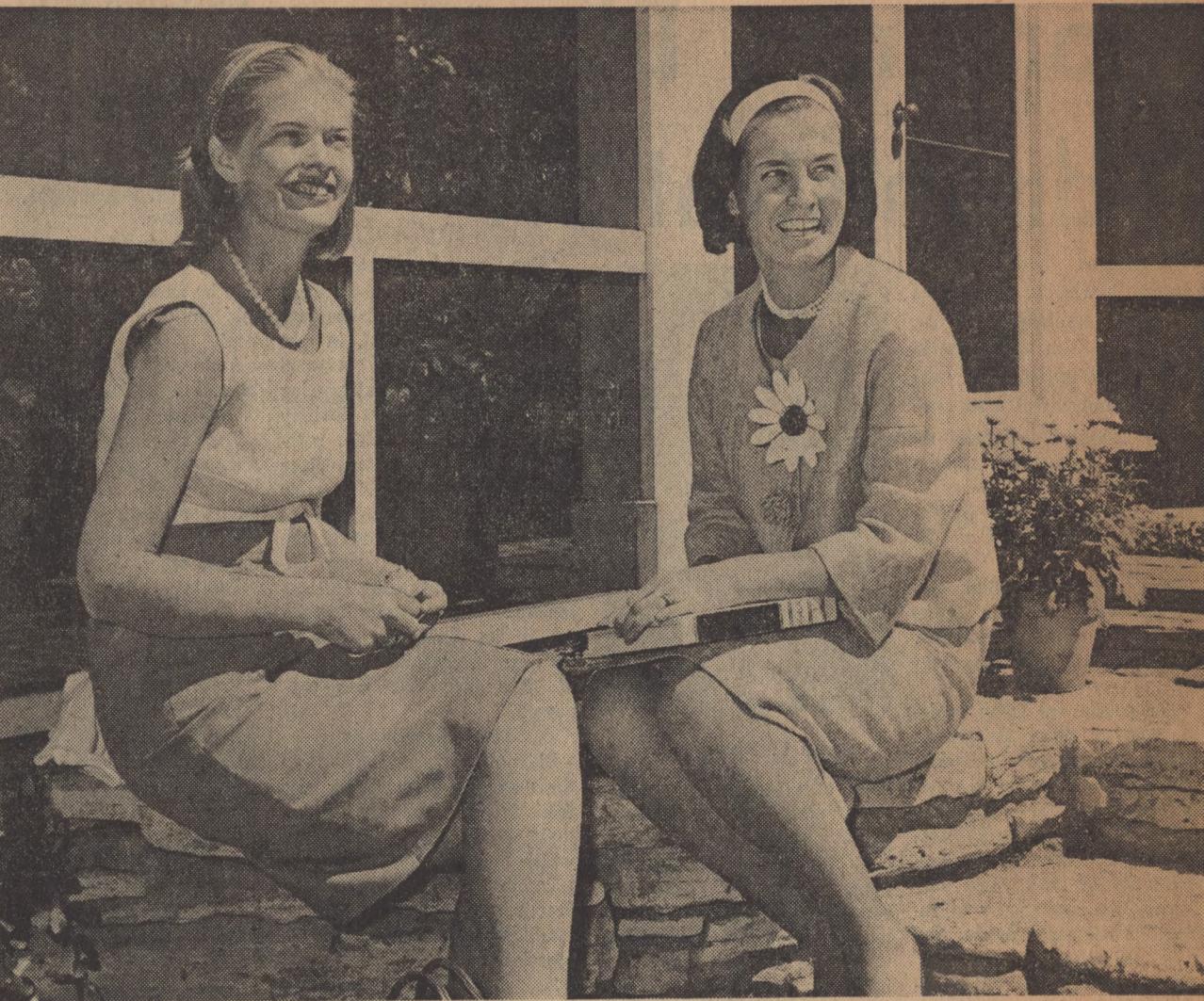
Behind The Scenes

Mrs. William S. Covington of Lake Forest, who is working on the script for the show, arrived with her daughter, Mrs. C. Carter Smith of Chicago, a co-chairman on the properties committee.

Looking chic in a kelly green linen sheath was Mrs. George Chappell Jr. of Lake Forest, president of the woman's board. She admired needlework done by Mrs. Burton W. Hales of Winnetka. Exchanging quips was Mrs. Bowen Blair, who is in charge of continuity for the show.

She and other committee members came to the luncheon from Mrs. Isham's house, where they conferred on show progress. Mrs. Isham recently returned from Ireland, where her in-laws rented a castle for the summer. Various members of the Isham clan vacationed there during the past few months.

Tickets for the 38th annual show went on



TWOSOME — Looking up from an engrossing conversation yesterday at the luncheon given at the Lake Forest home of Mr. and Mrs. William S. North are Mrs. C. Carter Smith of Chicago, left, and Mrs. Calvin Trowbridge Jr. of Lake Bluff, who will be seen on the runway Sept. 23. Traditionally, all models will be non-professional volunteers — this year 110. They will wear fall fashions from Chicago shops.

VIEW FROM THE FOUNTAIN — A cool spray prevented Mrs. Bowen Blair, left, and Mrs. Robert T. Isham from peering more closely into the fountain in the garden of the William S. Norths. Mrs. Isham is a co-chairman of the 38th an-

#4766 1964-37

sale Monday in Room 331 Palmolive Building, Chicago. They may be obtained by telephoning or writing there. The show will begin at 2:30 p.m. in the Medinah Temple, Chicago.

It will be staged with cooperation from Warner Brothers, whose picture, "My Fair Lady," will be released in October. Cecil Beaton costumes created for the movie have been promised as an exclusive for the show by Warner Brothers.

Mrs. Gardner Stern of Chicago is co-chairman with Mrs. Isham. Mrs. North was chairman of last year's event.



nual fashion show which will be held in the Medinah Temple, Chicago. Mrs. Blair is in charge of continuity for the event. Both are Lake Forest residents.

Woman's wear Daily

NEW YORK, N. Y., FRIDAY, AUGUST 28, 1964

THE BLACK SEASON: It's that "favorite little black" season in Chicago, especially evident at the little afternoon party given by Stanley Korshak this week for Presbyterian-St. Luke fashion show committee chairmen. A few St. Lukers modeled "the ascot look 1964," black and white gowns from Sarmi, Macrini, Zuckerman and John Moore . . . sort of bowing to the show's "Fair Lady" theme. Others sipped champagne amidst Mr. Korshak's new gray felt and moire wallpaper, gold silk draperies and emerald silk chairs . . . the sippers: Mrs. Gardner Stern, show-co-chairman, in typical black wool suit from Dior . . . Mrs. Max Swartz in oyster/black linen suit from Chicago's Walter Holmes . . . Mrs. Bennett Harvey, Jr., ("just in from Spain this morning") in charcoal black suit with side-front pleats—"my dressmaker made it up" . . . her mother, Mrs. Robert McCormick

See EYE, Page 49

Adams, a bright fall note in pimento wool coat/dress. Other (Sept. 23) show news: WWD finds the two very secret designers being presented by Carson Pirie Scott will be Adele Simpson and Vera Maxwell (which CPS now verifies) . . . Walter Holmes will show two ensembles in the show, a first-time invitee . . . and big announcement at a Lake Forest luncheon this week will be the name of the bride (Mrs. Robert F. Carr, III) . . . traditional gown for the show by Marshall Field & Co. (Cecil Beaton).

* * *

Daily News August 27th



Mrs. William S. North (left), welcomed Mrs. Loomis I. Lincoln to her home Wednesday for a Presbyterian-St. Luke's fashion show luncheon. The outdoor buffet luncheon on an idyllically lovely day was given in honor of the new mannequins who will appear in the Sept. 23 show. (Story on Page 23.)



John P. Bent, chairman of the trustees of Presbyterian-St. Luke's Hospital, looks a bit whimsical about being one of the few men at the luncheon. He and Mrs. Bowen Blair served themselves from the buffet table.

#4748 1964-38

THURSDAY AUGUST 27, 1964

SECTION THREE

PAGE 23

SOCIETY IN CHICAGO

St. Luke's Models Make Bow

BY PATRICIA MOORE

Country - suburban living looked smashingly appealing Wednesday afternoon. Mrs. Paul W. Oliver and Mrs. Anthony Newey agreed it was the only way to live.

Seated together at a luncheon on the lush green lawn of the William S. Norths' property in Lake Forest the two ex-city dwellers concluded that they couldn't be lured back to the city but they want to be NEAR the city.

The subject came up when Mrs. Oliver gazed at the meadow beyond the clipped lawn and regretted that her suburb, Winnetka, is so built up that it's impossible to find such a wide sweep of untouched acreage. "Now that our children are almost grown up, we begin to think about moving," she declared.

Would she consider moving back to the city? someone asked.

"Never," she answered with finality.

Young-married Ann Newey, mother of three, chimed in to say that she and her husband have lived in Boston, Oak Ridge, Tenn., and Appleton, Wis., since their marriage and Winnetka, their

home for the last two years, suits her best.

ALL THIS chitchat took place as 65 guests lunched on chicken salad, cold white asparagus and salmon under a marquee on the Norths' lawn.

Members of the Presbyterian-St. Luke's fashion show committee, including Mrs. Oliver, welcomed new mannequins, such as Mrs. Newey.

The garden-like scene of lattice work and flower holders suspended from the ceiling, is taken from "My Fair Lady," the theme of this year's show. The setting, explained Mrs. Robert T. Isham, is to suggest the Ascot scene.

CHATTER . . .

The first Grouse Festival at Maxim's will be launched Sept. 9 with a dinner party given by British Consul General Philip G. D. Adams and his wife.

Shot on the Scottish moors the birds will be flown to Maxim's where after a brief 20 minutes of roasting they will be served (one to a person) with wild rice, current jelly and good claret.

Among the Adamses' guests expected to dine on the rare birds are The Edison Dicks, Solomon Smiths and William O. Hunts.

The Grouse Festival will last a week during which the game birds will be a menu feature at the restaurant.

MR. AND MRS. Dana Robbins Arnold of Lincoln, R.I., have announced the engagement of their daughter, Dana, to John Harmon Strothman of Northfield. He is the son of E. P. Strothman and the late

extravaganza was unveiled at the luncheon.

Mrs. Lillian Harmon Strothman.

A SON, to be named Freeman John Wood III, was born Sunday in Passavant Hospital to the junior Woods of Northfield. Maternal grandparents are Mrs. Gisela Krecke and the late Col. Fritz Stephan of Munich, Germany. Paternal grandparents are the senior Woods of Northfield.

MR. AND MRS. Theodore Elliott Crabb Jr. of Madison, Wis. have announced the adoption of a baby girl who will be named Julie. Maternal grandparents are Mr. and Mrs. C. Edward Brandriff of Hinsdale.

GEORGE RICH III and his wife, the former Betty McNab McAllister, rented a house in Palm Beach for the summer so that his three children could visit them. One of the "family projects" during the children's stay was chartering a boat for deep sea fishing in the Bahamas.

Rich expected to instruct the children about such fishing but it was his daughter Helen, 15, who caught the prize blue marlin while Daddy's best catch was a shark. Mr. and Mrs. Rich will return to Chicago when the children return in early September to Phoenix where they live with their mother, Mrs. Thomas Chauncey (the

former Deedee Wrigley of Chicago).

POSTDEBUTANTE Deborah Freeman has breakfast at Tiffany's every day. Perhaps a coffee break is a more accurate way of describing it because Debbie is a salesgirl at Tiffany's in San Francisco. She spent part of her vacation a few days ago in Chicago with her mother Mrs. Castle Freeman and reported that she loves her job and the Golden Gate city.



CHICAGO SUN-TIMES, Tues., Sept. 1, 1964

SOCIAL CHICAGO

The Chic Of A Fashion Show

By Jane Gregory

Tribune Sept. 2nd

BY ELEANOR PAGE

Vincent Park have finally lined up a cricket match to be played Sept. 14, with the Winnetka Cricket club as opposition. The actors rate themselves as "medium to weak," says a Lake Forest friend, and are recruiting all available hands to defend their reputation. However, they are worried that the Winnetka crowd is already practicing surreptitiously. The Shakespeare group hopes that drinks will be served before the game, so as to confuse the issue.

Name Names

The names of the two designers—kept secret so long—who are preparing costumes for Carson Pirie Scott & Co.'s participation in the Presbyterian-St. Luke's Fashion show Sept. 23 are revealed today. They are Adele Simpson and Vera Maxwell. The latter is

vacationing with Prince Rainier and his family in Monaco.



On Sept. 15, it's a toss-up between the Winnetka Board of Northwestern University Settlement's traditional lunch-in-the-country show in Winnetka and the Friends of Orphans' mammoth salute to the New York couture group at noon in the Conrad Hilton Hotel.

SEPT. 16 starts the second half of the month but there will be no time for lolling about and reflecting. The Cuneo Hospital Auxiliary will see to that by trotting out a show by Roxane of Samuel Winston at lunch in the Grand Ballroom of the Conrad Hilton.

Leading designers from all over the world are sending clothes for an evening benefit for Louis A. Weiss Memorial Hospital on Sept. 17 in the Guildhall.

NORMAN NORELL'S new collection is the lure the Mount Sinai Hospital Service Club is dangling in front of potential guests for its effort on Sept. 18 at McCormick Place.

On Sept. 23, the empress of all Chicago fashion shows will make its grand entrance. Dowagers who cannot be pried out of their drawing rooms at any other time of the year make this one. It is the Presbyterian-St. Luke's Fashion Show in Medinah Temple. For sheer numbers of prestige society names, the afternoon ranks as the big day of the season.

Chicago American Sept. 3rd

DAILY DIARY
By Maggie Daly

NEW NICHE . . . Fashion Gal Jean Cameron has been given a great honor. She will commentate the St. Luke's fashion show. Nice news about a nice gal.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEst 9-5497

North Shore Life
Waukegan, Ill.

Daily Circ. 3,889

SEP 1 1964

Party Will Toast Fashion Designers

CHICAGO — The Arts Club of Chicago will be the setting from 5:30 to 7:30 p.m. Sept. 22 for a cocktail party at which two famous fashion designers will be spotlighted. The soiree will be given by the junior John T. Piries.

The names of the designers, who will highlight the Carson Pirie Scott & Co. presentation at the Presbyterian - St. Luke's Fashion Show, will be announced at the party. The show will be given at 2:30 p.m. Sept. 23 in the Medinah Temple, Chicago.

#47166 1964-40



Mrs. Robert T. Isham (left) and Mrs. Gardner H. Stern, co-chairmen of the 1964 Presbyterian-St. Luke's Fashion Show, display a model of the second-act stage setting for the Sept. 23 fashion showing.



Mrs. Bowen Blair seems delighted with the decoration on the buffet table at the luncheon. (Sun-Times Photos by Carmen Reporto)

SOCIAL CHICAGO

Home From Ranch To Work

By Miriam Willing

The competition between pack trips and fashion shows is pretty acute in the William S. Norths' Lake Forest home. As of this moment, fashions are ahead with Pat North.

Aiding and abetting the fashion show cause are 70 Presbyterian-St. Luke's Fashion Show committee members, mannequins, trustees and sponsors for the 38th annual fashion show. They were Pat North's luncheon guests on Wednesday when further plans for the Sept. 23 style spectacle were announced.

The Norths have just returned from a trip to visit the Charles H. Morses at their Rimarko ranch, Kleena Kleene, British Columbia, Canada. They made a stop in Montana so that Bill could talk to guides and to reassure Pat that all would be well and good for their two-week pack trip next summer.

The Morses' ranch is 200 miles north of Vancouver, Grizzly

bears peek into the windows and family life centers around the old wood-burning stove in the kitchen. The Morses are planning to make the property into a paying guest ranch and are in the process of building guest houses.

THIS WAS PAT NORTH'S THIRD VISIT, and although she and Babby Morse have been friends for years and fellow workers on the hospital's fashion show benefit, they somehow do not have an equal enthusiasm for roughing it on the ranch.

So let's get out of the ranch kitchen and into Pat North's Lake Forest kitchen where Wednesday's luncheon preparations were made for vichyssoise on the rocks, cold chicken and salmon and salads of melon balls and white asparagus. Dessert was ice cream molded to resemble a book—the World Book Encyclopedia to be exact. It is published by Field Enterprises Inc., sponsor of the fashion show.

At an earlier meeting before luncheon, the fashion show committee met at the Lake Forest home of Mrs. Ralph T. Isham. The most important item on the agenda was the fall fashion show but the group was anxious for firsthand news of the Ishams' summer vacation in an Irish castle.

Bleeker Isham reports that there was lots of golf, walking, fishing and fashion searching in Ireland's famous fashion houses and boutiques. They just returned to Lake Forest a few days ago.

THE THEME OF THE SHOW is "Chicago's Fair Lady of Fashion." The stage setting for the first act is an adaptation of the "My Fair Lady" song, "On the Street Where You Live." The second act setting is a ballroom scene with an outside garden in the Ascot manner. There will be 110 non-professional models representing Chicago's first families at this important fund-raising and social event.

Mrs. Robert T. Isham and Mrs. Gardner H. Stern, co-chairmen of the 1964 show, were on hand to welcome new mannequins and several women who will appear on the runway after an absence of some years.

The list includes two glamorous grandmothers, Mrs. Frank H. Woods and Mrs. Richard H. Lambert, both of Lake Forest; Mrs. John W. Madigan of Northfield, the former Holly Williams, and Mrs. Robert F. Carr III, the former Maude Hubbard Dickinson Goldsmith of Charleston, W.Va.

She and Tad Carr were married in January and Maude will be the bride in the wedding scene of the fashion show.

THURSDAY EVENTS

Chicago Area Alumnae of Sullins College, tea, 2 p.m., home of Mrs. James Newberry, Evanston.

Alexian Brothers Hospital Foundation, outdoor carnival, 6 p.m. hospital grounds.

Still others are Sharon Ann Queeney and Mrs. F. R. Carver Nixon.

The small-fry department will have only one representative in the show. The young lady has not been picked as yet but the mannequin committee thinks her measurements will be approximately 17-21-18, not exactly the hour-glass figure required of the other glamorous fashion models.



Wednesday's luncheon hostess, Mrs. William S. North (left), welcomes new mannequin, Mrs. Robert F. Carr III, who has been selected to be the bride in the wedding scene for the fall fashion show.

#4766 1964-41

THEY WERE THERE



View of terrace at the William S. North's Lake Forest home yesterday as Presbyterian-St. Luke's Fashion show group met for luncheon. Show is Sept. 23 in Medinah Temple.



Among guests, standing (foreground, above) are (from left) Mrs. Emery T. Smyth, Mrs. Robert T. Isham, and Mrs. Thomas Hodgkins.

[TRIBUNE Staff Photos by Hardy Wieting]

38th Annual Show to Aid Hospital

BY JUDITH CASS

Yesterday would have been great for walking in the woods, and the William G. Norths' luncheon guests might have had the opportunity except their hosts were so thoughtful of their comfort that a special auto service was provided to ferry guests from where they parked their cars to the North home. It is located at the end of a long drive thru the woods west of Green Bay road in Lake Forest.

The occasion was a gathering of the Presbyterian-St. Luke's fashion show committee to show off a model of the stage setting for the 38th annual show Sept. 23, and to announce who'll have the coveted role of the bride. The setting has a "My Fair Lady" theme, the same as the show, and the bride is to be Mrs. Robert F. Carr III, who played the role in real life a few months ago.

The Norths' home is of white clapboard, pleasantly "country" in feeling. Luncheon was served under a small marquee; an accordionist played, sweaters were comfortable in the shade, and some new models and "two returnees," Mrs. Leon Mandel and Mrs. Frank H. Woods, were spotlighted.

New Models

New models included Mrs. Allan E. Bulley Jr., Mrs. John K. Diederichs, Mrs. Peter Grumhaus, Mrs. John W. Madigan, Mrs. Calvin Trowbridge Jr., Mrs. Anthony Newey, Mrs. Carver Nixon, Miss Sharon Ann Queeney, who will go to New York City to live and look for a job this fall; Mrs. W. Hurley Ryan, Mrs. Emery T. Smyth, and, of course, Mrs. Carr.

Mrs. Robert T. Isham, fashion show co-chairman, was telling friends of the marvelous time the Isham clan had this summer in a rented castle in Ireland—rented complete with ample staff—and subsequent sightseeing tours around Europe.

There was talk also of the cocktail party the junior John T. Piries will give Sept. 22 in the Arts club to introduce two designers whose work will be shown on the runway the next day.

St. Luke's Show Models Feted

New mannequins and women who will reappear on the runway after some years were toasted Wednesday at a luncheon hosted by the William S. Norths and the committee for the Presbyterian - St. Luke's Fashion Show. The noon party was given at the Norths' home at 1490 N. Green Bay Rd., Lake Forest.

The women include Mrs. Michael Butler, Mrs. Allan Bulley, Jr., Mrs. J. Melfort Campbell, Mrs. John W. Madigan, Mrs.

Anthony Newey, Mrs. W. Hurley Ryan, Mrs. Emery Smyth, Mrs. Calvin Trowbridge, Jr., and Mrs. Frank H. Woods.

At an earlier meeting before the luncheon, committee chairmen issued reports on show progress in the home of Mrs. Robert T. Isham, 540 E. Crabtree Ln. She and Mrs. Gardner H. Stern are co-chairmen of this year's show to be held at 2:30 p.m. Sept. 23 in the Medinah Temple, Chicago.

Tickets for the show, "Chicago's Fair Lady of Fashion," will go on sale Monday in room 331, the Palmolive building, Chicago.

More than 100 volunteers are working on show plans. As usual, all the models will be non-professional volunteers, this year 110. Fashions will be the latest fall styles from Chicago shops.

Lake County STAR

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Thursday, Aug. 27, 1964
Vol. II, No. 13

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10¢

#unlabeled 1964-42



Wabash Avenue near Ohio



Foster and Kelliser sign



NEWS - LETTER



PUBLISHED FOR THE WOMEN'S GROUPS OF PRESBYTERIAN-ST. LUKE'S HOSPITAL, CHICAGO

September 1964

CIRCLE SEPTEMBER 23 ON YOUR CALENDAR

That's the date of the 38th annual Presbyterian-St. Luke's Fashion Show---to be held in the Medinah Temple at 2:30 p.m. The 1964 Show..."Chicago's Fair Lady of Fashion"....promises to be one of the most exciting. Choice creations from the top designers, including Philip Hulitar, Pauline Trigere, Count Sarmi, Norman Norell and Cecil Beaton will be viewed for the first time. And the highlight attraction will be the preview of the fabulous costumes designed by Cecil Beaton for the Warner Bros. motion picture production of "My Fair Lady."

The Collaborator for the Fashion Show is Field Enterprises, Inc., publishers of the Chicago Sun-Times and the Chicago Daily News, World Book Encyclopedia, The World Book Year Book, The World Book Encyclopedia Dictionary, Child Craft and the producers of the Cycloteacher, a teaching machine.

Tickets will be on sale until 11:00 a.m. the day of the show, which is open to the public.

Presbyterian-St. Luke's Fashion Show
Room 331, 919 North Michigan Avenue
Chicago, Illinois - WHitehall 4-6901

Seats, Main Floor and Dress Circle	\$20.00
Seats, 1st 8 rows of Mezzanine	\$15.00
Seats, last 6 rows of Mezzanine	\$ 7.00
Seats, 1st 6 rows of Balcony	\$ 5.00
Seats, last 6 rows of Balcony	\$ 3.00



Foster and Kleiser sign



Wabash Avenue near Ohio

SEPTEMBER 1964

PRICE 50 CENTS

OMNIBUS



Good Life Around Chicago



#1964 1964-44



OMNIBUS

Good Life Around Chicago

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CHICAGO'S FAIR LADY OF FASHIONS

By Peg Zwecker

NO EXPENSE TOO GREAT, NO DISTANCE TOO FAR TO TRAVEL TO MAKE PRESBYTERIAN-ST. LUKE'S FASHION SHOW THE MOST "LOVELY" OF ALL

The soft hum and rustle of activity that began last fall in preparation for the 1964 rendition of Chicago's largest and oldest fashion show, has mushroomed into a gigantic, bursting whir of frantic doings as the days dwindle down, ticking off the count-down for the 38th annual Presbyterian-St. Luke's fashion show at Medinah Temple, September 23rd.

One hundred fashion show committee members under the capable direction of co-chairmen Hanchen (Mrs. Gardner H.) Stern and Bleeker (Mrs. Robert T.) Isham, have devoted thousands of hours seeing that "Chicago's Fair Lady of Fashion" is the most "lovely" of all.

A record number of exhibitors, under the watchful eye of Martha (Mrs. Richard) Needham, have subscribed to whole sequences of the fashion fete by showing eight or more costumes—an area that was sole bailiwick of only two stores in the past.

The extravagant and renowned "My Fair Lady" theme will dominate the stage with settings designed by Kurt Behrend. A back-drop depicting old

Chicago Astor Street homes and settings in the tradition of "On the Street Where You Live" comprises Act I. Trellises spilling over with flowers and hanging baskets in the mood of the "Ascot Gavotte" from the well known musical will establish the motif for Act II.

Running commentary on the new fall fashions, modeled by 111 volunteers and members of Presbyterian-St. Luke's Woman's Board, will be the result of fashionable efforts of Mrs. Robert McCormick Adams and Mrs. William S. Covington. (There will be many new faces not only with the debutant group, but new Chicago socialites.)

The talented and witty Joan (Mrs. Bowen) Blair is penning the script that will keep the continuity of the "My Fair Lady" theme running smoothly throughout the production.

Add to all this 14 of the original movie costumes created by the genius and world-famed production designer, London-born Cecil Beaton, who will make a personal appearance in Chi-

Text Continued Page 28

The genius behind the costumes for the movie "My Fair Lady" is world-famed designer Cecil Beaton, who chats with star Audrey Hepburn, exquisitely gowned in the white ribbon lace over satin dress he created for the Ascot sequence. Edwardian influence is complete from huge ostrich plumed hat to buckled shoes.

Beaton's sketch of a white taffeta "fête champêtre" gown, with a hat that is "a swoop of black velvet, discreetly flirty."





Left—Tier-on-tier of snowy white satin rises into a bodice and ruffled chin-high neckline of white tulle. The attention getting hat topped with flowers carries through the Edwardian theme of Beaton's costumes for "My Fair Lady" film.

Right—Mrs. George S. Chappell, Jr., president of the Women's Board of Presbyterian-St. Luke's Hospital.



'Enry Higgins looks on while Mrs. George S. Chappell III (left), who will model in the "Chicago's Fair Lady of Fashion", poses with the show's continuity chairman, Mrs. Bowen Blair who is writing the script for Presbyterian-St. Luke's show.



Mrs. Gardner H. Stern, (left) co-chairman of the 1964 Presbyterian-St. Luke's fashion show and one of its staunchest workers, and Mrs. Robert T. Isham, (right) co-chairman, and one of Chicago's fair ladies of fashion, having been named to its "Ten Best Dressed Women" list.

#47106 1964-46

cago. (In the "Fair Lady" film he designed costumes, sets and decor.) Everyone who attends will waltz out singing "I Want to Dance All Night." An even dozen costumes from the Ascot sequence of the Warner Brothers movie, the tatty flower girl outfit worn by Audrey Hepburn as the cockney Eliza Doolittle and the opulent costumes she wears to the Ascot races and the Embassy Ball on the arm of Professor Henry Higgins—all will be displayed on the Medinah Temple stage.

The additional flair and prestige of a special collection of fashions designed by Cecil Beaton exclusively for Marshall Field & Company's sequence serves to show that no expense is too great, no distance too far to travel, no enthusiasm more contagious and no fashion show too lavish to make Chicago one of the great philanthropic centers of the world with fashion one of its most ardent contributors. Field Enterprises headed by publisher Marshall Field, Jr. is the "Angel" of this important cultural event.

This fashion warm-up will be the preview for Warner Brothers film which will premiere in Chicago one month later on October 23rd. Cecil Beaton created all the 700 costumes for this fabulous movie for which the largest budget ever spent on fashion makes it the most sumptuous motion picture production in the history of the Hollywood studio. Both Audrey Hepburn and Rex Harrison, stars of the film, will make a personal appearance in Chicago on that day.

At press time:

Carson Pirie Scott and Co. are having not one, but two special designers whose names will be revealed just before the Show.

Mrs. Richard Needham, Chairman of the Exhibitors Committee has been able to get some information from the other five, and we find both the secrets and the announcements most intriguing.

The personnel of Blums, Inc. has selected with painstaking care what it considers the choice designs from the top designers.

Millie B. Oppenheimer, Inc., also showing diversity but co-ordinating her group by color, is concentrating attention on her perennial favorites, Philip Hulitar and Pauline Trigere.

Saks Fifth Avenue has gone to Count Sarmi, another runway favorite who has designed eight costumes for them. They span the day from morning to romantic evening attire.

This is also the approach of Mr. Stanley Korshak to co-ordinating an entire sequence. He will show what Chicago's Fair Lady of Fashion will wear from morning until night designed by Norman Norell, acknowledged as one of the leading American fashion designers.

And last but not least, Marshall Field and Co., inspired by the Fair Lady theme of the Show, has gone directly to Mr. Cecil Beaton for a complete collection. ♦♦♦



For the contemporary "Fair Lady" of elegance, Emme designs the feminine profile brim—feather trimmed and in black and white of Ascotairs. Slightly tilted, the big brim overflows with white vulture feathers, offsetting a softly draped black velvet crown.



Elegant costumery denotes the period eloquently in this scene of the Ascot Gavotte from Warner Brothers motion picture production of "My Fair Lady" which will premiere in Chicago at the Palace Theater on October 23rd.

#47166 1964-47

THIS WEEK in Lake Forest



MR. AND MRS. WILLIAM S. NORTH were hosts at a recent luncheon to announce new models and returnee models for this year's Presbyterian-St. Luke's Fashion Show entitled "Chicago's Fair Lady of Fashion." From left are Mrs. Robert T. Isham, co-chairman; Mrs. North and Mrs. Frank H. Woods, modeling again after several years absence.



A LOOK OF ADMIRATION from William S. North for (l. to r.) Mrs. Peter Grumhaus, Mrs. Thomas D. Hodgkins and Mrs. James A. Knight, all working toward the success of the 38th annual Presbyterian-St. Luke's Fashion Show, is quite evident. This year's production will be held Sept. 23 at Medinah Temple with over 100 models parading down the runway.

Presbyterian-St. Luke's Models Are Introduced

By Shirley Laffey

August's share of delightful weather continued to bless outdoor summer luncheon parties and members of Presbyterian-St. Luke's Fashion Show committee couldn't have picked a better spot for theirs than the home of Mr. and Mrs. William S. North on North Green Bay road.

Because the North's home is set

quite away back from the road, guests were shuttled over in cars from the parking lot where they gathered to meet this year's new mannequins and women who are returning to the runway after several years absence. The 38th annual show will be held Sept. 23 at Medinah Temple with the theme "Chicago's Fair Lady of Fashion" coinciding with the opening of the movie version of "My Fair Lady."

Models

Luncheon was served under a green and white striped marquee followed by special introductions of the new models made by Mrs. Gardner H. Stern, co-chairman of the show. Added excitement always centers on the announcement of the bride, who this year will be Mrs. Robert F. Carr III, daughter-in-law of Mrs. Charles H. Morse. Mrs. Jean Cameron former fashion editor, will do the commentating. Other models include Mrs. J. Melfort Campbell, Mrs. John Diedrichs, Mrs. Peter Grumhaus, Mrs. Calvin Trowbridge Jr. and Mrs. Frank H. Woods, a returnee model.

Mrs. Robert T. Isham, co-chairman of the show with Mrs. Stern, unveiled a scale model of the stage setting which will duplicate the Ascot scene in the much heralded show.

Other guests invited to the luncheon were members of the board of trustees of the hospital and several officers of Field Enterprises, Inc., sponsors of this year's fashion spectacle.

Thursday, September 3, 1964

Mr. George S. Chappell, Jr.
Mr. Robert T. Isham
Mr. Gardner H. Stern

invite you for luncheon on
Wednesday, September 23rd
at The Tavern Club, 333 North Michigan Avenue
12:30 P.M.

and to see
The Presbyterian-St. Luke's Fashion Show

RSVP
MI 2-6688

#47106 19104-48



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MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Lake Bluff Review
Lake Bluff, Illinois
Weekly Circ. 800

SEP 3 1964

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Lui Luncheon Launches Chicago's Fair Lady

By Charlotte Teeman

The William S. North's Lake Forest home was the picturesque setting Aug. 26 for news concerning the Sept. 23 Presbyterian-St. Luke's Fashion Show.

The competent fashion show committee even managed to have the weather fit into its plans inasmuch as the day complimented the luncheon party with sunshine.

"Chicago's Fair Lady of Fashion," this year's theme, was multiplied into "fair ladies," with members of the fashion committee and a number of attractive young women who for the first time at the year.

New Models

Mrs. Allan Bulley Jr., Kenilworth, will make her debut as a Presbyterian-St. Luke's model this year. Mrs. Bulley, the former Jo Bell of Winnetka, will add color to the fashions with her tian hair. At luncheon she alleged that her infant son, Alan Bulley III, known as Alec, has inherited the red hair that

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Mrs. Paul Oliver, a very active member of the woman's board announced during table talk that this would be the first time in years that she to see the show as a spectator, "in front," not back of the usual.

Mrs. Samuel Bodman, Winnetkan, will be "properties" at show time since she is cochairman of that committee. She was unable to luncheon.

Mrs. Leith Johnson, as chairman of the boxes for the show, is the wife of a Glencoe resident. The Johnsons in Glencoe for a short while before taking up residence in

Collaborator for Show

Field Enterprises, Inc., the collaborator for the show this year, was represented at the luncheon by some of the officers and recognition was given the sponsors.

Ice cream molds in the form of the "World Book," F.E., made conversation after luncheon mints resembling a slim book and also initials. The buffet table carried a book motif saluting the collaborators.

The 38th annual show follows the theme of "My Fair Lady," the popular movie, play, and musical, and at the Aug. 26 party a miniature stage forecasted the setting patrons will see on Sept. 23 in Medinah Temple.

Laurence T. Knott, an officer of Field Enterprises, Inc., was enjoying himself as one of the men guests outnumbered by women at luncheon. Mr. Knott, Chicago, and Mrs. Knott are former residents of Kenilworth.

Talk Winetka, Ill.

Weekly Circ. 4,734

SEP 3 1964

show in the Arts Club introduce two designers whose clothes will be featured at the show.

More than 100 models on the stage this year, many of them from the North Shore. The complete list will be released at a later date.

Curtain time for "Chicago's Fair Lady of Fashion," is in the afternoon in Medinah Temple and tickets are available in the Palmolive Building.

Mrs. Robert T. Isham, Lake Forest, and Mrs. Gardner Stern, Chicago, are chairmen of the fashion show.

Mrs. Jeffrey R. Short Jr., Winnetka, and Mrs. Herbert DeYoung, Kenilworth, are members of the woman's board of the hospital.

bol of the Bell family.

Another pretty young woman who will model for the first time as a matron is Mrs. John Madiyan of Winnetka. The stage will not be unfamiliar to her, however, since she appeared two years ago when she was Miss Holly Williams of Evanston.

Mrs. Anthony Newey, Winnetka, is another new mannequin from the North Shore. She is the mother of three little girls, the youngest, Susan, just 6 weeks old.

Luncheon, buffet style, was served on pale green linen covered tables, and green and white carried out the color decor from the invitation announcing the party to the green and white giant daisy name "memos," given to the guests.

Mrs. Paul Oliver, Winnetka, a very active member of the woman's board announced happily during table talk that this would be the first time in years that she planned to see the show as a spectator, "in front," not back of the scenes as usual.

Mrs. Samuel Bodman, Winnetkan, will be busy with "properties" at show time since she is cochairman of that committee. She was unable to attend the luncheon party.

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Introduce Designers

Other news notes surrounding the annual event include the cocktail party the junior John T. Piries are giving the evening before the show in the Arts Club, Chicago, to introduce two designers whose clothes will be featured at the show.

More than 100 models will parade on the stage this year, and many of them are from the North Shore. The complete list will be released at a later date.

Curtain time for "Chicago's Fair Lady of Fashion," is at 2:30 o'clock in the afternoon in Medinah Temple and tickets are available in the Palmolive Building, Chicago.

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Mrs. Jeffrey R. Short Jr., Winnetka, and Mrs. Herbert DeYoung, Kenilworth, are members of the woman's board of the hospital.

#4706 1964-49

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Highwood News
Highwood, Ill.
Circ. 550
Weekly

SEP 3 - 1964



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JEAN CAMERON, Green Bay road, Highland Park, who will do the fashion commentary for the 38th Annual Presbyterian-St. Luke's Fashion Show September 23, was among the guests honored at luncheon in the Lake Forest home of Mr. and Mrs. William S. North. Ice cream dessert molds were shaped to represent the World Book Year Book published by Field Enterprises, Inc., sponsors of the show, as was the buffet table decoration photographed above.



#47UU 1964-50

"CHICAGO'S FAIR LADY OF FASHION" is the theme of the Presbyterian-St. Luke's Fashion Show on Sept. 23. And local fair ladies of fashion — the show's models — enjoyed an elegant buffet luncheon served under a green and white marquee in the gardens of the William S. North home in Lake Forest. Above, Mrs. Gardner H. Stern, co-chairman of the 1964 show; Mrs. William S. North, the hostess, and Mrs. Robert A. Elson, Publicity Co-Chairman, were among Committee Members lunching on vichyssoise, chicken salad, cold salmon, white asparagus, and fresh melon balls.

FASHIONABLY SPEAKING

Who Said Women Can't Keep Secrets?

BY PEG ZWECKER

Daily News Fashion Editor
They say a woman can't
keep a secret!We know better and have
double proof.All summer we have been
corresponding with Vera Max-
well who has
been vacationing in
Monaco with Prince Ranier
and his beautiful wife and
family — and then went on
to Italy. We also spent an
evening with **PEG ZWECKER**
her in New York recently.

Not once did she reveal that she was to be the honored guest designer of Carson Pirie Scott & Co. for their important part in this month's Presbyterian-St. Luke's fashion show. Nor did the store's bigwigs admit until now that "this secret has . . . assumed international scope."

Adele Simpson, her co-star for the entire Carson sequence in the Chicago show, is also one of the travelingest ladies in fashion and equally tight-lipped. When she entertained us with Mme. Nehru at the India Pavilion at the New York World's Fair with a showing of her fabulous gowns made from Indian saris, we

said, "You should bring this collection to Chicago (even took special pictures in case we could sway her) . . . she just smiled. And never gave me the slightest hint!"

"We are all very thrilled and proud," is the way it was put by J. Carl Campbell, Carson's general merchandise manager who has been keeping communication lines popping over these two fair ladies. "We are sure their visit and their contribution to the show will be an exciting and memorable experience for all concerned."

SHAKESPEARE might as well have said, "The fashion's the thing" just to keep in tune with Field's luncheon fashion show yesterday for the benefit of the Ravinia Shakespeare Festival. The women in the Mayfair Room audience ooh'd and aah'd over the parade of feminine elegance, gave designer Helen Rose a glowing tribute with the biggest hand of the afternoon for her brocade and chiffon evening costume, and tittered at the avant garde new length evening dress by high fashion priest Galanos.

Among those enjoying the European and American designs were Mrs. Peter Dewes, wife of the director of the Ravinia Festival, who chose a dark camel coat with white stitching to wear over her black silk sleeveless dress. "The coat is by Brenner of England," she told us. She makes her home in a little English fishing village called Whitesable, from which her husband commutes to London. She was a guest of Mrs. Glenn Lloyd, who was dressed in a red, pink and black dress and jacket.

Another English woman, Dawn Pavit, who is the costume designer for the Shakespeare festival, chose a simple yellow, orange and white striped sleeveless dress to wear to the luncheon. She's an ardent admirer of the very young Mary Quant school of fashion, but was most eager to see the Field show to acquaint herself with American designs.

IN FROM LAKE FOREST for the day, perky Martha Needham was flitting from one fashion show to the next. For Catherine Scott's showing in Jacques Garden restaurant she was wearing a gay orange butterfly hat and black sleeveless dress with long pearls.

"It's a second generation hat," she quipped.

"My mother-in-law gave it to me." It was a Bes-Ben (can't you guess?) "I dragged it out when I read the Monarch butterflies had started their annual migration to Florida," said Martha. Like the hurricane that probably stopped them . . . off she went to the Ambassador to another showing . . . and so on (oh yes, in the meantime the breathless young committee woman is helping to plan a few important fashion showings herself.)

Lake Forester-News
Lake Forest, Ill.

Weekly Circ. 3,670

SEP 10 1964

Word of Carson Pirie Scott and company's two designers, who will represent them at the Presbyterian-St. Luke's fashion show, has been revealed. They are Miss Adele Simpson and Miss Vera Maxwell. This will be the first time for either to have their collections the feature of an entire sequence in the Presbyterian-St. Luke's show.

Lake Bluff Review
Lake Bluff, Illinois

Weekly Circ. 800

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CHICAGO TRIBUNE, FRIDAY, SEPTEMBER 4, 1964

THEY WERE THERE



Miss Sharon Ann Queeney doffs glasses for view. After she models in Presbyterian-St. Luke's fashion show Sept. 23, Miss Queeney will take an apartment in New York City.

#47106 1964-51

CHICAGO DAILY NEWS

CHICAGO
SUN-TIMES

NEWS RELEASE ✓

FOR RELEASE: Saturday, September 5, 1964

PICTORIAL EXHIBIT OF A GREAT CHICAGO HOSPITAL

FEATURED IN SUN-TIMES AND DAILY NEWS GALLERY

How Presbyterian-St. Luke's Hospital aids more in-patients than any other Chicago hospital is the theme of the September Gallery.

As collaborator of the 38th annual Presbyterian-St. Luke's fashion show (Wednesday, September 23), Field Enterprises, Inc. is presenting a pictorial exhibit of the activities of a constantly growing hospital and medical center. The exhibit emphasizes the human element that makes Presbyterian-St. Luke's a hospital with a heart.

The exhibit will be on display from Tuesday, September 8, through Friday, September 25. The exhibit is open to the public without charge in the gallery of the Sun-Times and Daily News Building, 401 North Wabash Avenue, from 9:00 a.m. to 6:30 p.m. weekdays and from 9:00 a.m. to 1:00 p.m. Saturdays. The gallery is closed on Sundays.

-- 30 --

Lee Huff
Public Relations Department
321-2026
MI 2-3412

The Social World...

She Finds Secret of Being in 2 Places at Once

By Lois Baur

HANCHEN STERN would never be where she is today—boss of the two most important charity jobs in Chicago—if it weren't for her little red notebook. And all the little leather notebooks in which she's kept her dates since 1924.

Ask Mrs. Gardner Stern what she did on Jan. 1, 1924, when she, as very young and beautiful Hanchen Strauss was dating tall and dashing Gardie Stern. Or what she did on April 15, 1930—or

April 15, 1940, or Nov. 7, 1953, or any other day you choose.

She has kept a notebook for every day of every year in her life for the past 40 years, and they're all loving-

ly preserved, bundled in rubber bands.

With a soft voice and a shy manner, she's the picture of helpless femininity. But don't let that fluttery look kid you. She is organized femininity personified—a dynamo, but a quiet one.

With this soft voice, shy manner, and a watch that runs fast purposely, she runs a double-pronged empire involving 1,343, most of them unpaid volunteers like herself. She's women's division chairman of the Crusade of Mercy and also co-chairman of the Presbyterian-St. Luke's fashion show.

On her slender shoulders rests the Goliath tasks of raising \$330,000 for the 1964 Crusade of Mercy and filling 4,000 seats to Medinah temple for this St. Luke's classic which has been called the U. S. A.'s outstanding charity fashion show. To do this she figures she works about 2½ days on one, 2½ days on the other.

The day we caught up with her she had made 10 phone calls before 10 a. m., had dashed out to Lake Forest for a luncheon for fashion show models, hurried from the suburbs to Our Lady Help of Christians church to meet with Crusade fund raisers in the Lawndale district, rushed back to Oak street to Anna's flower shop for a publicity picture, stopped off from there at the chiropodist to treat her aching feet and at the same time read the day's papers.

With today Big Tuesday, kickoff for the fall social-charity scrimmage, Hanchen Stern's dates roll into one giant snowball of demands. It wasn't pure fantasy that made her use a time theme for the '64 Crusade of Mercy-Red Cross drive to raise mon-

ey for 138 Chicago agencies. All the Crusade of Mercy kickoffs take place this month. On Sept. 17 she has to be, at the same time, at a fashion show rehearsal and at a regional Crusade meeting.

On Sept. 22 she must be present at a cocktail party Carson Pirie Scott & Co. will give for its fashion show exhibitors, from there to a fund kickoff at 5247 N. McVickers av.

Sept. 23 is the date of the fashion show at Medinah Temple, but even after that there's no time to breathe. Sept. 28 is the over-all campaign kickoff Crusade of Mercy date and from then till the end of October, the drive will be at its height.

For the wife of a man who's in the grocery business [Gardner Stern is a partner in Stop & Shop], Hanchen eats like a bird. That's why she keeps her fashion model 10-12 figure. She's a late riser

who dislikes breakfast [for her it's just orange juice]. She feels she has to make time during the lunch hour so—

"I grab a packaged peanut butter and cheese tidbit at the Palmolive bldg. [that's where the St. Luke's fashion show office is]. I feel I can get a lot done during that hour and a half lunch hour. I haven't made a date for a fun luncheon all year. There's been no time."

She's a lover of the high heel dress up look, owns no sport clothes, is one of Dior's best customers, was once photographed with her husband on an African safari in pith helmet and high heels.

Now, as a St. Luke's co-chairman she considers it in the line of duty to scout all the other fashion shows in town.

Her slender, trim look has to do with a love for walking and a girlhood training

[Continued on next page]



MRS. GARDNER STERN meets with Crusade of Mercy campaign workers Mrs. T. N. Hannafan, Mrs. H. O. Walsh, and Mrs. Humbert Groppi (left to right) outside the rectory of Our Lady Help of Christians church, 832 N. LeClaire av. Mrs. Stern is chairman of the women's division of the crusade which kicks off Sept. 28.



(CHICAGO'S AMERICAN Photos)

• HANCHEN STERN holds a purse-sized "book of time" in her right hand, an alarm clock in her left hand. For her busy double-pronged life these days, she could hire a full time twin.

The Social World

[Cont'd from preceding page]

as a ballet dancer. As a young girl she was a member of Muriel Abbott's professional dancing class, wanting to go into the ballet. Her family was against it, so she married instead. The Sterns have been wed 37 years, have four sons, and eight grandchildren.

It was Gardner who talked her into accepting the Crusade of Mercy chairmanship. It's a cause he has long espoused. He's a Community Fund officer.

The double-pronged job she has undertaken puts a crimp in Hanchen's social life. She's a great party goer.

Every year since 1924 when she first started recording her life's history, Hanchen's date books have gotten bigger.

"Each year," she says, "I get more near-sighted." Next year she promises herself a "sabbatical."

"I'm going to take a year off and be good to myself!"

TODAY'S LIVING | Chicago's AMERICAN
FASHION·FOOD·SOCIETY

TUESDAY, SEPTEMBER 8, 1964 25

Tribune September 12th

THEY WERE THERE



Mrs. William S. North chats with John Bent (left) and Edward Murphy at luncheon in her home for new models in Presbyterian-St. Luke's fashion show.



Mrs. Carver Nixon (left) and Mrs. Allan Bulley Jr. on terrace during cocktail hour. Guests were those who'll model in show, Sept. 23 in Medinah temple.



"Flower" name tags previewed "My Fair Lady" theme of show. Miss Sharon Ann Queeney (left) and Mrs. Robert F. Carr III are among models. [TRIBUNE Staff Photos by Hordy Wieting]

The Doings

Thursday, September 10, 1964

Woman's Angle

Talk of the Town

* * * * *

Light green tablecloths and daisy bouquet centerpieces on tables arranged under a green and white marquee set the stage for announcement of "Chicago's Fair Lady of Fashion," Presbyterian St. Luke's fashion show. At the luncheon given recently in the Lake Forest home of Mr. and Mrs. William S. North, new models and some "returnee models" were guests of honor. Among guests were officers of the woman's board of the hospital, chairmen of various committees and trustees of the hospital, as well as representatives of Field Enterprises Inc., sponsors of the fashion show on Sept. 23. Attending from Hinsdale was Mrs. James A. Knight, a member of the fashion show committee.

Doings Hinsdale, Ill.

Weekly Circ. 3,376

SEP 10 1964

SEP 10 1964

* * *

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Tribune Sept 10th

On the Calendar

Good news for members of the Arts club is that it will be open earlier than usual so that members and guests may have luncheon there Sept. 23 before the Presbyterian-St. Luke's Fashion show. The club will open Sept. 21 with an exhibit by the French artist, Balthus, and a reception, for which Mrs. Ralph J. Mills Jr. is chairman. Mrs. Alfred P. Shaw, president, will be telling friends about Greece where she visited her son, Joseph Shaw. He is working with a University of Chicago group on the seaside excavations at Kenchrae.



PARTY ANGEL James Kimberly (left) and his Sharron join Mr. and Mrs. Robert Straus for cigarettes and chat

during the gala, at which pretty girls modeled stunning Sophie originals during dessert.

Chicago's
American
Sept. 12th

The party's angel was James Kimberly, still wearing his little gold ring in his ear, still looking very happy with his wife, Sharron. Sharron,

who has changed her Alice hair-do just slightly [now it has bangs] was a wow in a slinky beaded ivory sheath.

The Kimberleys spend most of their time in Palm Beach, are hardly ever in their Lake Shore drive apartment. But she'll be back next week for rehearsals for the Presbyterian-St. Luke's Fashion show in which she'll model.

#4704 1964-54

Thursday, September 10, 1964

The Lake Forester

and LAKE FOREST NEWS

15¢

Chicago's Fair Lady of Fashion



On Our Covers

Many Lake Foresters will be attending "Chicago's Fair Lady of Fashion," the Presbyterian-St. Luke's 38th annual fashion show, Sept. 23 in the Medinah Temple at 2:30 p.m.

This year's production, sponsored by Field Enterprises, Inc., will have over 100 models showing the latest fashions by the world's leading couturiers.

TOWNSFOLK

Society, Sports, Travel and the Fine Arts



"MY FAIR LADY"

One of the delightful paintings by Esther Seymour Stevenson of Chicago.

September, 1964

Price, 50 Cents

#47700
1964-56



The William S. North's Lake Forest home was the setting for the gathering of Presbyterian-St. Luke's fashion show committee members. Left to right, Mrs. Ralph T. Isham, Mrs. North, hostess, Mr. Laurence T. Knott of Field Enterprises, Inc., sponsor of the fashion show, Mrs. Gardner H. Stern and Mr. North, host. Mrs. Isham and Mrs. Stern are co-chairmen of the 38th annual fashion show to be held September 23rd at Medinah Temple.

Guthman Studios

SOCIETY NOTES

NEW models and some "returnee models" for Presbyterian-St. Luke's Fashion Show were honored at luncheon at the Lake Forest home of Mr. and Mrs. William S. North. Also among the guests were officers of the Woman's Board of the Hospital, Chairmen of the various Committees of the Fashion Show (who incidentally met at the home of Mrs. Robert T. Isham before the luncheon for a report meeting), and Trustees of the Hospital and representatives of Field Enterprises, Inc., sponsors for the Fashion Show on September 23rd at Medinah Temple. The entrance of Mrs. North's home suggested the Ascot setting to be used in the Fashion Show which this year is to be entitled "Chicago's Fair Lady of Fashion." The buffet luncheon served under a green and white marquee consisted of cold salmon, melon balls, rolls and an ice cream dessert mold in the shape of an open book to represent the World Book Year Book published by Field Enterprises, Inc. The centerpiece for the buffet table also carried out this theme. Mrs. Robert T. Isham and Mrs. Gardner H. Stern are co-chairmen of the Fashion Show.

September 1964 Townfolk

Great Day Coming

THE TICKET OFFICE at Presbyterian-St. Luke's Fashion Show headquarters in the Palmolive Building reports that there are quite a few good tickets still available for their Sept. 23 fashion show in Medinah Temple.

Ticket holders seem to be coming from near and far.

Sun Times
Sept. 14th

Chicago's American Sept. 15th

The Social World...

New Committee Welcome Addition to Society Set



• MRS. JOHN T. PIRIE JR., Mrs. Meyer Kestnbaum and Mrs. Arthur S. Bowes (left to right seated) and (standing) Mrs. Robert F. Quain and Mrs. Richard B. Hart were among outstanding Chicago women who met yesterday in Hilton hotel to form a hostess committee for the Chicago Convention bureau.

By Lois Baur

NAME THE IMPORTANT WOMEN in this town. The doers, the ones who, with all their charity and civic commitments, still have time for one more job. The women with influence, some affluence, personality, ingenuity, drive, dedication, aggressiveness, push, pull and tenacity. They were all there.

Sixty-eight female powerhouses showed up yesterday as luncheon guests of the Chicago Convention bureau in the Hilton's Imperial suites. They were there to hear about the role they have been invited to play in the world's leading convention city:

Hostesses to wives of VIP conventioners.

"We'll have the distinction of being the first city in the world which has such a plan," said Mrs. Lydon Wild, who—for the bureau—hand-picked the women."

SHE INVITED 100 women to form this committee. Of the "doers" unable to be present at yesterday's luncheon, outstanding were Mrs. Leigh Block, Mrs. C. Larkin Flanagan [Carol Fox], Mrs. J. Dennis Freund, Mrs. J.

Harris Ward, and Mrs. Loyal Davis.

Of the 68 who were present there was the American Cancer society's dedicated Mrs. John T. Pirie Jr., Mrs. Frederick Herrschner, and Mrs. Arthur Rubloff. Coming straight to the briefing session from a job for the Presbyterian-St. Luke's fashion show was Mrs. Arthur Wirtz.

Also present was Mrs. David Echols, the Chicago Mental Health society's powerhouse. There also was Mrs. Roy Tuchbreiter, chairman of last Friday's gay September ball for Illinois Children's Home and Aid society.

PASSAVANT HOSPITAL'S Mrs. Charles Cutter, who's famous for her clever intimate dinners, and Mrs. Walter Kraft who's equally famous

for her Christmas at-home, were present. So was Mrs. Thomas Burke who was responsible for securing the angel [her father, Ignatius O'Shaughnessy] to one of Lyric opera's best Opera balls.

Double-duty dynamo Mrs. Gardner Stern [Pres. St. Luke's and the Crusade of Mercy] was credited with naming this new group the Chicago women's welcome committee. It will have as its first duty the Oct. 4-10 convention of the Dairy and Food Industries Supply association.



RIGHT: Elegant and feminine in the mood of a bygone era of 1911 is this hat worn by Audrey Hepburn in the movie "My Fair Lady," which has served as the inspiration for the new fall of 1964 look in millinery. Sweeping brims, blushing roses, and bands of fabric characterize the return to feminine beauty. LEFT: Fluffy mousse gently fashioned into bowler dimensions in delicate camellia pink.

A Lady Couldn't Look Fairer in New Style Hats

LEFT: Luxurious mink skins seamed in curved sections form a dimpled breton brim. Contrasting the richness of mink is the smooth texture of brown suede used for the rounded crown and elongated matching bow. RIGHT: Jade green velvet moulded into the rounded contours of a peaked cone silhouette holds an array of tasseled cut feathers and clear crystal.



By Jean Noe

ANY WOMAN who wears a hat will be happy to learn that this fall and winter will be one of the best chapeau seasons ever. Even women who needed coaxing and gentle persuasion to don a hat will look forward to occasions when she can slide a cloche over her curls.

Much of the importance at the top of the fashion story is due to the influence of one of the world's best-dressed women, Audrey Hepburn, and the role she plays in Warner

Bros. forthcoming film, "My Fair Lady."

As Eliza Doolittle, Miss Hepburn wears a number of hats that range from crushed and dirty straws in the early street scenes to huge confections of net and feathers for the Ascot races. The hats, costumes, and sets for the musical were designed by Cecil Beaton.

The costumes, plus a specially designed wardrobe by Beaton, will be in Chicago for the Sept. 23 Presbyterian-St. Luke's fashion show. The

movie premiere will be held here Oct. 23.

CONSIDERED one of the most elegant and chic women in the world, Miss Hepburn favors Paris designer Hubert de Givenchy for her pencil slim but highly flattering and glamorous clothes. As a very genuine 1964 Fair Lady, Miss Hepburn is photographed wearing hats designed by Givenchy and photographed by Cecil Beaton. Altho inspired by "My Fair Lady," the hats are as modern as to-

morrow and very definite proof of why hats are in.

Miss Hepburn has been quoted as having said: "The most important part of a look is line. And the line of a dress or coat often looks incomplete without a hat. It looks as if the shade is missing from the lamp."

Whether you're the Eliza Doolittle or the lampshade type, you won't be able to resist the ultra feminine hats designed with the fair lady in mind.

'Best Man' at St. Luke's Show Discovers He's Alone

By Sybil Lillie

VINCENT P. REILLY, president of the Illinois Gear and Machine company in Chicago, is one of the Presbyterian-St. Luke's fashion show's stalwarts. The show will be held a week from today in Medinah temple.

For 25 years he has purchased a box at the fashion show classic, along with such stalwarts as Mrs. Bruce Bolland the group's oldest board member, Mrs. Frank Hibbard [who started the show 38 years ago with Mrs. Walter Wolf], and the other long time supporters.

Whereas most of the traditional box holders are women, and wouldn't dream of missing the show each year in Medinah Temple, Vincent P. Reilly hasn't gone for years. In fact, he was surprised he was the only man in the vast roster of people who always — but always — buy box seats at the fashion show.

"I always advertise in the program, and I thought there were lots of men who took boxes," said the surprised Mr. Reilly, when informed he was the only man in the group. "I don't usually attend it. I did years ago, but now I give my seats to friends," he said.

"I'm too old and too busy," he says, "the I suppose a man is never too old to look at pretty models."

Even tho he won't attend the fashion classic at which the town's most beautiful amateur models pivot for charity, most of the stalwarts will be there.

Among the box holders are Mrs. Philip D. Armour, Mrs. Edwin L. Brashears, Mrs. Philip R. Clarke, Mrs. Thomas R. Coyne, Mrs. Dexter Cummings, and Mrs. John F. Cuneo.

Also Mrs. John V. Farwell III, Mrs. Charles F. Glore, Mrs. Stanley G. Harris, Mrs. Huntington B. Henry, Mrs.



• VINCENT P. Reilly . . . in gear for show.



• MRS. STERLING Morton . . . veteran patroness.

Frank Hixon, Mrs. Ira C. Humphrey, Mrs. Allin K. Ingalls, and Mrs. Stanley Keith.

Others include Mrs. William H. Mitchell, Mrs. Charles H. Morse Jr., Mrs. Sterling Morton, Mrs. James R. Offield, Mrs. John T. Pirie Jr., Mrs. T. Clifford Rodman, Mrs. Clive Runnells, Mrs. Franklin Schmick, Mrs. Sherman Sexton, Mrs. Clyde Shorey, and Mrs. Gerald A. Sivage. Also Mrs. Solomon A. Smith, Mrs. Solomon B. Smith, Mrs. Walter B. Smith, Mrs. Fred B. Snite, and Mrs. Alfred C. Stepan Jr.

Add to the group of year-after-year box holders Mrs. R. Douglas Stuart, Mrs. Erett Van Nice, Mrs. Samuel J. Walker, Mrs. Seymour Wheeler, Mrs. Arthur Wirtz, Mrs. Robert E. Wood, and Mrs. Henry C. Woods.

Mrs. Patrick Valentine, who this month celebrated her 95th birthday, is another who has taken a box.

A flurry of pre-show luncheons will be held — most of them at spots near the temple. Places like the Woman's Athletic club, the Arts club, and Kungsholm.

The show's theme, "My Fair Lady," promises quite

an extravaganza. Gowns which Audrey Hepburn wears in the film opening Oct. 23 at the Palace also will be featured in the show.

Boxes to the event cost \$120 each and seat six. Tickets at \$7, \$5, \$3, and \$1.20 are still available and may be purchased by phoning WH 4-6901.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Announcements
Glenview, Ill.

Weekly Circ. 3,870

SEP 17 1964

City's 'Fair Lady Of Fashion' to Make Debut Wednesday

"Chicago's Fair Lady of Fashion" will make her debut at 2:30 o'clock Wednesday afternoon in Medinah Temple, Chicago.

Presbyterian-St. Luke's Fashion Show Committee is presenting the 38th annual fashion benefit, the traditional show that is always a four-star production.

Among the models will be many North Shore women.

Winnetka models include Mrs. James W. Alsdorf, Mrs. Hill Blackett Jr., Mrs. Walter Cherry Jr., Mrs. Arthur Dole III, Mrs. William Sutter, Mrs. Joseph O'Neil Jr., Mrs. Anthony Newey, Mrs. Henry Bartholomay III, Mrs. John Milliken, Mrs. Daniel Douaire, Mrs. C. Foster Brown, Mrs. E. Eugene Beisel, Mrs. John Louis Jr., Mrs. Hunt Hamill, and Mrs. Carlotta McQuire.

Mrs. Charles H. Percy and Mrs. Allan E. Bulley Jr. are models from Kenilworth, and Mrs. Arthur Appleton, Northbrook, will be on the runway.

Northfield mannequins include Mrs. Ellos Zimmerman, Mrs. Thomas J. Reynolds Jr., and Mrs. John W. Madigan.

Chicago's AMERICAN
TODAY'S LIVING
Fashions—Food—Society
SEPTEMBER 16, 1964
SECTION 2 17

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Star
Northbrook, Ill.

Weekly Circ. 2,050

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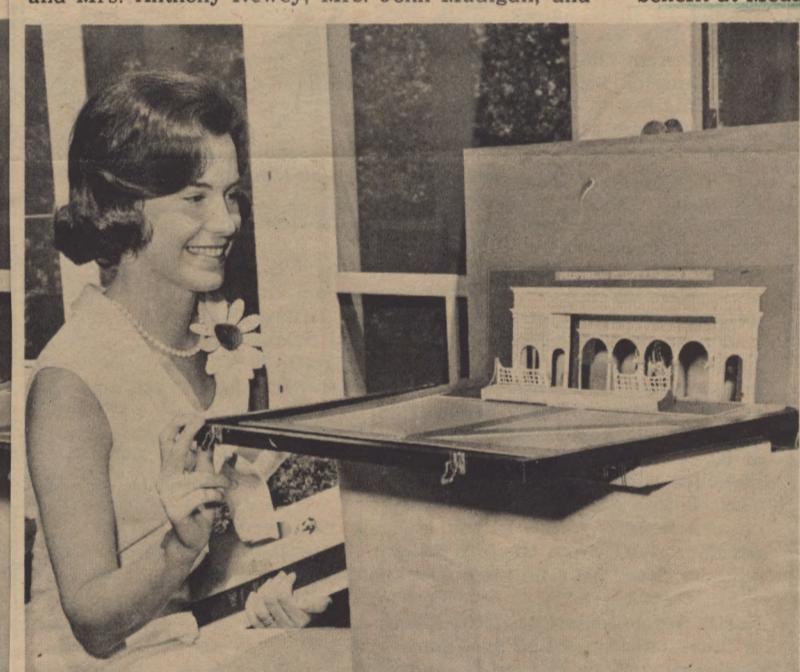


FAIR SETTING FOR "FAIR LADIES"—From left are Mrs. Paul Oliver, Winnetka, member of the Woman's Board of Presbyterian-St. Luke's Hospital, and Mrs. Anthony Newey, Mrs. John

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FAIR SETTING FOR "FAIR LADIES"—From left are Mrs. Paul Oliver, Winnetka, member of the Woman's Board of Presbyterian-St. Luke's Hospital, and Mrs. Anthony Newey, Mrs. John Madigan, and

Mrs. Allan Bulley Jr. enjoying the setting of the William North residence in Lake Forest. A luncheon at the Norths' heralded Wednesday's fashion benefit at Medinah Temple.



A STUDY IN STAGING—Mrs. Jo will appear Wednesday in "Chicago's" the model of the show's stage setting.

A STUDY IN STAGING—Mrs. Jo will appear Wednesday in "Chicago's" the model of the show's stage setting.

A STUDY IN STAGING—Mrs. John Madigan of Northfield, who will appear Wednesday in "Chicago's Fair Lady of Fashion," studies the model of the show's stage setting. (Guthman photos)

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Among the 110 non-professional models who will glamorize the fashions will be many North Shore women.

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MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Wilmette Life
Wilmette, Ill.

Weekly Circ. 8,695

SEP 17 1964

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Talk
Winetka, Ill.

Weekly Circ. 4,734

SEP 17 1964

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

News
Glencoe, Ill.

Weekly Circ. 2,149

SEP 17 1964

#4710 1964-100

Fashion Photog Directs Models Like Orchestra

BY MARILOU HEDLUND

ONE PICTURE may be worth 10,000 words, but Vic Skrebneski's have chose the location because "it was the most elegant setting I had seen."]

At 33, the slender Skrebneski [5-foot-8 145 lbs.] is known in the trade as Chicago's top fashion photographer. As such, he hobble in in her tight-skirted period gown. ["No wonder the women didn't get around much in those days—they couldn't walk in these skirts," she said.]

Neither Mrs. Needham nor Mrs. G. Scott Hodgkins was wearing enough make-up for the still photos. Skrebneski grabbed mascara, eyeliner, and rouge and corrected the

The movie company — and Jack L. Warner—wanted to be sure their half-million dollar wardrobe would come out looking like its price tag. You can see the results in the Chicago Tribune magazine this Sunday.

Drama in Motion

Watching Skrebneski pose, pivot, and photograph the five amateur models was a little like watching a symphony conductor at work. He was dramatic at times, an efficiency study at others. He wheedled and needledd. He artfully cajoled the responses he sought—sometimes by humor, mostly by friendliness. A flick of the hand, and a leg bent willingly patched to the photographer's studio for tissue stuffing paper.

Shooting away from the studio, Skrebneski was accompanied by a willing helper who set up lights, changed film, and switched lenses on any of the three cameras his boss worked with. Skrebneski's business manager stood by, presumably to take care of any sudden nontechnical emergencies.

He Works Quickly

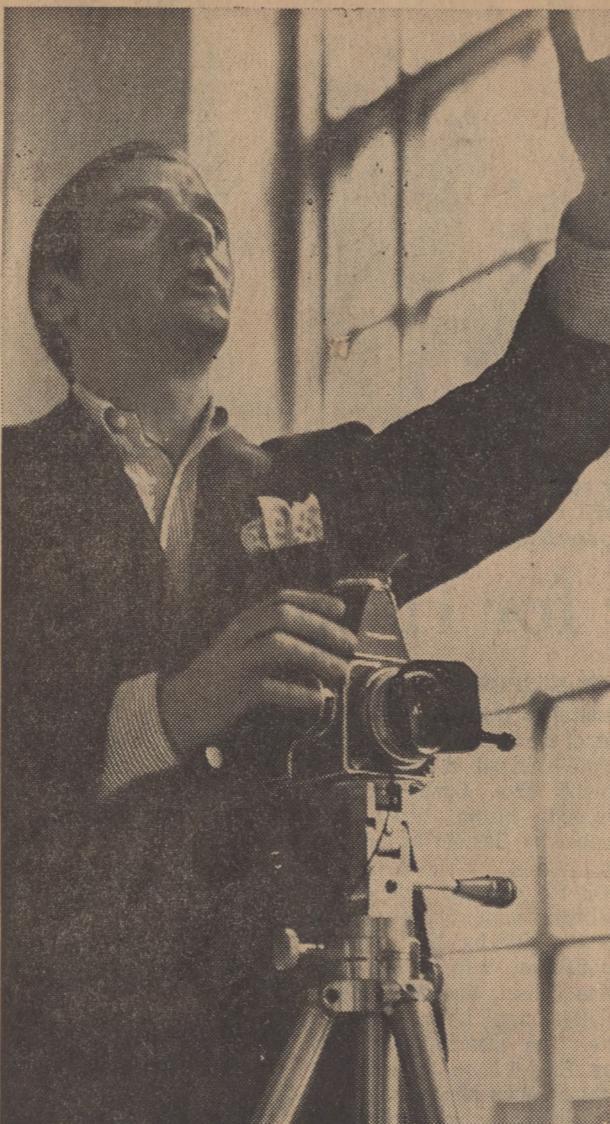
raise of eyebrows, and the women assumed the haughty expressions he wanted.

Skrebneski is a perpetual motion machine. He was at work long before his models arrived in the foyer of the 1550 N. State pkwy. building, measuring light, considering back-

He Works Quickly

When he is actually shooting, Skrebneski becomes a conditioned reflex. He scrambles up ladders like a jackrabbit. He stretches like a gymnast. He can squat longer than a White Sox catcher. Mainly, he works fast.

His subjects stay relaxed



Vic Skrebneski, Chicago's top fashion photographer, directs his models the way a symphony conductor leads his orchestra.

and therefore pose well, probably because they're so fascinated by his contortions. And by his eyebrows—these move ceaselessly, up, down, and almost sideways, as he gives directions.

"I've never enjoyed having my picture taken before, but this time it's fun," said Mrs. Needham. The only one who disagreed—but slightly — was Mrs. Lester Armour.

While four models had been posed in the comfort of an apartment building's lobby, Mrs. Armour was chauffeured to the steamy confines of the Lincoln Park conservatory.

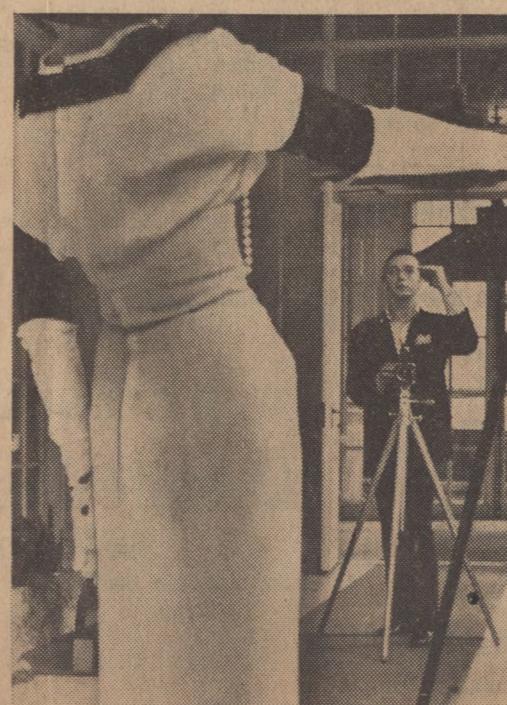
Skrebneski arrived in his Rolls Royce and positioned her

among the greenery.

After posing stoically in the 95-degree heat and sticky humidity, Mrs. Armour's only judgment was, "I'm glad he works so quickly."



Skrebneski's reputation won him the assignment of shooting Chicago society women in the "My Fair Lady" gowns. Vic (center) greets Mrs. Lester Armour on location. That's his Rolls Royce in the background.



"Arm a little higher" insists Skrebneski. His color photos will appear exclusively in the Chicago Tribune magazine Sunday.

Mrs. Richard Needham, who will be modeling in the St. Lukes-Presbyterian Fashion show Wednesday, has her face made up by Skrebneski.

SOCIETY IN CHICAGO

St. Luke's Show Gets New Glamor, Fair Lady Touch

BY PATRICIA MOORE

The grande dame of Chicago benefit fashion shows, the Presbyterian-St. Luke's Fashion Show, will have opulent new glamor this year.

This elegance, the type that comes with the Edwardian look of wasp waists, big hats and yards of lace, comes through the good graces of Cecil Beaton.

This British photographer-designer-artist par excellence dreamed up the lavish costumes worn in both the stage and movie versions of "My Fair Lady."

Sixteen gowns from the movie will be featured during the benefit fashion show next Wednesday afternoon at Medinah Temple. Fourteen will be worn by professional models, a departure of procedure in this show that puts so much value on its amateur models.

Four of the gowns worn by Audrey Hepburn, who is Eliza in the movie, are among those to be paraded. Two of these will be worn by Mrs. George S. Chappell III and fashion commentator Jean Cameron.

Beaton also has designed the gowns for the traditional wedding scene of the fashion show. The bride in the sequence will be Mrs. Robert F. Carr III who was a real bride last January.

Although a newcomer to Chicago, the former Maud Goldsmith of Charleston, W. Va. has a firm tie with the fashion show. Her mother-in-law, Mrs. Charles H. Morse, is a past president of the Presbyterian-St. Luke's woman's board and a past fashion show chairman.

The show prides itself on its social prestige and past glories which are the intangibles of the benefit scene. The very tangible statistics are impressive enough. A parade of 111 amateur models, chosen for their looks and social standing, will parade for two hours in a display of thousands of dollars worth of gowns, jewels and furs.

A TOTAL of 119 members of the woman's board are actively involved in the preparation and staging of the show. Many have been working months in advance of the show.

Next Wednesday the entire basement of Medinah Temple will be turned into a massive dressing room. Saks Fifth Avenue will provide 15 makeup artists and hairdressers to prepare the models for their moment in the spotlight. The list of models is augmented by 60 student nurses from the hospital who will parade down the aisles and onto the stage in a special feature.

An audience of close to 4,000 women is expected. It is the one time during the year that many dowagers make an appearance at a public benefit. The Casino and Woman's Athletic Club always are jammed for luncheon before the 2:30 p.m. show. So, for that matter, are all the restaurants within walking distance of the fashion show site.

Co-chairmen of this year's show are Mrs. Robert T. Isham and Mrs. Gardner Stern.

BY PEG ZWECKER
Daily News Fashion Editor

No sooner will the curtains close on the Presbyterian-St. Luke's fashion show next Thursday afternoon than the My Fair Lady gowns by Cecil Beaton will be rushed over to Bramson and Weathered. There



PEG ZWECKER

the costumes from the movie which premieres a month later and brings the designer and Audrey Hepburn and Rex Harrison to Chicago on October 23 will be on display in windows of both stores. Oh yes, the familiar MFL score will be piped in to set the mood and soothe the inspired shoppers.

PRECIOUS furs under guard—it happened at Maxim's Wednesday when Blum's Vogue presented their French fur show. After their jewel robbery they weren't taking any chances. A guard was sitting there to make sure everything went off without a hitch.

Pianist Bill Otto set the fur mood with "I've Got My Love to Keep Me Warm."

The women of Federation Fashionplate were on deck watching the show and were the best dressed, to boot, with all their furs which they got out for the first time since the temperature was in the 50's.

Ruth (Mrs. Frederick) Spiegel was in a little mink trimmed black broadtail which she wore over her Trigere dress. On her head was a Dache hat with a little white leather belt. She had just dashed into Bonwit's to have her hair done, and realizing she needed a hat and "can wear brims well," walked over to the hat salon, picked up the black velvet chapeau by Dache and flatly said "I'll take it." "The clerk practically fainted," she said.

Ruth and her husband are off to Europe Sunday—first

FASHIONABLY SPEAKING

'My Fair Lady' Gowns To Bow on the Avenue

to London to visit their son who is a doctor and married to an English girl. From there it's on to Paris, Greece, Israel and, the last stop, Frankfurt, where Spiegel has bought a new plant.

Gertrude (Mrs. Meyer) Kestnbaum wore a sable boa with her Balenciaga black suit. She was eyeing the full length sable coat from Dior with solid gold buttons that was in the fashion show. On her head was a suede pillbox with jet beads by Mr. John.

Also in leather and a Mr. John hat was little Audrey (Mrs. Milton) Callner. It was his new cap of black leather with a tiny sparkle teardrop. At the last minute she had changed from a very sheer wool Yves St. Laurent to a very bulky Monte-Sano with the longer jacket look. "I couldn't sacrifice style for warmth," she said.

Emily (Mrs. Joseph) Gidwitz, whose husband is president of the Jewish Federation as well as Helene Curtis, was wearing one of her favorite costumes from Hong Kong in purple wool with a matching turban.

Marjorie (Mrs. Bernard) Mitchell topped her gray and white tweed Swiss costume with a gold velvet drawstring bonnet.

THE LONGER jacket look was both on and off the stage at Cuneo Hospital Auxiliary's

20th annual fashion show Wednesday at the Conrad Hilton. Tado (Mrs. Frank) Cuneo, chose a Roxane original in gray Alaskeine with a beaded overblouse. Her hat was bright sapphire velvet. La Ree (Mrs. Norman) Stepelton topped her black costume with a high black and white velvet by Mr. John. She was more excited that "we're breaking ground for our new home in Winnetka" than fashion chatter.

Betty (Mrs. Norbert) Chaplicki, chose the longer look in an Irene original of taupe English twill with antique gold watch and a tall swagger in pumpkin suede. Roxane, the guest designer, was wearing her signature pin . . . a bar pin with three diamonds adding up to about 15 carats at the high waistline of her black Alaskeine silk.

PAULINE Trigere went to Pittsburgh from Chicago to pick up Kaufmann's 1964 fashion design award.

SAKS FIFTH Avenue celebrating its 35th year on Michigan Avenue, honoring American couture, winds up the week saluting the one they call king of them all—Norman Norell. They're even going so far as to give the mannequins in the windows the Norell make-up the real models (he's bringing five of his own from New York) will wear for the Mt. Sinai show

at McCormick Place Friday and the store Saturday.

The Chicago models have been practicing the new makeup all week from typed instructions via Kay Dobson, co-ordinator for Saks' shows, so they'll all look alike. That means a dusting of lavender powder over make-up, lavender and gray eye shadow and red lipstick with lower lip whitened.

"**WE THINK** it's one of our best-looking stores," says Robert J. Witt, President of Baskin, who is concentrating on the young with the opening of their ninth Baskin store Thursday. It is in Urbana.

It was like a three-ring circus at S.K.'s. We were trying to talk to John Moore who came to town hobbling with a cane. He broke his ankle recently. In fact it was double jeopardy.

A fate worse than death happened to Ellen Harth, the model he makes all his clothes on. In putting on mascara she scratched her cornea and couldn't wear her two pairs of false eyelashes for her return engagement to Chicago where she got her start as a model.

Ellen didn't want to come out—she kept hiding. The designer recalled the first time he stopped by Ellen's apartment and she didn't have her usual helping of lashes on. She was so startled, "You would have thought I caught her in the nude," he quipped.

At the same time out of the corner of our eye we watched Mrs. Robert Isham trying on Norell's great pink costume with hem pinned up for her tiny figure and Halston's turban of white mink.

"**St. Luke's**" was the only word Stanley uttered as he nodded his head toward her and went to greet Mrs. B. J. Rosenthal wearing her French Legion of Honor medals, as usual. She was so thrilled to find a covered up chiffon dress with long skinny sleeves by Hannah Troy. "I love charcoal with black, don't you?" she asked.

CHICAGO DAILY NEWS
For and about WOMEN
THURSDAY, SEPTEMBER 17, 1964
SECTION THREE ★ PAGE 25

#47606 1964-62

Sept. 18th

THURSDAY was a busy day for Mrs. John Siragusa, who arrived at the Casino for the Artists' Showcase Foundation luncheon, and then made a dash to Medinah Temple for a Presbyterian-St. Luke's fashion show rehearsal. She will model a Sarmi white evening gown trimmed with mink in the show on Wednesday.

"I'm really just a suit type" she complained to Mrs. Franklin McCarty at the luncheon. She said the dress was a "Jackie Kennedy type gown, but Jackie would never have it trimmed in mink."

Mrs. Siragusa and Mrs. McCarty joined Mrs. Melville C. Hill Jr. and Mrs. Harry Fischer Jr. at the luncheon.

Sept. 19th

ST. LUKE'S BEAT: Mrs. Gardner Stern and Mrs. Edward Ryerson will find one set in Wednesday's Presbyterian-St. Luke's show especially intriguing. Set designer Kurt Behrend "freely adapted" Mrs. Ryerson's Astor street home's facade, and the Sterns' former Burton place home for the "Street Where You Live" segment. Mrs. Homer Hargrave Jr. now lives in the Burton place town house.

Sept. 22nd

ST. LUKE'S BEAT: Tomorrow's the Big Day for social spectators—Presbyterian-St. Luke's "Fair Lady of Fashion" matinee fashion show at Medinah Temple. The show's sponsor, Marshall Field Jr., has taken a box but won't be there. His bride, the former Lynne Templeton, will represent the Field family at the show.

This afternoon the Arts club will be the setting of a festive buffet party which the junior John T. Piries will give for Vera Maxwell and Adele Simpson who have designed creations for Carson's participation in the style classic which has a "My Fair Lady" theme.

Robert T. Isham and Gardner Stern, husbands of the show's co-chairmen, and George Chappell, husband of the woman's board president, have arranged a men's luncheon in the Tavern club before the show.

SPOTLIGHT ON FASHION

Lavish Scenes Set For St. Luke Show

BY NANCY MCKINNEY

It's a-coming round the bend, full steam ahead—the 38th annual Presbyterian-St. Luke's fashion show.

And for the first time in the history of Chicago's biggest and most lavish fashion extravaganza, a record number of exhibitors have each taken a segment of the show to parade their new fashions in a rarefied inner sanctum that only two stores have subscribed to in the past.

Those who will present entire scenes in the "Chicago's Fair Lady of Fashion" show are:

Marshall Field & Co. with their traditional wedding sequence designed exclusively for them by Cecil Beaton, the man responsible for the elaborate stage and motion picture costumes for "My Fair Lady."

Carson Pirie Scott & Co., presenting a double-header with Adele Simpson and Vera Maxwell in person and their designs on stage.

Saks Fifth Avenue, presenting opulent costumes by the man known for his fabulous

evening creations, Count Sarmi. Stanley Korshak, going all out with one of America's king-makers of fashion, Norman Norell and hats designed especially for the collection by former Chicagoan, Halston.

Blum's Vogue and Millie B. Oppenheimer, present their looks in separate segments of the show.

THE PRESBYTERIAN-

St. Luke's fashion show, the biggest and most lavish of the year in Chicago, is engineered by a dedicated corps of Chicago's Society women who have worked countless hours starting way back last fall. It is fueled by untold numbers of local firms, sponsored by Field Enterprises, Inc., and filled with the creme de la creme of the finest fashion and jewelry Chicago prestige stores have to offer.

Always a show staged within an inch of its life, and one that

usually leaves people gasping "How can they top this?", the 1964 presentation should literally explode with glamor, based on the "My Fair Lady" theme.

Settings designed by Kurt Behrend will dominate the stage in typical MFL fashion. The backdrop in Act I depicts the old Chicago Astor St. homes in the mood of "On The Street Where You Live."

COMPLETING the roster of exhibitors who want to make Chicago's ladies the fairest of them all are: Elizabeth Arden, Bes-Ben, Couture Ltd., N. A. Hanna, Inc., Frances Heffernan, Bonwit Teller, Bramson-Weathered, Little Bramson, Walter Holmes, Lake Forest Sport Shop, Thomas E. McElroy Furs, Spaulding & Co., Doris Scott, Chas. A. Stevens, Robert's and N. H. Rosenthal.

Tickets are still available for the Wednesday show at Medinah Temple. Reservations may be made by calling WH 4-6901.

Thru the Looking Glass

Style Show Will Tie Up Beauticians

BY ELEANOR NANGLE

DON'T entertain the notion of having your hair done Wednesday at the beauty salon of Saks Fifth Avenue. It will be closed for the day, with the entire staff, including 15 hair stylists, making the Medinah Temple their base of operation. It's their contribution to the Presbyterian-St. Luke's fashion show.

They'll start on the models at about 9 a. m., executing coiffures that are as Edwardian—for the "My Fair Lady" sequences—or as contemporary as the extravaganza might require. Estee Lauder's trained cosmeticians will do the make-ups all day long, too.

The minute the curtain falls, fleet-footed emissaries from Bramson-Weathered will dash off with the gowns Cecil Beaton designed for Audrey Hepburn, plus 16 others that will further embellish the stage for the Ascot scene.

These will be set up with all possible speed in the stores' windows. What's more, the "My Fair Lady" musical score will be piped out from the Bramson windows into Michigan Avenue. There will be no music from the Weathered windows farther north, tho some of the more playful members of the staff there are threatening to form a chorus.

The "Fair Lady" gowns will be on display Thursday and Friday; then they will be whisked off to San Francisco.

Daily News↑
Sept. 19thNorth Shore Life
Waukegan, Ill.

Daily

Circ. 3,889

SEP 22 1964

News-Sun
Waukegan, Ill.

Evening

Circ. 27,062

SEP 22 1964

**Annual Style Show
Will Be Staged**

CHICAGO — The 38th annual Presbyterian-St. Luke's Fashion Show will be staged at 2:30 p.m. tomorrow in the Medinah Temple, Chicago.

One hundred and eleven mannequins will step across the stage displaying gowns, furs, jewels and accessories from 25 shops. The North Shore will be represented by many of the models.

Mrs. Robert T. Isham of Lake Forest and Mrs. Gardner H. Stern of Chicago are co-chairmen of this season's event, entitled "Chicago's Fair Lady of Fashion."

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PRESENTING fashion flair

the Look for Fall
in Chicago . . .
a complete report on the
new designs
by fashion editor Barbara Varro

and a Midwest magazine
preview of the annual
Presbyterian-St. Luke's
Fashion Show

Two good reasons why
Bright Gals read the
Bright One
The Sunday Sun-Times

CHICAGO SUNDAY
SUN-TIMES

#4M160 1964-63





PHOTO BY BUD FRAKER

CHICAGO DAILY NEWS *for and about WOMEN*

FRIDAY, SEPTEMBER 18, 1964

striking costumes she wears in the Warner Bros. film of "My Fair Lady." For all its turn-of-the-century elegance, Audrey's gown is a stylish reminder of today's fashion spirit—ultra-feminine, romantic and youthful. That will be the mood, too, of Chicago's biggest fashion event, the Presbyterian-St. Luke's show, set for next Wednesday in Medinah Temple. The show will be staged by the hospital woman's board under sponsorship of Field Enterprises Inc. The theme will be "Chicago's Fair Lady of Fashion." Designs by the country's top stylists will be modeled by members of prominent Chicago families.

We've grown accustomed to her grace, but here's a new Audrey Hepburn, adorned in fine feathers and more "lovely" than ever. She previews one of the

A preview
of fall's fine
fashion feathers

by Peg Zwecker

#47660 1964-65

Mr. & Mrs. John T. Pirie, Jr.
invite you to a
Cocktail Party
Tuesday, September twenty-second,
5:30 to 7:30 p.m.
The Arts Club of Chicago,
109 East Ontario Street,
to meet two famous designers,
who will highlight the
Carson Pirie Scott & Co.
presentation at the
Presbyterian-St. Luke's Fashion Show.
Their names will be
announced
at this party.



n.s.v.p. 744-2939

#47166 1964-L66

Shown Sunday
in full color-

FASHIONABLY SPEAKING

Reception Honors Two Designers

BY PEG ZWECKER

Daily News Fashion Editor

On this first day of fall important designer appearances keep brightening the Chicago scene. Most festive will be at The Arts Club Tuesday night when Mr. and Mrs. John T. Pirie Jr. make one of their infrequent personal bows to fashion and fete two of America's most important women designers—Vera Maxwell and Adele Simpson.

"It all depends on the weather—it will be a print if it's hot," explained Mrs. Pirie when we asked what she planned to wear to the reception. "I haven't anything new," explained the wife of the chairman of the board of Carson's. Since Vera and Adele are the most-travelingest designers we know, you can be sure they, too, will have a warm-weather costume standing by in case it's still warm when autumn arrives (that's 7:17 p.m. according to the Farmer's Almanac).

The Piries will also play host Wednesday to the designers in their box for the big St. Luke's Show at Medinah Temple.

YOUNG AND CHIC Loyce (Mrs. Michael) Butler had eyes only for Chanel's white mink "sweater" at Maxim's luncheon fur showing the other day. Wearing a white Chanel suit,



PEG ZWECKER



Even with her arm in a sling Loyce Butler (seated) is Chicago's chic go-go commuter in her dashing white Chanel suit with eyes only for the most feminine fur shown at Maxim's. Also by Chanel the jeweled cardigan of white mink worn by the model at left is a Paris original from Blum's Vogue.

↑
Daily News
Sept. 22nd →

MR. AND MRS. John T. Pirie Jr. are giving a cocktail party Tuesday in the Arts Club to introduce two well known American fashion designers, Adele Simpson and Vera Maxwell. Their creations will be featured in the Carson Pirie Scott & Co. segment of the Presbyterian-St. Luke's Fashion Show Wednesday in Me-

Both \$3 and \$15 tickets for the show still are available and can be purchased at Medinah Temple before the 2:30 p.m. show opening.

SOCIETY IN CHICAGO

CHICAGO SUN-TIMES, Mon., Sept. 21, 1964

Cocktail Prelude

MR. AND MRS. John T. Pirie Jr. will preside over a festive prelude to Wednesday's Presbyterian-St. Luke's Fashion Show. On Tuesday they will give a cocktail party honoring Vera Maxwell and Adele Simpson at the Arts Club.

The two designers have created the fashions which Carson Pirie Scott & Co. will show in the benefit the following afternoon.

#47166 1964-67

Cecil Beaton's stunning fashions for Hollywood's "My Fair Lady"

Cecil Beaton's stunning fashions for Hollywood's version of "My Fair Lady" . . .

See them in full color as they will be modeled by socialites in Presbyterian-St. Luke's 38th annual fashion show September 23 in Medinah temple.

See them in full color as they appear in Warner Brothers' film version of Broadway's longest running musical opening at the Palace Oct. 23.

See them exclusively in the magazine with the September 20 Sunday Chicago Tribune.

Eleanor Nangle, Tribune director of fashions and beauty, in the same issue will bring you her estimate of this new film's impact on dress, makeup, and hair styling.

Society Editor Eleanor Page will tell you about the socialites who will model the Beaton originals in the upcoming fashion show.

Movie Editor Mae Tinee will bring you up-to-date on the original "My Fair Lady" star and what's become of her since she was passed over for the film role in favor of Audrey Hepburn.

What's become of her? See a collection of full-color photos of her as she actually flies in as "Mary Poppins" in the new Walt Disney musical with Dick Van Dyke opening Oct. 15 at the State Lake.

These are only some of the exclusive features you get in Sunday's extra special Chicago Tribune Magazine. Don't miss it!

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Chicago Tribune
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SOCIAL
CHICAGO

Our Town's Fair Ladies Nearing Big Show

By Mary Dougherty

Young in heart but steeped in tradition might be a fair analysis of the spirit of the annual Presbyterian-St. Luke's Fashion Show. The youthfulness of its spirit is reflected in the avant-garde fashions in clothes and jewelry that are

exhibited, and the distinctive dignity of the event is always in evidence in the audience assembled to witness the spectacle.

This year's theme, "My Fair Lady," will lend an added romantic charm. This will be provided by the parade of the

costumes designed by Cecil Beaton for the "My Fair Lady" movie which will have its formal premier in Chicago on Oct. 23.

Marshall Field & Co.'s exhibit in the show, which is always dramatic, has been designed by Cecil Beaton.

THROUGH the collaboration of Field Enterprises, Inc., this year's sponsor, the Fashion Show committee has been able to provide an unusually handsome stage setting for the show.

A distinctive feature of the Presbyterian-St. Luke's show is the variety of collections shown. A basic theme, such as the "My Fair Lady" theme, is established to keynote the event. Then each exhibitor presents the most impressive fashions he is offering during the current season. Stanley Korshak, for instance, will show costumes designed by Norman Norell for Chicago's fair ladies. Saks Fifth Avenue will feature eight costumes by Count Sarmi. Carson Pirie Scott & Co. will build its sequences around "Wouldn't It Be Loverly" costumes designed by Vera Maxwell and "I Could Have Danced All Night" by Adele Simpson. These two designers will be here for the show.

THE SOCIAL PRESTIGE of the Presbyterian-St. Luke's show ranks here with the importance of a garden party at St. James's Palace in London. Dowagers who formed the Assembly receiving line back in the Golden '20s, when the St. Luke's Fashion Show was originated by Mrs. Walter Wolf and Mrs. Frank Hibbard, will be seated in the choicest box seats. Surrounding them will be the daughters and granddaughters of that generation who have added luster to the social scene in the intervening years.

Each year more and more husbands are persuaded to attend the show. They usually gather for a stag luncheon at the Chicago Club and come to the show in a body to occupy boxes set aside especially for them. George B. Young, chairman of the board of trustees of the hospital and executive vice president of Field Enterprises, Inc., and Richard Slottoe, vice president of development projects at Presbyterian-St. Luke's Hospital, will be in that group.

backstage group that produces the show. Mrs. Gardner Stern and Mrs. Robert Isham are co-chairmen this year but they would be the first to admit that their accomplishments are made possible by the co-operation of approximately 200 members of the woman's board of the hospital who serve on the many committees which co-ordinate the project.

The box committee, for instance, is headed by Mrs. Charles Balfanz, former president of the woman's board, and Mrs. Leith Johnston, who are co-chairmen. Mrs. John V. Farwell III is vice chairman. This committee, which includes 30 other women, is responsible for the sale of boxes at the show.

MRS. BOWEN BLAIR has

done the continuity for this year's show. Mrs. Robert Hixon Glore and Mrs. J. Bernard Mullen Jr. are co-chairmen of the decorations committee. They were aided in their work by Mrs. John A. Berkey, Mrs. DeWitt Buchanan Jr., Mrs. Robert W. Carton, Mrs. Augustin S. Hart Jr. and Mrs. John Moss.

Mrs. Richard Needham, Mrs. Lester Armour and Mrs. Charles Potter work with the exhibitors; Mrs. Loomis I. Lincoln and Mrs. Arnold Horween, Mrs. Henry Bartholomew III and Mrs. James F. Ott head the makeup committee. The model committee is composed of Mrs. Thomas D. Hodgkins, Mrs. Arnold Horween Jr., Mrs. William S. North, Mrs. Marshall G. Samp-

sell and Mrs. Robert B. Upham.

MRS. BURTON W. Hales and Mrs. Allin K. Ingalls head the nurses committee; Mrs. Earle Gray, Mrs. Fred Shapiro, Mrs. William Highstone, Mrs. Ormond C. Julian and Mrs. Thomas J. Coogan sold the advertising in the program, and the production of the show is handled by Mrs. Theodore D. Tieken, Mrs. William J. Carney, Mrs. Herbert C. De Young, Mrs. George S. Chappell III, Mrs. Brooks McCormick, Mrs. F. Richard Meyer III and Mrs. John S. Schweiß.

When the show is presented Wednesday afternoon in Medina Temple, it is safe to say that another brilliant page will have been written in Chicago's social history.

Presbyterian-St. Luke's Fashion Show —Full Color Pictures And Story

See Midwest Magazine In Sunday's Sun-Times

BEHIND the footlights, the beautiful fashion creations will be modeled by the prettiest and most graceful young women in the social world. It is no exaggeration to say that socially minded mothers actually direct their daughters' teen-age training toward the prospect of an invitation to serve as a model in this show. To be chosen as a model is a genuine distinction.

The social contribution to the show is in evidence not only on the stage and in the audience but in that powerful

#47166 1964-68

Midwest

Magazine of The Chicago Sun-Times

Sunday
SEPTEMBER 20, 1964



'Fair Lady'
Of Fashion

Story Inside

#471060 1964-69



MRS. CHARLES M. DERING steps right out of "My Fair Lady" in ostrich feather-trimmed matelasse.



MRS. BENNET B. HARVEY JR. wears another Cecil Beaton design—a sequined lace evening coat with black fox over a chiffon gown paved in black beading.

A Fair Lady Inspires A Fashion Show



THE LADY IN RED is Mrs. J. Bernard Mullen Jr., who models a metallic fringe suit embellished with beads and skunk fur.

Chicago Tribune **Sunday**

Magazine

SEPTEMBER 20, 1964

Section 7

WHAT IT COSTS TO RUN
A UNIVERSITY *By William Clark*

EMILE GAUGUIN IN CHICAGO
By Clarus Backes

FASHIONS FROM 'MY FAIR LADY'



"My Fair Lady" is on its way; the incomparable

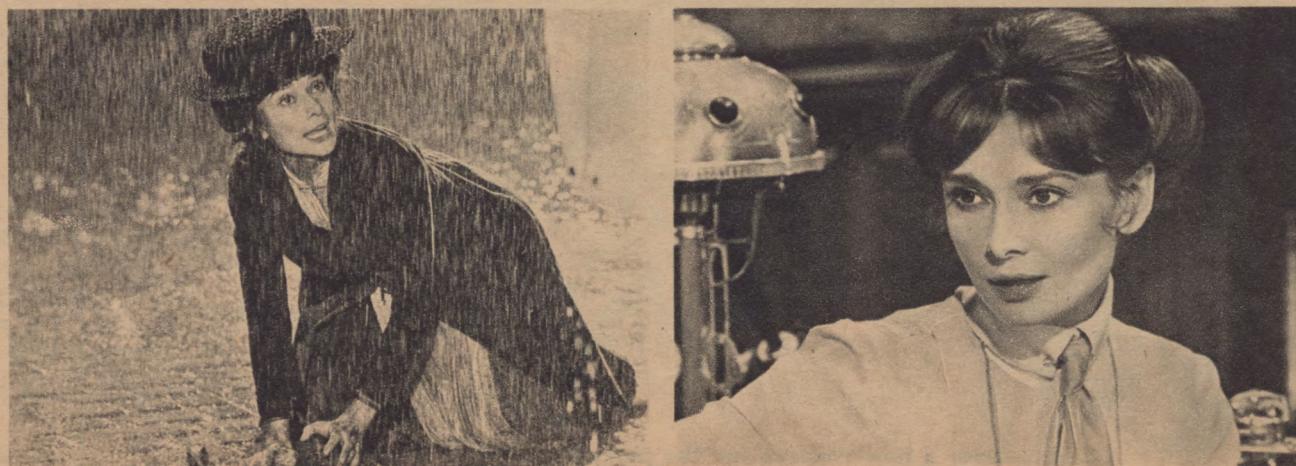


The Loverly Ladies of St. Luke's

As Eliza Doolittle, the poor guttersnipe who rises in life, Audrey Hepburn (wearing knee-pads under her 1912 bloomers) sprawls on rain-drenched cobblestones to open the motion picture version of Broadway's longest running musical; then, surrounded by the peddlers, dustmen, and coalmen of East End, London, she sings "Wouldn't It Be Loverly?" and, later, in the Wimpole street residence of the phoneticist, Professor Henry Higgins, she begins to learn to speak and act and (most important for our purposes) dress like a princess. Here, with photographs by Warner Brothers and Chicago's Vic Skrebneski, and with commentary by three Tribune authorities on contemporary fashions, films, and fund-raisings, we salute (1) "My Fair Lady," which opens Oct. 23 at the Palace, and (2) Presbyterian-St. Luke's 38th annual fashion show, Wednesday in Medinah temple, where gowns from the film will be shown exclusively.



Vic Skrebneski



Audrey Hepburn costumes are in Chicago already



The gowns are Cecil Beaton's. The pictures are by one of the country's finest fashion photographers. The models are members of the woman's board of Presbyterian-St. Luke's hospital. Mrs. Richard H. Needham (left) : "I felt marvelous—even tho I'd just chipped a tooth. The costumes were quite roomy, and I'd been afraid I couldn't squeeze into mine—I always thought movie actresses were emaciated!" Mrs. Arnold Horween Jr.: "I'd always thought movie costumes were sleazy but effective, but to my surprise the materials in mine turned out to be lovely white stuff, like peau d'ange." Mrs. Horween, who never wears hats, had her troubles with the "leaning tower of Pisa" which surmounts her head: She could neither sit up nor lie down in the car which transported her to the photography setting, the posh lobby of 1550 State pkwy.

Continued

Sisterly

THE MODELS

BY ELEANOR PAGE

Society Editor of *The Tribune*

WHETHER they have had moments of feeling like "the fairest lady" of all or, conversely, as nose-out-of-joint as a poor flower vendor, our five Presbyterian-St. Luke's hospital woman's board members felt like "Fair Ladies" when they modeled Cecil Beaton's gowns for these color photographs.

Mrs. G. Scott Hodgkins was in on the very beginning of the musical's success because she saw its opening at the tryouts in the Shubert theater in New Haven, Conn. "Moss Hart and his wife were in the back row, and he was still writing notes on a clip board," recalls Mrs. Hodgkins, who then was studying art at Yale university's graduate school. "It was such fun seeing the stars on the street and in restaurants. Rex Harrison was so attractive, and Julie Andrews [the star of the stage version] was so young and fresh and unaffected!"

"After the first couple of performances word got around that it was a smash, and the theater was jammed every night. I saw the show three or four times, usually standing."

Mrs. Hodgkins was "too young" for "South Pacific," so she feels that "My Fair Lady" really was the musical of her age group.

As for feeling like a Fair Lady herself, there have been many such occasions in her life, says Mrs. Hodgkins. Of course, there was her wedding day. And then she felt "special" during the months she and her husband were living in Bangkok because it was "exciting, interesting, and different all in one," and she felt favored to have had the opportunity to live there.

"I feel like the poor flower vendor—dirty and unattractive—most of the time," laughs chic and handsome Mrs. Lester Armour, who grew up in Russia as a princess. But she never lived in a palace, she says, and the nearest she ever came to feeling like a grand lady, or a queen, was when she modeled the fabulous Jonker diamond in one of the earlier St. Luke's fashion shows. "The woman who was traveling with the diamond said I could have it for a million and a half, and that it was so practical: It unhooked from the chain on which I wore it around my neck, and could be clipped on the lapel of my suit. I



Mrs. Armour and the Jonker diamond.

told her I thought that was a cute idea!"

Mrs. Robert A. Elson thinks she felt more like a great lady when wearing her costume than at any other time in her life—except, perhaps, when she had little Robert [her other children, both daughters, were in their teens] and even the mayor called to congratulate her. Her most miserable moment, on the other hand, was when her mind went blank as she arose to make her initial speech to about 1,000 guests at the Crusade of Mercy drive for which she headed the women's division.

Mrs. Richard H. Needham never felt more forlorn than one time when she was trying to check out of a plush hotel in New York. To begin with, she had been given a small room on a top floor "furnished from the Salvation Army, with garrett windows so high I had to stand on a chair to see out." Then she couldn't get a bellman to take her things downstairs, so she carried them her-

self—suitcase, clothes bag, brief case, purse, and hat—and when she got to the cashier's cage to pay the bill she discovered her husband had gone home with the hotel charge card. She didn't have a blank check of her own, and the hotel refused to extend credit. "So I burst into tears," says Mrs. Needham, "and told them if you don't like this you'll have to catch me!" Then she ran out of the lobby, lugging her chattels, and caught a taxi to start her return journey.

Mrs. Needham felt most like a Fair Lady [1] at her wedding and [2] when she was presented in the Passavant debutante cotillion. "It's wonderful when you're on the arm of your father and the spotlight is on you. A real thrill."

There's no question about the time Mrs. Arnold Horween Jr. most felt like a Fair Lady. It was on her wedding day in St. Louis, when "for the first time the house was turned upside down for me!" To celebrate the occasion an organ was brought in, and a marquee was erected over the terrace for dinner after the ceremony.

That feeling soon gave way to one of inadequacy. She was ready to sink thru the floor at her first dinner party as a bride, when she had such elaborate plans that she was still in shorts and pigtails preparing for her guests when the doorbell rang—and there they were!

Another time when she felt like a forlorn, forgotten girl occurred while at camp in Arizona. She and a friend were left behind on a mesa after watching a Hopi Indian snake dance. Also left behind, when the Indians departed, were the snakes.



Eliza, Higgins, and Colonel Pickering (Wilfrid Hyde-White): "Rain in Spain."

Audrey Hepburn costumes are in Chicago already



The gowns are Cecil Beaton's. The pictures are by one of the country's finest fashion photographers. The models are members of the woman's board of Presbyterian-St. Luke's hospital. Mrs. Richard H. Needham (left): "I felt marvelous—even tho I'd just chipped a tooth. The costumes were quite roomy, and I'd been afraid I couldn't squeeze into mine—I always thought movie actresses were emaciated!" Mrs. Arnold Horween Jr.: "I'd always thought movie costumes were sleazy but effective, but to my surprise the materials in mine turned out to be lovely white stuff, like peau d'ange." Mrs. Horween, who never wears hats, had her troubles with the "leaning tower of Pisa" which surmounts her head: She could neither sit up nor lie down in the car which transported her to the photography setting, the posh lobby of 1550 State pkwy.

Continued

Mrs. G. Scott Hodgkins (below, and on the cover): "Mr. Beaton is such a perfectionist—they don't make clothes that way today!" Mrs. Robert A. Elson (at right) called her costume stunning. Agreed, said Mrs. Lester Armour (lower right—posing in the Lincoln park conservatory): "I adored the dresses, the most beautiful things I've ever seen. They're built like a building on the inside, with cinches to pull in the waist. My cinch didn't quite go around me—the dress wouldn't fasten in the back. Now the one that Mrs. Elson wore—it looked as if it were made for her."



VIC SKREBNESKI

Continued

Chicago Tribune **Sunday**

Magazine

SEPTEMBER 20, 1964

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Contents Copyrighted 1964: The Chicago Tribune

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Mrs. G. Scott Hodgkins, by Vic Skrebneski

Loverly

THE FASHIONS

BY ELEANOR NANGLE

The Tribune's Director of Beauty and Fashions

WILL "My Fair Lady" be a profound influence on dress, make-up, and coiffures in 1964?

Warner Bros., which is about to launch the movie production of the lavish musical, is dead certain that it will be. Some designers, notably those who specialize in ball gowns, are hopeful that it will be. Milliners, whose industry has been ravaged by the hatless vogue, pray that the beauty and flattery of the hats designed by Cecil Beaton [there are 180 in all] will make every woman in America yearn for elaborate headgear. The hairdressers, who feel about sleek, straight, shingled coiffures the way cats feel about dogs, are drooling at the prospect of pompadours and permanents. And certainly every woman would like to play the Pygmalion role, to be transformed from her dreary self into a sylphlike creature of grace, elegance, and femininity.

But the fashion historians and the professionals have a hunch that none of these dreams will come true, that women will find all the Edwardian blandishments lovely to look at—but not to live with, in our time.

Paris is, at the moment, on quite a different wave length. Every influential designer in France, even Coco Chanel, the most enduringly successful couturiere of the century, is mad for pants and for clothes so stripped of embellishment they verge on the severe. Comfort and functionalism are the new bywords. The French mannequins are pale and smoky-eyed. The French coiffures feature hair perfectly straight and geometric in cut. The French hats are for the most part unobtrusive little berets or beanies. The French "look" is strictly jet age, and the word "femininity" is rarely heard in the reports of it.



Paris: a different wave length.

Contrast this with the fashion message of "My Fair Lady," with a look that is dramatic elegance, extravagance, and femininity. Here the complexion is all peaches and cream. Lips are a rosy cupid's bow instead of a misty slash. Fair skin glows with translucent powder and eyes are round and innocent, with no sooty accents. Coiffures are pure Edwardian, with pompadours and waves and coquettish curls trailing at the nape of the neck.

But it's in the clothes that the romantic message is most significantly transmitted. Most of the 1,086 costumes Cecil Beaton designed for the picture—the exceptions are Eliza Doolittle's flower girl rags—are marvelously extravagant and opulent in line, color, and fabric. They recall the heliotrope-scented world of whaleboned corsets, bustles, bows, long white kid gloves, aigrettes, and flirty sunshades. Femininity is rampant.

The nostalgic review of Edwardian fashions is enchanting. But what modern woman would—or could—cope with them if they came back?



Our princess at the Ascot races (right) and the Embassy ball.

Chicago Tribune MAGAZINE

#47104 1964-760

Loverly

THE ORIGINAL *My Fair Lady*

BY MAE TINEE

The Tribune's Motion Picture Critic

WAS JULIE ANDREWS, who starred in "My Fair Lady" on Broadway and London stages, disappointed that she was not chosen for the film version?

"Momentarily," she admits. "I thought I had a chance, but then I realized that Warner Brothers had paid a packet for the property, and film producers seldom use stars who create roles on stage. I was also unknown to movie patrons."

Film fans will soon know her very well. She has now completed her third motion picture. The first, "Mary Poppins," comes to Chicago next month. She has known and loved the stories about the flying nursemaid since childhood.

"After so many long runs in the theater, I find making movies wonderfully varied and exciting, and I consider working for a craftsman like Mr. Disney the best possible introduction to films. He can do magic so beautifully."

Miss Andrews' second film is a straight romantic comedy—no songs or dances. James Garner is her co-star in "The Americanization of Emily," which she made for Metro-Goldwyn-Mayer. Based on a novel by William Bradford Huie, with a screenplay by Paddy Chayefsky, who wrote "Marty," it's scheduled for Christmas release.

She has just finished work on "The Sound of Music" for 20th-Century Fox. She and her co-star, Christopher Plummer, went to Salzburg to make the film version of the popular Rogers and Hammerstein musical, and were there for almost three months because bad weather held up production. It is due for release next Easter.

Her husband is Tony Walton, and they worked together professionally for the first time on the Disney production, for which he was costume and design consultant. Their first child was born just before Julie made her first film. She's now 21 months old and her mother describes her as "absolutely delicious." If she resembles mama, I'll bet she is. ■



Chicago Tribune MAGAZINE



September 20, 1964

Feminine Angle

CHICAGO
SUN-TIMES

Fashion Flair

Amusements

Family Magazine

MONDAY, SEPT. 21, 1964

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Two Top Designers Share The Spotlight



An oxford gray cape in Crombie worsted from Scotland, lined in chinchilla-dyed lapin, tops a shaped A-line dress in a long or short version. Both by Vera Maxwell.



Ropy mauve-and-pink tweed is used in a double-breasted coat dress that is belted low and has a matching fringed stole. It is from the Adele Simpson fall collection.

By Barbara Varro

The most frenetic month in fashion continues, with the collections of two topnotch women designers coming to Chicago this week.

Vera Maxwell will be here in person Thursday to present her fall styles at a showing in Carson Pirie Scott & Co. Adele Simpson is sending a representative to show her collection at the store Thursday and Friday.

Miss Maxwell, who went from teen-age ballerina with the Metropolitan Opera to model to designer, has been creating clothes with a look of casual elegance since 1947. Co-ordinated costumes are her trademark. And, she is also known for using lovely imported woolens and tweeds, often designing them herself and having them made in Scotland and Ireland.

A favorite fabric of hers this season is a Crombie worsted from Scotland. She uses it in a long and short versions of a dress-and-cape ensemble with the cape lining in lapin, dyed to look like chinchilla.

One of the tiniest but mightiest fashion forces in the country, 4-foot-11-inch Adele Simpson has been president of her own firm since 1950.

Her fall collection includes some of the loveliest fabrics from India, which she has used in a group of evening styles. She also shows a penchant for coat dresses, from a slender column of mauve and pink wool tweed for day to a gold and red brocade raja silhouette for after five.

Styles by both of the award-winning designers will be highlighted in Carson's presentation at the Presbyterian-St. Luke's Fashion Show Wednesday.

The Adele Simpson collection will be shown from 10:30 a.m. to 3:30 p.m., Thursday and Friday in the Inner Circle salon, and the Vera Maxwell styles will be presented at noon and 2:30 p.m. Thursday in the Ascot Shop of Carson Pirie Scott & Co.

By Jane Gregory

CECIL BEATON has been described as "a world-famous man of plural distinctions." Not the least of this urbane Englishman's accomplishments is the ability to design clothes that leave the most sophisticated women fluttering like agitated teen-agers.

Beaton is the man who dressed Eliza Doolittle for her triumphant journey from a Covent Garden gutter to a grand embassy ball. He did it first in the original New York and London productions of the Alan Jay Lerner-Frederick Loewe musical "My Fair Lady." Now he's done it again for the movie version, which is to be released next month, with Audrey Hepburn portraying the Cockney flower girl who picks up her h's and conquers London society.

Functioning as production designer of the film, Beaton was responsible for all the costuming of the new "My Fair Lady," as well as all the set decoration. The clothes he has given Eliza and the elegants who surround her are calculated to knock the audience's eyes out with spectacular use of lavish fabrics, feathers, furs, jewels and general Edwardian razzle-dazzle.

Warner Brothers considers its Fair Lady wardrobe such a hot property it has sent a significant sampling of it out on an international tour to promote the film. Because the costumes are virtually irreplaceable, the studio has limited the circuit to key cities.

The collection will have its only appearance in Chicago on Wednesday at the 38th annual Presbyterian-St. Luke's Fashion Show in Medinah Temple. The committee staging the benefit is so entranced with the loan of the costumes it has geared its entire production around the title of "Chicago's Fair Lady of Fashion." The gowns will be integrated into the program as a general signature theme for the showing of glamorous fashions for fall.

Models who draw the assignment of wearing the Beaton costumes will probably have a new respect for the radiant ladies who set fashion in the days of King Edward VII. Many of the gowns weigh almost 30 pounds and require the willowiest of figures. They are mouth-watering creations to behold, but heavy going for the wearer.



BEATON'S sketch for Audrey Hepburn in the film's Ascot Gavotte sequence calls for white lace, black and white ribbons and an extravagant hat topped off with bright red poppies.



A PORTRAIT of the artist at work shows Cecil Beaton with one of his sketches. A number of his costumes will be seen in the Presbyterian-St. Luke's Fashion Show Wednesday.



OVERLAPPING petals of white satin rise into white tulle and a ruffled ruff collar in this sketch for another "My Fair Lady" costume.

AUDREY HEPBURN, who plays Eliza Doolittle in the musical film, describes Cecil Beaton's cafe-au-lait with black and white gown as "a serene dress with a marvelous shade on top."

The Cover



Being serenely elegant in the Edwardian manner isn't as easy as it looks. Midwest cover girl Betty Wirtz had to back out of the elevator at the Ambassador West when she reported for duty as a model for one of Cecil Beaton's costumes for the movie version of "My Fair Lady." Her feather headdress was just too long for a conventional exit. The multi-colored velvet print coat with purple feathered collar and cuffs is worn over an evening gown of black chiffon paved in jet beading. The ensemble, which weighs 27 pounds, is one of the costumes to be seen in "Chicago's Fair Lady of Fashion," the 1964 Presbyterian-St. Luke's Fashion Show on Wednesday at Medinah Temple. For more on the costumes see Pages 14 and 15.

Next Week: Houses That Wright Built

Contents copyright 1964 by Chicago Sun-Times

By Sybil Lillie

Chicago's American Sept. 23rd

to this gathering on the eve of the Presbyterian-St. Luke's fashion show [each has designed a segment of the show for Carson Pirie Scott & Co.]

Adele Simpson chose a white matelesse cocktail dress and matching coat, and Vera wore a stunning gray silk slip dress with a silk champagne colored coat over it.

It was a very gala gathering, with guests greeted by a top-hatted doorman, and whisked upstairs to the receiving line. The party guests included nearly 150 members of the Presbyterian-St. Luke's fashion show committee, sponsors, and members of the board of trustees, as well as several of the show's models.

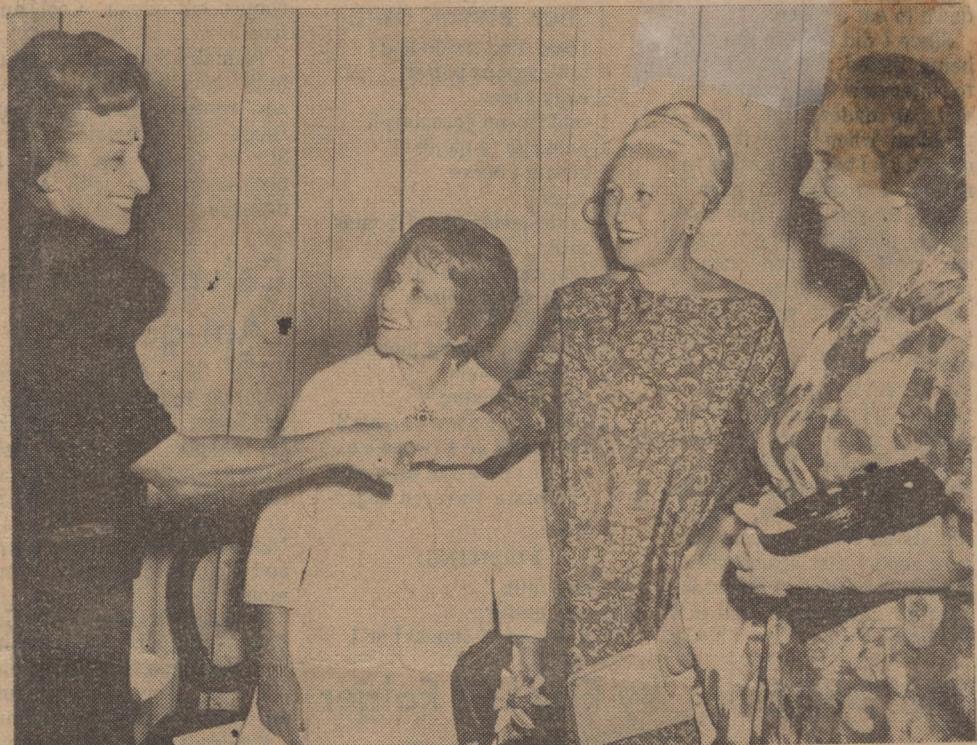
Among those spotted in the throng were the Gardner Sterns, Mrs. Robert T. Isham, the William Norths, the Lester Armours, the Robert McCormick Adamses, the junior Calvin Fentresses, and the junior George S. Chappells.

Also Mrs. Ira C. Humphrey, Mrs. I. Newton Perry, the Marshall Sampsells, the Morrison Wauds, Mrs. Fentress Ott, and the Richard H. Needhams. Add to the partygoers, the Charles Groles, the junior James Garards, the William Covingtons, Mrs. William Wrigley, Mrs. Frank Sims, and the Norbert Armours.

Guests dined on a delicious buffet with the piece de resistance, a lobster mousse.

MANY OF CHICAGO'S fashionables attended the cocktail buffet party the junior John T. Piries gave last night in the Arts club. It feted Designers Vera Maxwell and Adele Simpson, who were the biggest entrance makers of all.

What did the two internationally known designers wear



• Mrs. Norbert Armour, left, is greeted by Designer Vera Maxwell while Designer Adele Simpson, center, and Mrs. John T. Pirie Jr. join in conversation. Designers were honored at a party given in the Arts club. Guests included those connected with the Presbyterian-St. Luke's Fashion show.

[CHICAGO'S AMERICAN Photo by Lee Olsen]

CHICAGO TRIBUNE, TUESDAY, SEPTEMBER 22, 1964

TOWER TICKER

By Herb Lyon

CHICAGOANS who would like to get first-hand information on her fairy-tale kind of vacation and at the same time take a peek at Vera Maxwell's fall collection . . . jot down Sept. 24 on your fashion calendar. That's when she will visit Carson's.

#4766 1964-78

THURSDAY, SEPTEMBER 24, 1964

Fashions Sparkle for Presbyterian-St. Luke's

Costumes Reveal It's 'My Fair Lady' Year

BY ELEANOR PAGE

THE "Chicago Fair Lady Robert G. Anderson and Mrs. of Fashion" show of the Frank O. Wetmore II. Presbyterian-St. Luke's hospital yesterday afternoon in Medinah temple indicated that this is the year of the "fair lady." Sequins, jewels, embroidery, feathers, heavy satins, and beautiful wools added up to a dazzling picture of opulence, highlighted by a parade of Cecil Beaton's ravishingly feminine costumes for the film version of "My Fair Lady" which opens here Oct. 23.

The benefit committee went all out to dress up the temple for the occasion. Swags of white crisscrossed on the front of the balconies, held at strategic points by white flowers tied in white ribbons. Flower baskets laden with blooms reminded arriving ticket holders of the flower garden scene in the musical.

Reminder of Eliza

Looking a bit like Eliza as the flower girl in her crumpled blue smock and smudged face was Mrs. David B. Peck III, standing outside the theater entrance and painting the last of a series of floral designs on the glass of the entrance doors. But she was feeling like a triumphant Eliza at the ball because she had just sold one of her garden paintings and four sketches to Designer Adele Simpson—who stopped by to look at some paintings and sketches conveniently at hand in Mrs. Peck's car!

Mrs. Peck later changed into her runway costume and joined the more than 100 other models in the eye catching parade on the broad apron front stage. It was covered with fake green grass and set simply with a flowering tree and a white ironwork bench.

Impressive—at \$2,000

Two impressive costumes by Vera Maxwell consisted of her "oracle" capes, one of gray wool lined in chinchilla dyed French rabbit, the other of



The fashion show season is in full swing, climaxed by the Presbyterian-St. Luke's event yesterday in Medinah Temple. Mrs. John T. Mayo models evening gown in recent show.

my husband began making remarks."

Others who rehearsed their pacing and turning earnestly were Mrs. James H. Leonard, who modeled a cheetah coat trimmed in black leather, and Mrs. William B. Davies, who wore a yellow and gray day costume.

Show Statistics

Some of the Show statistics make interesting reading. For instance, it was the 38th annual show; 111 models took part, 25



These hard working women were behind the scenes at the big show yesterday. Mrs. Robert Hixon Glore (left) is co-chairman of the decorations committee. Mrs. Charles H. Morse Jr. (center) is a past president of woman's board of the hospital, and Mrs. Jeffrey R. Short Jr. of fashion show policy committee.



#4700 1964-79

THEY WERE THERE

CHICAGO TRIBUNE, THURSDAY, SEPTEMBER 24, 1964

camel wool lined in fitch, worn over matching low cut evening gowns of the wool. These costumes carried impressive price tags, too, around \$2,000 each.

Two of the most expensive and most gorgeous evening ensembles were worn by Mrs.

ness won her the task of modeling the "My Fair Lady" costume made for Audrey Hepburn, the star of the movie—protested that Mrs. Whipple didn't need practice. "O, yes, I do," she replied. "I turned on 'Hello, Dolly' to practice and

stores and shops exhibited, 60 student nurses took part in the traditional nurses' parade, and 15 experts in makeup and hair dressing were stationed in the basement to put the finishing touches to each model. Mrs. Samuel Bodman and Mrs. C. Carter Smith Jr. began the task of converting the basement into a dressing room on Monday.

A soft drink dispensing machine dispensed its confection free in the basement, and box luncheons were given to all workers. The Doctors' Wives auxiliary was responsible for planning the sale of the program and for obtaining advertising, with Mrs. Thomas J. Coogan, Mrs. Earle Gray, and Mrs. Fred Shapiro in charge of advertising and Mrs. William F. Geittmann and Mrs. Pierce W. Theobald co-chairmen of selling the programs.

Since the first show in 1927, almost one and a half million dollars has been earned for the hospital.

Costumes Appear

Interest ran high as the moment arrived for the appearance of Cecil Beaton's original costumes for the movie, "My Fair Lady." Mrs. George S. Chappell III and Miss Jean Cameron, commentator for the show, wore two of the four costumes shown that Miss Audrey Hepburn wears as star of the musical. [It opens here Oct. 23 as a benefit for the English Speaking Union.]

There was a sprinkling of men in the audience, some of them members of the hospital board. Hosts at one stag luncheon were Robert T. Isham and Gardner H. Stern, whose wives were co-chairmen of the show; Jeffrey R. Short, and George H. Chappell Jr. Noted in the large auditorium were Lawrence T. Knott, William F. Borland, William M. Collins Jr., George B. Young, Solomon B. Smith, Charles H. Morse Jr., Norman A. Brady, Kenneth Montgomery, Lawrence Sizer, and Robert H. Glore.



Designer Cecil Beaton's original sketch for the wedding gown in the Beaton collection of 17 pieces he created for the Marshall Field & Company grand finale of yesterday's Presbyterian-St. Luke's fashion show. Bodice, double overskirt, and double train are of Alencon lace in a rose motif. Roses are predominant in the shoulder band, bouquet and bridal head-dress, also Beaton designs. Model was Mrs. Robert F. Carr.



Mrs. E. J. McCabe Jr. (from left), Mrs. Thomas Hodgkins, and Mrs. Arnold Horween Jr., Presbyterian-St. Luke's models, at cocktails.

Miss Adele Simpson (left), one of two designers feted by Mr. and Mrs. John T. Pirie Jr., at cocktails Tuesday in Arts club, with Mrs. Norbert Armour. (Story on p. 1, sec. 2). (B photos).

#41700 1964-80

Another Cecil Beaton sketch, this for the gown worn by Mrs. Rostislav Romanoff Jr. as a guest at the spectacular Edwardian wedding in yesterday's show. It is a figure-revealing column of ecru wool lace banded in black and white *coupe de velour*.



"The old girls," as they are affectionately called, strike a formal pose for their doting fans. The sextet of fashion show veterans includes (l. to r.) Mrs. Edward Byron Smith, Mrs. T. Clifford Rodman, Mrs. C. Daggett Harvey, Mrs. Philip D. Block Jr., Mrs. James W. Pope and Mrs. William B. McIlvaine.



One of the great American beauties at the show is Mrs. Henry C. Woods, a loyal friend of Presbyterian-St. Luke's Hospital who sponsored the benefit.

It's A Grand Old Show

Continued from Page 57

charity fashion shows anywhere lost its formidable eclat. It's just that the current trend is to give the sold-out house fun and pizzazz along with the serious business of fashion- and people-watching.

The always exuberant Lawrie Irving Bowes was the generalissimo of the Grand Old Flag segment and she stopped the show, literally as well as figuratively. A career girl who works at Couture Ltd., she was the one who lined up the servicemen to march with the girls modeling in the store's presentation of Jerry Silverman designs. Her own modeling assignment involved three layers that started with a voluminous bubble cloak of fire engine red ostrich, progressed to a white evening gown with more ostrich and worked down to a galvanizing finish with a minuscule minidress of electric blue. As Lawrie shed, the uniformed officers, who all solemnly maintained they "volunteered"

SOCIAL CHICAGO

for the fashion show duty, stood by to receive the pieces of her costumes.

While most of the audience lapped it up, we did hear one minority report filed by a man who snapped, "With the Army doing stuff like this it's no wonder we can't get out of Vietnam!"

MRS. PHILIP D. BLOCK III felt as though she had been on a 50-mile forced march under full pack when she finished her modeling stint. Minutes before curtain time she was given 60 pounds of solid jeweled evening coat with real sable cuffs to wear. In case you're in the market it is valued at \$10,000.

Mrs. William C. Bartholomay made her Presbyterian-St. Luke's debut modeling a Silverman creation so kicky it's not even for sale. Too bad too because this jewel-paved micromini and white fox-trimmed cape would be perfect for a daring young girl on the flying trapeze when the Shrine Circus comes to Medinah Temple.

The red, white and blue girls had some keen competition for audience rating in the show. Predictably a sizable portion of it came from the joint efforts of the

Mr. and Mrs. Marshall G. Sampson (left) took a first-floor box and checked the program to find when their daughter Mrs. Robert G. Donnelley would appear on the runway. RIGHT: Randy Donnelley portrayed the bride that she is, in a mink-trimmed gown by Galanos. (Sun-Times Photos by Charles Gekler and Carmen Reporto)



mesdames William B. McIlvaine, Philip D. Block Jr., C. Daggett Harvey, James W. Pope, Edward Byron Smith and T. Clifford Rodman. The recognized veterans of the mannequin ranks, these women have been modeling Pauline Trigere's designs for years. They've all had so many farewell performances they've lost count, but their fans keep bringing them back for more.

THIS YEAR they had enormous fun sashaying around in gorgeous evening gowns and waving yards of ostrich feather boas, showing the young swingers how real glamor looks when you don't take yourself or your modeling too seriously.

They had a hard act to follow, coming as they did immediately on the heels of a half-dozen beautiful young things who were also in the Trigere troupe. Mrs. Philip E. Rollhaus, Mrs. Anthony D. Edgeworth, Dane Nichols, Mrs. Hays MacFarland Jr., Mrs. J. Barry Weed and Mrs. Byron C. Campbell had some fun of their own, abandoning the models' slouch for a big beat bounce presentation of their clothes.

Still another popular favorite was Mrs. Lester Armour, who's one of the wonder women of the high-powered fashion show committee. She was the show's general chairman this year. In the midst of the last-minute countdown, one of the models dropped out so she simply filled in the gap, every inch the regal princess she was born and wearing a fortune in diamonds as though she didn't have another thing on her mind.

Mrs. James R. Coulter thoroughly enjoyed modeling a divine Christian Dior ranch mink coat which was fashionably shorn off way above her knees "You should have it," enthused Mrs. Emery T. Smith. "I think I will," was Gingy Coulter's smiling response.

ONE OF THE PERENNIAL charms of the show is that there's as much to see in the audience as there is onstage. This year a special place of honor went to Mrs. Henry C. Woods, who for the second time acted as an angel for the effort and personally underwrote the costs for the stage settings. For her, a high point of the show came when her new niece, by marriage, Mrs. Brewer C. Woods, made her debut as a model. A stunning blond, Leslie's bound to be a regular from now on.

And a good sport of the day award should go to Mrs. Leith Johnston, who carried on with her job of supervising the makeup of the 130 some models even though her apartment at 1500 Lake Shore Dr. was one of those hit by water damage during a fire there earlier this week.



and blue finale to Presbyterian-St. Luke's fashion show yesterday in Medinah temple.



Coming directly from London Post of Authority Waterhouse — these tugs, experts and runners have been sent to Indianapolis, Indiana.

After all those initial
months out 10 years old went
together is so precious.

CHICAGO SUN-TIMES, Thurs., Sept. 26, 1968



Modeling in Presbyterian-St. Luke's Fashion Show Wednesday, Mrs. William C. Douglas shows off Adele Simpson's red velvet ensemble with a dashing cape and dress embellished with jeweled embroidery.

Jeweled stars add flashes of brilliance to James Galanos' black pajama gown. It was worn by Mrs. William Wood-Prince Jr.

The Sequins' Red Glare

Continued from Page 57

red coat that was peeled off to reveal a white dress with ostrich skirt that was stripped to show a micro-skirted blue dress.

Other designers with showstoppers to their credit included James Galanos, Adele Simpson, Pauline Trigere and Oscar de la Renta. Marshall Field & Co. showed Galanos' long garnet bridesmaids' dresses in crushed velvet with white mink cuffs and a white silk bridal gown sparked with brilliants and trimmed with mink. The Field's segment also highlighted the designer's black and white styles shimmering with glitter or lavished with

Miss Simpson designed a another one-of-a-kind collection for Carson Pirie Scott & Co.

It was done in red and white and most of the eight styles were embellished with jewels or beads. Mrs. Simpson, here for the show, had the photographs and measurements of the women who were to model her designs months ago so she could create the styles expressly for them. Asked if she was going to buy the white silk jersey gown and jeweled red velvet vest she modeled, and looked sensational in, Mrs. James M. Goff said, "No, unfortunately. The dress was too tight. I had to wear two girdles."

Beads, brocades, braid trim and semibare bosoms were highlighted in the Bonwit Teller segment featuring Oscar de la Renta's styles. Necklines dipped to the deep South, and provocative gilt bodices with

flesh-colored linings drew gasps from the audience.

Stanley Korshak opted for black in Pauline Trigere's long gowns worn with feather boas by six ladies in a witty choruse-girl lineup. Five more wore the designer's daytime coats and suits with her snug, thigh-high body boots.

The young with-it elements of fall fashion such as leather styles, miniskirts, midi coats, city pants and embroidered vests had fair representation. Among the most offbeat accessories were the braid headband worn Apache-style by Mrs. Bernard F. Rogers III, who sported a toe ring on her bare feet. Her long black velvet pants by Great Investments were paired with a vest worn without a stitch underneath. Just chic society flesh.